City of Clayton

Vision 2013





VISION

To be a leading community that thrives on innovative thinking, adaptive approaches to new challenges and 21st Century sustainable practices.

MISSION

To foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government.

GOALS

- I. Ensure the public's safety and respond effectively and efficiently to all emergencies throughout the community.
- II. Maintain and grow a strong, diversified economic base that enriches the City's quality of life, preserves the integrity of our residential neighborhoods, and is consistent with the Comprehensive Plan.
- III. Create and maintain a beautiful, clean and healthy community where resources are used responsibly.
- IV. Encourage widespread participation in a variety of recreational and cultural activities, which are accessible to all community members.
- V. Foster all safe and accessible modes of travel including walking and biking.
- VI. Efficiently and transparently align organizational resources to achieve the Vision, Mission and Goals of the City of Clayton.



GUIDING PRINCIPLE: I

The City of Clayton will consistently assess its performance to ensure that all citizens can expect and receive high quality emergency services as well as emergency prevention and preparedness. Clayton has developed and long provided excellent emergency response services through its dedicated police and fire department personnel.

GOAL

Ensure the public's safety and respond effectively and efficiently to all emergencies throughout the community.







GUIDING PRINCIPLE: II

Clayton strives to be a regional business leader by supporting and developing vibrant business areas, which can be enjoyed by our residents, workers, students and visitors. The combination of corporate headquarters and smaller businesses will provide a strong economic engine to support the high quality services and daily life that our residents and business community have come to expect. At the same time, the City values the quality and history of its neighborhoods and will support and dialogue with all residents about their needs.

GOAL

Maintain and grow a strong, diversified economic base that enriches the City's quality of life, preserves the integrity of our residential neighborhoods, and is consistent with the Comprehensive Plan.



GUIDING PRINICIPLE: III

Clayton resolves to be a leader in environmental initiatives. The goal is to incorporate sustainability in daily operations without increasing costs and to incentivize best practices, such as LEED certification and green roofs, by developers of new and existing buildings. We also recognize the importance of expanding the citywide recycling program to further reduce the amount of refuse transferred into local landfills.

GOAL

Create and maintain a beautiful, clean and healthy community where resources are used responsibly.





GUIDING PRINCIPLE: IV

We will evaluate facilities and offerings to expand appeal to and participation by all citizens, including multigenerational groups with diverse interests and abilities. Claytonresidents place great value on community amenities that provide a wide array of recreational and cultural activities for residents and workers.

GOAL

Encourage widespread participation in a variety of recreational and cultural activities, which are accessible to all community members.





GUIDING PRINCIPLE: V

Clayton is committed to preserving the quality of pavement maintenance and to developing specific plans that promote safe alternative modes of travel, such as pedestrian friendly streets, and walking and biking paths throughout the City. Clayton's streets and sidewalks are recognized as some of the best-maintained in the region.

GOAL

Foster all safe and accessible modes of travel including walking and biking.





GUIDING PRINCIPLE: VI

The goals of Vision 2013 are worthy and achievable with the support and participation of residents, businesses and institutions. The City is committed to ensuring that information is accessible to the public, as well as to ongoing dialogue with citizens, institutions, businesses and neighboring communities to explore and expand opportunities for partnership, efficiencies, and cooperation in delivering the best services at affordable levels.

GOAL

Efficiently and transparently align organizational resources to achieve the Vision, Mission and Goals of the City of Clayton.





