

CITY OF CLAYTON CITY VIEWS

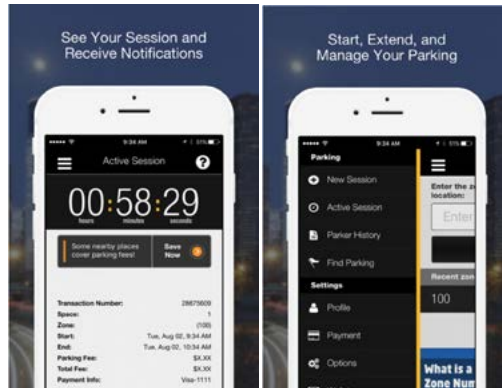
Parking Improvements Coming Soon

Did you know that there are over 15,000 parking spaces in the City of Clayton? While that sounds like a lot of parking, there are over 7 million square feet of office space that competes every weekday from 8 a.m. to 5 p.m. for parking with patrons of our retail and restaurant establishments. In order to make the system work, the City had to develop a better way to manage parking.

This summer, the City contracted with Walker Parking Consultants to conduct a survey of all publicly accessible parking in Clayton and propose recommendations to better the current parking situation. The complete study is available on the City's website under the Department of Economic Development. Their study estimates that an average of 66% of the available spaces are used during the week and only 24% on the weekends.

Walker Parking Consultants concluded their study with their belief that Clayton has ample parking, but the City could do a better job of directing people to the right parking space dependent upon their needs. Several restaurants and retailers depend on parking that continually turns and is proximate to their businesses, so, in order to meet the needs of the user and the community, their specific recommendations were adopted:

- Implement a pay by phone parking app
- Implement "park once" districts
- Encourage shared parking
- Increase on-street parking rates
- Increase parking violation fines
- Use mobile license plate reader (LPR) technology



In July, the City approved a contract with Passport Parking to implement a pay by phone mobile app. The app is scheduled to be live by early January and will allow for payment of parking for any metered space in Clayton even if the space currently has a coin meter or pay station. The patron will be able to extend parking sessions within the app and will not have to return to their vehicle to do so.

The City will also implement "park once" districts. These districts enforce short-term parking in high demand areas and restrict movement within the specified area to circumvent time limits. In these areas, time limits apply to the entire area and not just the parking space.

Finally, the City has raised meter rates and increased parking violation fines in an attempt to discourage long term parking in front of short term uses such as retail shops and restaurants. Since the previous parking rates discouraged the use of garage spaces because on-street rates were considerably less, meter rates increased to \$1.50/hour. Residents registered with the City will receive 50% off meter rates when using the app. While the fines have also

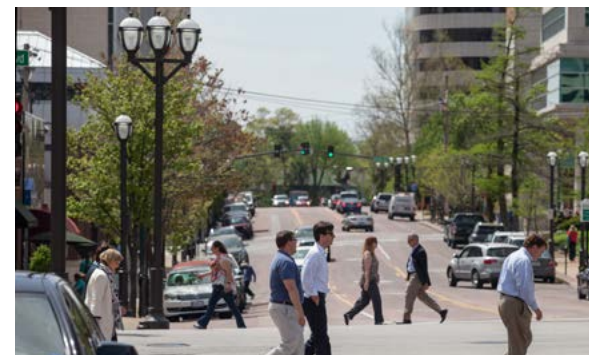
increased, there are discounts for timely payment. The new fine for an expired meter violation is \$20 but escalates to \$60 if not paid within 21 days of the violation.

To increase the efficiency of fair and equitable parking violation enforcement, the City will implement license plate reader (LPR) technology. This feature will be tied into the pay stations and parking app for increased efficiency, allowing increased coverage of enforcement. Parking enforcement will also change how they interact with citizens and guests of Clayton. Instead of enforcers, they will be ambassadors and will carry information about the new parking app and parking options in Clayton.



Changes that the City will not be making are extended enforcement hours. The study suggested that the City extend enforcement past 5 p.m. during the week and to weekends. However, the City has decided, at this time, to not extend enforcement based on the ample supply of parking at these times.

These changes are being made to make parking better in Clayton. Hopefully, the changes will keep parking spots turning in front of high traffic areas, such as retail shops and restaurants.



Find more information about parking,
go to www.claytonmo.gov/businesses/parking



communicate

verb | com·mu·ni·cate | \kə-'myū-nə-,kāt\

to convey knowledge of or information about: make known

MAYOR'S MESSAGE Mayor Harold J. Sanger

Al Fleishman, founding partner in the St. Louis based/Global PR firm Fleishman-Hillard, promoted “communications” as one of the most important ingredients in human relations. I could not agree more. People who communicate with each other are able to provide information to help support understanding and decision making.

Communicating city business is an ongoing challenge, one that we are constantly trying to enhance. Here are the channels of communication that the city uses to stay in touch, all of which have been used at various times during this past year:

- This City Views newsletter is mailed to every household and many businesses. It is the most preferred source for City news and information among residents.
- The Clayton website is a great source of information and has recently been updated: www.claytonmo.gov. Here you can both receive information and provide feedback, including “problem” reporting.
- The Clayton Board of Aldermen meet on the 2nd and 4th Tuesday of each month – exceptions are noted on the website. The public is welcome to attend and participate.
- All committee and commission meetings are open to the public.
- Are you signed up for CodeRed to receive text and/or phone call alerts? This system will alert you of criminal activity in your neighborhood, dangerous weather situations and other civic information. Sign up at www.claytonmo.gov/codered.
- eCommunications system provides ongoing updates of activities, agendas and topics of discussion at board and committee meetings. Sign up on the city website and choose the items of interest to you by visiting www.claytonmo.gov/ecommunications.
- Aldermen in each ward have a schedule to meet informally with constituents. See the schedule in this City Views.
- Elected officials and city staff attend annual neighborhood association meetings and will attend neighborhood gatherings upon request.
- “Coffee with a Cop” is a popular event for adults and kids to get to know our terrific police staff. Be sure to check the calendar on the Clayton website for upcoming events.
- The City’s social media pages are great sources of information for current news and events from all of our departments. Be sure to like the City of Clayton, MO Facebook page and follow us on Twitter @CityofClayton.

Please take advantage of the opportunities listed and let us know how we can enhance our communication with you.

Best wishes for a SAFE and happy holiday season.



Meetings

Sunday at Starbucks (Ward II Coffee)
December 4 at 4 p.m.

Starbucks (7645 Wydown)

Parks and Recreation Commission
December 5 & January 9 at 7 p.m.

Center of Clayton

**Planning Commission/
Architectural Review Board**
December 5, 19 & January 2, 16 at 5:30 p.m.

City Hall

**Public Open House – Brentwood Blvd.
Resurfacing Project**
December 7 at 5:00 p.m.

Center of Clayton

Ward III Coffee
December 10 & January 14 at 10 a.m.

Starbucks (2 N. Central)

Board of Aldermen
December 13, 20 & January 10, 24 at 7 p.m.

City Hall

The Clayton Century Foundation

With crisp days ahead, there’s a lot of positive community energy in the air! CCF and the City recently celebrated the ground breaking of Chapman Plaza, and it will be exciting to watch the creation of a welcoming entry into Shaw Park over the coming months. Right now, you can see CCF’s first-time video to get a better understanding of who we are, what we do and why you should care. Please take a view minutes to visit www.claytoncenturyfoundation.org.



As 2016 comes to a close, we hope you will consider a donation to CCF, in support of continued efforts to further enhance our community. A 2016 gift of any amount will serve as your invitation to the annual All

That Glitters donor event held at the newly renovated historic mansion located at #2 Oak Knoll Park on February 24, 2017. **We hope you will consider our shared community as a worthy cause for your support.**

**FEB
24**
**ALL THAT
GLITTERS**
donor
recognition
event

[CITY UPDATE]



Public Works

Winter Weather Tips

- Park off-street when there are two or more inches of snowfall in the forecast in order to allow snow plows to clear all snow from curb line to curb line.
- If you do park on the street, try to park as close to the curb as possible.
- Shovel your snow to the right side of your driveway (facing the street), so when the plow moves down the street, the pile of snow will not be pushed back onto your driveway.
- When driving, stay back at least fifty feet from the snow plows. Vehicles traveling directly behind the plows may be difficult for the snow plow operator to see.



Christmas Tree Pickup

Any questions? Call **Republic Services** at **636.947.5959**.

Christmas trees will be collected at no charge throughout the month of January. The tree must be free of all decorations including tinsel, garland, ornaments and lights. After January, the tree must be cut into pieces shorter than four feet in length, and bundled or containerized for pickup as a regular yard waste pickup.



2017 Municipal Election Information

In accordance with the state law and the Charter of the City of Clayton, notice is given that a general municipal election shall be held in the City of Clayton, Missouri on Tuesday, April 4, 2017 for the duly qualified electors of the City to select three Aldermen, one from each ward, for a three-year term of office.

Requirements for position of Alderman

(Charter, Article II, Section 3):

Section 3. An alderman shall be at least twenty-five years of age, a qualified voter of the State of Missouri, and a resident of the City of Clayton for at least two years immediately prior to the election. Aldermen elected by wards shall be residents of the wards from which they are elected. Aldermen shall hold no other remunerative position in the city government during their terms. If an alderman

shall cease to be a resident of the City of Clayton or of the ward by which he was elected or shall otherwise cease to possess these qualifications, or shall be convicted of a crime involving moral turpitude, his office shall immediately become vacant.

Filing for said offices shall open at 8:00 a.m. and close at 5:00 p.m. on Tuesday, December 13, 2016, at which time the City Clerk shall receive Declarations of Candidacy, 10 N. Bemiston Avenue, Clayton, Missouri.

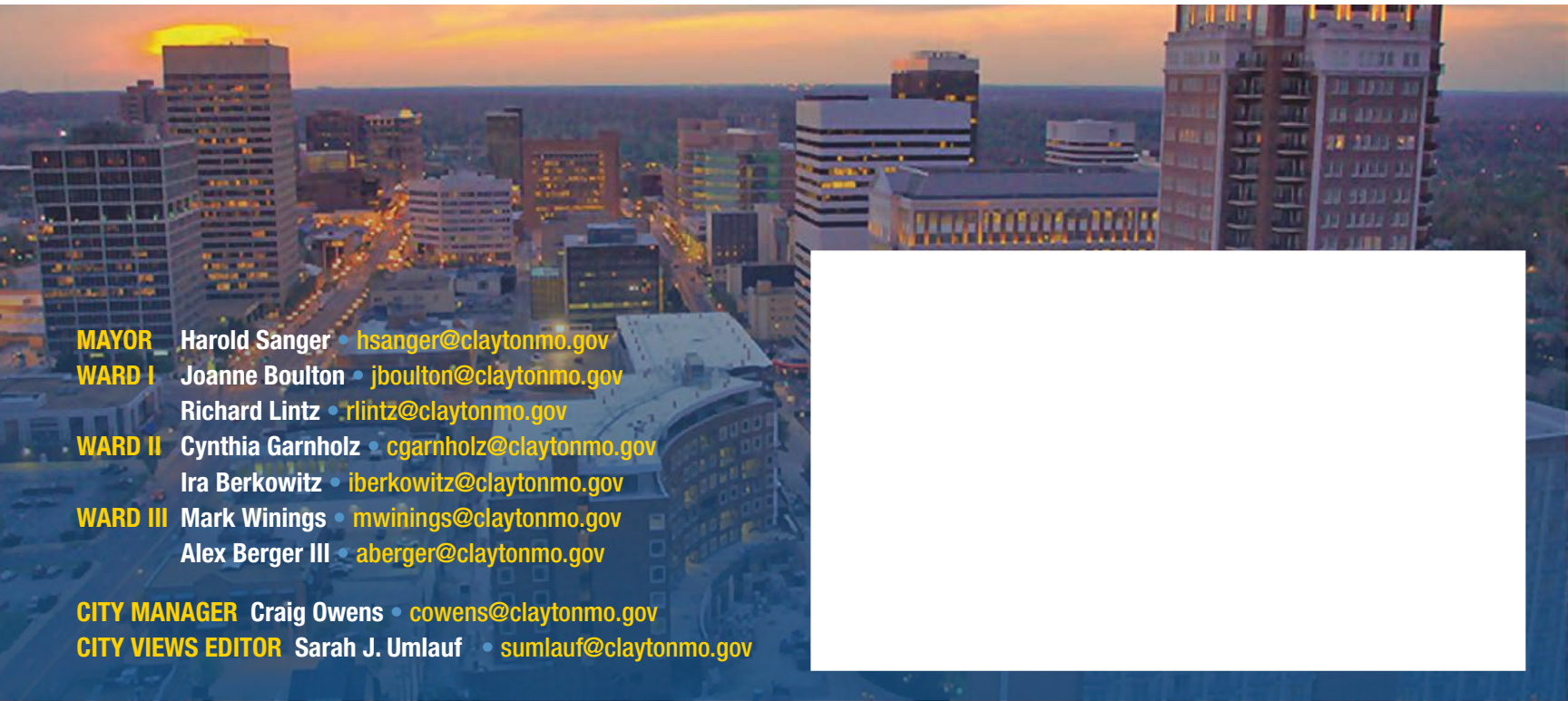
Thereafter, declarations will be received by the City Clerk or her designee from 8:00 a.m. to 5:00 p.m., Monday thru Friday, (excluding holidays when City Hall is officially closed) until filing closes at 5:00 p.m., Tuesday, January 17, 2017. Names of candidates shall be listed on the ballot in the order in which they are filed.

For more information, contact
City Clerk June Frazier at 314.290.8469.



City of Clayton
10 North Bemiston Avenue
Clayton, Missouri 63105

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- MAYOR** Harold Sanger • hsanger@claytonmo.gov
- WARD I** Joanne Boulton • jboulton@claytonmo.gov
Richard Lintz • rlintz@claytonmo.gov
- WARD II** Cynthia Garnholz • cgarnholz@claytonmo.gov
Ira Berkowitz • iberkowitz@claytonmo.gov
- WARD III** Mark Winings • mwinings@claytonmo.gov
Alex Berger III • aberger@claytonmo.gov
- CITY MANAGER** Craig Owens • cowens@claytonmo.gov
- CITY VIEWS EDITOR** Sarah J. Umlauf • sumlauf@claytonmo.gov



Statement of Accessibility to All Citizens The City of Clayton's goal is to make programs and facilities accessible to all individuals. If you would like more information and accessibility support for those with disabilities, please call 314.290.8501(V). Sign language interpreters may be scheduled upon request. Suggestions for future programs are welcomed.



FAMILY MOVIE NIGHT

Clayton Firehouse - Corner of Bemiston & Forsyth
6 - 8 p.m. Doors open 5:30 p.m.

See the fire trucks, meet the Clayton firefighters and watch a movie. Bring refreshments (no alcohol allowed). Soda will be for sale; free popcorn while supplies last. Seating is on the concrete engine room floor, so bring heavy blankets to sit on. Children must be accompanied by parent or guardian.

Registration is required for this FREE EVENT due to limited space. Call The Center of Clayton, 314-290-8500 to register.



WWW.CLAYTONRESTAURANTWEEK.COM

EXTRA HELPINGS BENEFIT Operation Food Search

FOR MENUS, RESERVATIONS, AND MORE INFORMATION, VISIT WWW.CLAYTONRESTAURANTWEEK.COM

SYNERGY PRODUCTIONS



SAVE THE DATE

DECEMBER 9
@ SHAW PARK ICE RINK

\$3 admission includes skate rental and hot chocolate

OLAF AND SVEN WILL BE THERE.



CRAWL FOR A CAUSE

December 10

Join Clayton bars and restaurants for a scavenger hunt to raise money for Stray Rescue of Saint Louis, Ronald McDonald House Charities of St. Louis and St. Louis Area Foodbank!

Tickets and more information available at www.claytonmo.gov/crawl