

Bring Conservation Home



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A St. Louis Audubon Society Community Partnership

**A St. Louis Audubon Society
Program**

BENEFITS OF *NATURESCAPING*

- Landscaping With Native Plants is *Naturescaping*
 - Less Watering—Lower Water Bill
 - More Tree Cover—Lower Electric (and perhaps Gas) Bill
 - Reduce Storm Runoff—Potential to Lower Sewer Bill
 - Less Grass to Mow—Cheaper Lawn Maintenance
 - Reduced Greenhouse Gas Emissions
 - Nature Experience at Your Own Home—Priceless
 - Reduced Pesticide/Herbicide Use
 - Potentially Higher Property Values

We Benefit From Natives



PROGRAM DESCRIPTION

- Landowner Must Commit to *Healthy Yard Pledge*
 - Reduce Pesticide Use
 - Conserve Water
 - Protect Water Quality
 - Remove Invasive Exotic Plants
 - Plant Native Species
 - Support Birds and Other Wildlife on Their Property
- On-Line Application Is Then Submitted
- Property is Scheduled for Site Visit
- Homeowner Pays Fee for Service
 - \$25 if SLAS/Partner Member, \$50 Otherwise



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PROGRAM DESCRIPTION

- Habitat Advisors Tour Property & Interview Owner
 - Discuss Owner's Vision and Goals for the Property
 - Determine Site Characteristics—Moisture, Sunlight, Use, etc.
 - Inventory Existing Plants—Native and Exotic
 - Present Big-Picture Ideas to Improve Habitat Value
- Resource Packet Provided to Owner
- Written Recommendations Delivered in 7-14 Days
 - Outlines Steps to Achieve Certification at One of Three Levels
 - Most Steps Include Homeowner Options
- Owner Requests Follow-up
- Advisor Returns to Certify Site



SINCE 2012...

- 570 Landowners Enrolled -- 130 Certified Landscapes
- Organizational, Retail and 7 Municipal Partners Helping to Market the Program to the Community
 - ~400 Acres Enrolled for Restoration to Native Habitat
 - Brentwood, Chesterfield, Creve Coeur, Ladue, University City, Webster Groves and Wentzville
 - and now Clayton!
- Biggest Success is Satisfied Landowner
 - Actively Restoring Wildlife Habitat
 - Connecting to Nature in Their Backyard
 - Sharing Their Experience With Others



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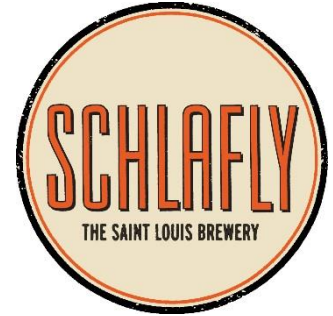
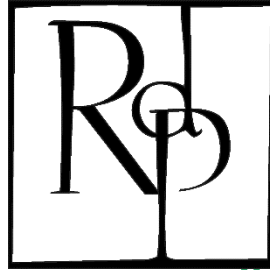
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ST. LOUIS



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Partners



SUMMARY

- Bring Conservation Home is a Unique Habitat Program
 - On-Site Surveys, Unique Advice & Multi-Level Certification
 - Will Help Restore Habitat and At-Home Nature Connection
 - Also Benefits Water Quality and Stormwater Management
- You Can Help Us Realize Our Vision
 - Sign-up as a Partner
 - Refer Homeowners to the Program
 - Help Recruit Other Partners

Help Us Reconnect Our
Community to Nature

