



# CITY OF CLAYTON

**ANNUAL REPORT 2016**



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## INTRODUCTION

**CLAYTON'S ANNUAL REPORT** provides a snapshot of the year's performance by city departments and illustrates the impressive level of service Clayton citizens enjoy.

In March 2012, the City of Clayton embarked on a strategic planning process, known as C The Future. This process was initiated by the Mayor and Board of Aldermen, but was designed to be a community-based strategic plan. The Clayton Strategic Plan is intended to represent the community's vision for Clayton, and outlines what the community hopes to accomplish during the next three to five years.

The process resulted in the final elements of the Strategic Plan: vision, key performance areas, strategic initiatives, and action plans.

### KEY PERFORMANCE AREAS:

**EXCEPTIONAL CITY SERVICES** Clayton residents, visitors and businesses are proud of its City government and the exceptional level of City services provided by dedicated employees. City services are provided in a financially sustainable manner with high service levels delivered with a commitment to efficiency.

**LIVABLE COMMUNITY** Clayton is a sustainable, welcoming community comprised of desirable neighborhoods, attractive green space, diverse artistic, cultural and recreational opportunities and a multi-modal transportation system, all of which foster a safe, healthy and enriched quality of life.

**STRATEGIC RELATIONSHIPS** Clayton ensures its long-term viability as a thriving community and premier destination by developing and leveraging strategic relationships. Clayton leads and fosters collaboration among public, private and non-profit entities for the greater good of the community and the region.

**ECONOMIC DEVELOPMENT AND VIBRANT DOWNTOWN** Clayton is a premier economic center, welcoming and fostering entrepreneurs and new companies, attracting diverse talent while maintaining and promoting established businesses and investment. Clayton's economy and sense of place is anchored by a vibrant downtown that is characterized by a blend of corporate headquarters, local businesses, restaurants, residences, retail uses and regional government.

## VISION

Clayton is recognized regionally and nationally as a premier city of its size and character. The community is a safe, vibrant destination defined by its unique combination of leading businesses and educational institutions, the seat of county government and picturesque neighborhoods, all of which combine to provide an exceptional quality of life.

## MISSION

To foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions and a healthy natural environment through an open, accessible and fiscally responsible government.

## MAYOR & BOARD OF ALDERMAN



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# [ 2016: YEAR IN REVIEW ]



## Planning & Development

### ACCOMPLISHMENTS

- Adopted new tree and landscape ordinances
- Initiated development of new software to improve internal efficiencies
- 3 major downtown construction projects are underway – bringing 600 new residential units and 27,548 square feet of commercial space to Clayton in the coming years

### PERFORMANCE MEASURES

% of residents rating appearance of Clayton as good or better

**87%** | **67%**  
CLAYTON 2015 | U.S. AVERAGE

construction permits issued

**1,688** | **1,575**  
CLAYTON 2016 | CLAYTON 2015

construction value of permits

**\$94,138,695** | **\$158,693,239**  
CLAYTON 2016 | CLAYTON 2015

investigated & resolved complaints for property maintenance

**187**  
2016



## Parks and Recreation

### ACCOMPLISHMENTS

- Began construction on Chapman Plaza in the northern corner of Shaw Park.
- Completed Taylor Park upgrades



### PERFORMANCE MEASURES

% of residents rating overall satisfaction with parks and rec as good or better

**92%** | **69%**  
CLAYTON 2015 | U.S. AVERAGE

expenditures per acre of parkland

**\$10,213** | **\$8,160**  
CLAYTON 2016 | CLAYTON 2015

% operating cost recovery for recreation facilities **92%**



## Police

### ACCOMPLISHMENTS

- Police Department received more than 3100 hours of training
- Provided active shooter training to approximately 1,000 people
- Detectives cleared 79% of all violent crimes in 2016, significantly above the national average

### RECOGNITIONS

- Hosted the 16th Annual Run to Benefit Special Olympics MO – raised \$20,731
- Engaged in the first Strategic Planning Initiative in department history
- Clayton detectives worked three cases for the Major Case Squads

# of police calls for service

**10,071**  
2016

### PERFORMANCE MEASURES

% of residents rating overall satisfaction police dept as good or better

**89%** | **74%**  
CLAYTON 2015 | U.S. AVERAGE

**2 min 57 sec** | **3 min 42 sec**  
response time

# [ 2016: YEAR IN REVIEW ]

## CITY OF CLAYTON 2016 YEAR IN REVIEW



### Economic Development

#### ACCOMPLISHMENTS

- Three major downtown construction projects are underway (212 S. Meramec, 25 N. Central, 8500 Maryland)
- Commissioned and oversaw the completion of a downtown parking study
- Commissioned a downtown wayfinding signage implementation project

#### NEW BUSINESSES

- Herbies
- Qdoba
- Louie's Wine Dive
- The Eye Bar
- Wicked Greenz
- Parigi
- Planet Sub
- Hotbox Cookies

#### PERFORMANCE MEASURES

##### office vacancy rates

|                        |             |
|------------------------|-------------|
| <b>Clayton</b> .....   | <b>4.7%</b> |
| Chesterfield .....     | 7.3%        |
| Creve Coeur .....      | 9.4%        |
| Maryland Heights ..... | 3.2%        |
| St. Louis .....        | 8.5%        |

##### average rental rates - commercial - per sq ft

|                        |                |
|------------------------|----------------|
| <b>Clayton</b> .....   | <b>\$23.06</b> |
| Chesterfield .....     | \$22.49        |
| Creve Coeur .....      | \$21.36        |
| Maryland Heights ..... | \$18.01        |
| St. Louis .....        | \$17.36        |

|                                |               |             |
|--------------------------------|---------------|-------------|
| <b>sales tax<br/>per sq ft</b> | <b>\$7.26</b> | 2015 \$6.95 |
|                                | 2016          | 2014 \$6.07 |

|  |               |             |
|--|---------------|-------------|
| <b>commercial<br/>prop tax<br/>per sq ft</b> | <b>\$0.46</b> | 2015 \$0.43 |
|  | 2016          | 2014 \$0.38 |



### Public Works

#### ACCOMPLISHMENTS

- Replaced 4,500 square feet of public sidewalks and 170 linear feet curb and gutter citywide through our Sidewalk Replacement Program
- Upgraded/added six curb ramps through the use of \$22,500 of Community Development Block Grant (CDBG) funding
- Completed the 2016 Residential Resurfacing Project, which repaved 6.8 miles of residential streets, which utilized \$2.3M from bonds approved by voters in 2014
- Recycled over 13,209 tons of material from 2016 City projects
- Replaced 1,423 linear feet of alleys through the use of \$368,000 in from bonds approved by voters in 2014



### Finance and Administration

#### ACCOMPLISHMENTS

- Clayton continues its status as a member of the elite group of cities that maintains Standard & Poor's AAA bond rating
- The FY 2017 Adopted Operating Budget achieved a balanced budget, with revenue exceeding expenditures
- For 29 consecutive years, awarded the Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR)\* for highest standards in financial report preparation
- Awarded the Popular Annual Financial Reporting (PAFR)\* Award for the first preparation of this document
- Awarded the Distinguished Budget Presentation Award (DBPA)\* for ninth consecutive year
- Received the International City/County Management Association (ICMA) Center for Performance Measurement's Certificate of Excellence for the fifth consecutive

\* presented by Government Finance Officers Association (GFOA) of the United States and Canada.

- Recognized as a "Tree City" by Tree City USA for the 24th consecutive year
- Recipient of the "Growth Award" by National Arbor Day Foundation for the 7th time

#### PERFORMANCE MEASURES

% of residents rating overall satisfaction of trash collection service as good or better

**93%** | **84%**  
CLAYTON 2015 | U.S. AVERAGE

% of residents rating overall satisfaction of snow removal as good or better

**84%** | **65%**  
CLAYTON 2015 | U.S. AVERAGE



### Fire Department

#### ACCOMPLISHMENTS

- Raised over \$27,000 to benefit local charities
- Provided 9,664 documented training hours for personnel
- Hired Joint Battalion Chief/Training Officer in collaboration with the cities of Maplewood and Brentwood
- Received new ambulance and fire truck with state of the art medical equipment
- Maintained reserve ambulance for emergency services

#### PERFORMANCE MEASURES

Satisfaction with quality of EMS

**89%** | **84%**  
CLAYTON 2015 | U.S. AVERAGE

% of fires contained in room of origin

**93%** | **100%**  
CLAYTON 2016 | CLAYTON 2015

FMS/EMS cost per capita

**\$94** | **\$106** | **\$98**  
CLAYTON 2016 | CLAYTON 2015 | CLAYTON 2014

