

CITY OF CLAYTON CITY VIEWS



Clayton Prepares for Presidential Debate

Since February, the City of Clayton has been busy preparing for the second Presidential Debate, hosted by Washington University, on October 9. The debate will take place at the Athletic Complex located at 330 N. Big Bend Blvd. Washington University has hosted more debates than any other institution in history. Between 1992 and 2008, the Commission on Presidential Debates has asked the university to host debates in five consecutive elections. Over a dozen local municipal agencies, the FBI, Secret Service, and Department of Homeland Security are committing resources to ensure a safe environment. All agencies assisting with the debate

have undergone pre-debate training alongside Clayton public safety personnel.

Where will everyone park?

On-campus parking is reserved for media and credentialed visitors. Clayton PD will be enforcing all public parking regulations to ensure that visitors do not park in restricted areas or block driveways. For assistance, contact dispatch at 314-645-3000

Will streets be closed around campus?

There will be several road closures in and around campus. **It is recommended that residents avoid traveling near the Athletic Complex on Sunday, October 9.** There will likely be significant traffic in the area throughout the entire weekend.

My home is near Washington University, how can I prepare?

The City will utilize CodeRED, a reverse 911 system, in the event that residents need to be contacted. Please report any suspicious activity or behavior by dialing 911. The City has been provided a database of landline phone numbers for all residents of Clayton. **Residents are encouraged to visit claytonmo.gov/codered** and click on the CodeRED logo to add additional contact information including cell phone numbers and e-mail addresses.

If you need assistance signing up for CodeRED, call 314-290-8485.

Suburban Community with an Urban Business District



Clayton's Economic Development Model

In the 1950's and 1960's, Clayton's leaders made a forward-thinking decision about its future. Instead of lowering their downtown building height restriction, as many other suburbs were doing, they raised it. As a result, our business district grew and flourished. It is the reason so many of our iconic tall buildings were constructed during this time.

Clayton's Development History – A Timeline

1950 – 1975
64 BUILDINGS



1975 – 2000
18 BUILDINGS



2001 – 2015
4 BUILDINGS



Rather than relying solely on residential property tax revenue for city services such as streets, police, fire and parks, Clayton's businesses have also helped fund its excellent schools and deliver world-class amenities for its residents. This model has helped Clayton thrive for decades as a suburban community with an urban business district.

While it varies from year to year, Clayton still generates a large percentage of its property tax revenue from commercial properties as well as residential. This helps deliver strong community services without having to raise residential property taxes.

Fiscal Year 2017:
Residential 58.7% / Commercial 41.3%

(continued on page 3)



Meetings

MAYOR'S MESSAGE Mayor Harold J. Sanger

October 1st signals the start to a new fiscal year, and I am pleased to inform you that once again, your elected officials have passed a balanced operating budget. Some people may assume that a balanced budget for Clayton should not be news-worthy. The reality however, is that providing the amenities and levels of service that are offered in Clayton with tax revenue limited by Missouri regulations can be, and usually is, a challenge.

If you have not looked at your property tax bill in a while, I suggest you take a look when it arrives soon in your mailbox. You will see that only 10 – 11% of what you pay in property tax goes to the City of Clayton, yet property tax represents approximately 24% of the city's total operating revenue. The Missouri Hancock Amendment prohibits any municipality from raising existing property tax by more than the annual Cost of Living Index, yet the cost to maintain our city in terms of personnel, infrastructure, facility maintenance, insurance, capital equipment and fleet management typically goes up every year by more than the Cost of Living Index, hence the annual

challenge. The Hancock Amendment, however, does not apply to newly constructed properties, and as such, we look forward to revenue that will be generated from the new developments that are currently under construction and others that will be completed in the next several years.

Through the efforts of the Clayton Century Foundation (CCF), individuals and the corporate community have stepped up when projects have been outside the capacity of our normal budget. On October 27 we will celebrate yet another enhancement to our city when ground is broken for the new Chapman Plaza in Shaw Park. This new entrance at the north east corner of Shaw Park has been on the city's wish list for decades, and thanks to the efforts of CCF and a generous donation by Bob Chapman and the Barry-Wehmiller Group it will become a reality by next spring.

Autumn is a glorious time in Clayton. We hope you take advantage of the weather to enjoy our parks and the many fall outdoor activities that are scheduled.

Parks and Recreation Commission
October 3, November 7 at 7 p.m.
Center of Clayton

Plan Commission/Architectural Review Board
October 3, 17, November 7, 21 5:30 p.m.
Clayton High School Auditorium

Board of Aldermen
October 18, 25, November 8, 22 at 7 p.m.
City Hall

Sustainability Advisory Committee
October 27 at 5 p.m.
City Hall

Sunday at Starbucks (Ward II Coffee)
October 2, November 6 from 4:30 – 5:30 p.m.
Starbucks (7645 Wydown)

Ward III Coffee
October 8, November 12 from 10 – 11 a.m.
Starbucks (2 N. Central)

Meeting dates and times may change. Visit www.claytonmo.gov/calendar to view up to date information.



CLAYTON CENTURY
FOUNDATION
enriching our community

By Judy Goodman

Tucked into the quiet Old Town neighborhood in the Northwest area of Clayton, Taylor Park offers both a place for respite and play. The park was recently celebrated with its new playground, pathways, benches, irrigation and landscaping. CCF is proud to have participated in these enhancements, thanks to a generous donation from the Opus Foundation. Along with a Municipal Parks Grant and City of Clayton funds, this project reflects the kind of exemplary partnership that CCF aims to achieve.

The L-shaped, one-acre park was named for a small private boys' school built on the site in 1930. Dr. Edgar Curtis "Joe" Taylor

of Derry, New Hampshire purchased a 14-room house on the Bemiston tract owned by Judson Bemis to create Taylor School for grades 6 -12, modeled after Eastern preparatory schools. Closed in 1971, the City purchased the land for \$150,000, demolished the building and dedicated the park in 1977.

Two special park features are: the old school flagpole, which became a monument to honor Taylor students serving in WWII, and the gazebo, dedicated to honor Katharine (Kitty) Hoblitzelle, an environmentalist and community volunteer.

To learn more, visit www.claytoncenturyfoundation.org



Ward I Update



Joanne Boulton



Richard Lint

We all know Ward 1 is a special place: historic, gently updated neighborhoods; thriving institutions respectfully woven into the landscape; welcoming robust commercial establishments; and, of course, diverse, interesting and friendly neighbors!

Quietly residing on Clayton Road for nearly 100 years, St. Mark's Church is celebrating its 150th year since being



formed. We thought it appropriate to recognize them and invited the Church Council to tell a little of their story:

St. Mark's Evangelical Lutheran Church, located across from the Cheshire Inn, will reach a significant milestone in its storied history – 150 years as a church. While St. Mark's calls the city of Clayton home today, it's story began a few miles from downtown.

In 167, St. Louis was a hub for Northern European immigrants. While many of these pilgrims were Lutherans, they all spoke different languages. To address this, a group of worshippers formed a charter on March 1 67, paving the way to create St. Mark's Lutheran Church – the first English-speaking Lutheran Church in St. Louis.

Prior to World War I, the region's population shifted westward and so did St. Mark's. The church decided to move to the bustling neighborhood known as Clayton. St. Mark's purchased the property at its currently location in September 1919.

Today, St. Mark's members have literally planted roots in the community, creating a vegetable garden with the harvest going to a nearby food pantry and providing an herb garden for the neighborhood to rest, meditate, or pray.

Urban Business District *(continued from page 1)*

During the 200 economic recession, however, city revenue took a tumble. From 200 to 2014, Clayton had trouble balancing its budget and had to reduce staffing levels. Today, Clayton has not replaced those jobs, but has managed to balance its budget for two years in a row through fiscal responsibility and economic development efforts.

How Clayton Funds Its Community (2017)

Public safety.....	44.5
Public works.....	25.
Administration	14.2
Parks and Recreation.....	9.2
Planning and Development	4.0
Other	2.5

The Downtown Master Plan was updated and approved in 2010. Today, we are in an up cycle. People are interested in building and expanding in Clayton. Clayton's renaissance not only will bring a new generation of revenue to support community services, but it also increases the retail, restaurants and destinations for all to enjoy. It is no longer an -5 business district .It is Downtown Clayton.

The City of Clayton decided that rather than pursue an increase in residential property taxes, it would adopt a strong economic development strategy focused on growth and economic resilience.



Economic development in the 21st century

ocus on your strengths

Build up existing firms and industry sectors

Create ecosystems of activity and innovation

Prepare for economic and environmental resiliency

In today's global society, centered around metropolitan areas, you are either growing or you are declining. Clayton has chosen growth to better serve our residents, protect the Clayton taxpayers, and help our community prosper for generations to come.

Stay Informed

Please email your comments and or questions to development@claytonmo.gov and keep up with Clayton's economic development activities and local news by signing up for the Clayton Connection email newsletter at claytonmo.gov.

Fall Leaf Collection Program



Listed are the weeks and days of collection for each street & subdivision in Clayton. If scheduled collection day is on a holiday, streets will be cleaned the day before or the following non-holiday work day. Leaves will not be collected the week of Thanksgiving: 11/21 – 11/25

Week of: **Oct. 17 - 21, Oct. 31 - Nov. 4, Nov. 14-18, Dec. 5-9, Dec. 19-23**

Wednesday

- Claverach Park Subdivision
- Clayshire Subdivision
- Clayshire Ridge Subdivision
- Wenneker & Louwen Drives

Thursday

- Wydown Forest Subdivision
- DeMun / Hi-Pointe Subdivision*
- 6300/6400 Blks Forsyth

Friday

- Carrswold Subdivision
- 7500 Blks Moorlands Subdivision*
- Forest Court*

Monday

- Bemiston Subdivision (Old Town)
- 7400 Blks Moorlands Subdivision
- 7500 Blks Moorlands Subdivision*
- Forest Court*

Tuesday

- Maryland Terrace Subdivision (7400 Blk Maryland)
- Hanley Place Subdivision (7500/7600 Blks Westmoreland)
- Parkside Subdivision (10 Blks Brighton & Topton Way)
- Northmoor Subdivision (Bland Ave.)
- Wydown Terrace Subdivision
- DeMun / Hi-Pointe Subdivision*

Week of: **Oct. 24 - 27, Nov. 7 - 11, Oct. 24 - 27, Nov. 28 - Dec. 1, Dec. 12 - 15, Dec. 26 - 29****

Monday**

- Clayton Gardens Subdivision
- Polo Subdivision
- Country Club Court
- 7700 Blk Wallinca Terrace
- 7700 Blk Shirley Drive

Tuesday

- 8100 Blk Stratford
- Hillcrest Subdivision
- Ellenwood Subdivision
- Skinker Heights Subdivision
- Tuscany Park Subdivision

Wednesday

- Davis Place Subdivision
- Southmoor Subdivision

Thursday

- E. Brentmoor Subdivision
- W. Brentmoor Subdivision
- Forest Ridge Subdivision

* Denotes restricted parking for street cleaning.

**Denotes a week with a holiday - streets will be cleaned the day before or the following non-holiday work day.



Parks Update



CHAPMAN PLAZA GROUND BREAKING

Ground breaking for the Chapman Plaza project will take place on the evening of October 27. Representatives from the Chapman Family Foundation, the Clayton Century Foundation and members of the Board of Aldermen will be present at the event. Construction will commence soon thereafter, transforming the north corner of Shaw Park into a multi-sensory landscape featuring a plaza, cascading water, and a reflection pond.

Intended to be a unique and engaging park for the community, Chapman Plaza also aims to enhance the area's connection to nature. In addition to creating habitats for monarch butterflies and planting native Missouri plants which will attract dragonflies to the area, the cascade portion of the Chapman Plaza project will feature a stepping garden and a seating grotto. The project has been made possible through a generous donation by the Chapman family and Barry-Wehmler through the Clayton Century Foundation.

Find more details about this and other Clayton Parks and Recreation projects online at claytonmo.gov/parksprojects



Board of Aldermen Approve FY 2017 Budget

In July, City Manager Craig Owens proposed the Fiscal Year 2017 budget for the City of Clayton. The Mayor and Board of Aldermen held several work sessions, meetings, and public hearings to review the proposed budget plan and make adjustments prior to final adoption. The budget is guided by the principals of maintaining high levels of service, responsiveness to the needs of residents and businesses, and preserving long-term financial stability through sound fiscal management. The approved budget plan achieves a balanced General Fund

budget and ensures a continuation of all City services delivered in the previous year.

The Board of Aldermen also approved an ordinance setting the property tax rate for 2016. For a home valued at \$600,000, it is expected that the homeowner would pay approximately \$1,000 in property taxes to the City. Based on last year's rate, the same homeowner would pay about \$14 more in property taxes than last year.

Information about the Fiscal Year 2017 budget and supporting detail can be found at: www.claytonmo.gov/budget

Centene Project Public Resource Center

Visit www.claytonmo.gov/centeneproject to see all submitted project documents, public meeting notices, and other project news.

Residents are encouraged to e-mail development@claytonmo.gov to give city staff and elected officials their thoughts and ideas on the Centene project.

Fire Prevention Week

Fire Prevention Week is October 9-15 and this year's theme is "Don't Wait, Check the Date! Replace Smoke Detectors Every 10 Years." Your Clayton firefighter/paramedics, along with our mascot Blaze, will be visiting the area schools during that week to teach students about fire safety and prevention. This year we are planning to visit with over 600 students in all 11 area elementary, preschools, and nursery schools. These visits include the students talking with firefighter/paramedics about fire safety, seeing a firefighter dress in all his gear and seeing that they aren't scary, learning the proper use of 911, and a tour of our fire trucks. You can help us at home as well! Put all matches and lighters away from your children's reach, cover your

electrical outlets, change your smoke alarm batteries every daylight savings change, talk to your children about a meeting place outside the house if there is an emergency, and help them memorize their address and phone number.



If you have any questions, please do not hesitate to call us at **314-290-8485**



Photo courtesy of St. Louis Audubon Society

Bird and Butterfly Gardening Help Available from St. Louis Audubon Society

Are you concerned about the decline of the Monarch Butterfly and want to help? Do you want to see more Cardinals, chickadees or other Missouri birds? Are you fascinated by owls or bats or dragonflies? You might have all that and more with a little native landscaping, also known as 'naturescaping', using native plants to create interesting, attractive and functional spaces for our birds and butterflies.

This past March, the Clayton Board of Aldermen approved a partnership with the St. Louis Audubon Society's Bring Conservation Home program which provides personalized recommendations on how to create habitat gardens through naturescaping. A key benefit of the partnership provides the service to Clayton residents for half price, reducing the cost to \$25. Participants receive a consultation by trained Habitat Advisors, a landscape survey report detailing their recommendations and the opportunity to be recognized through a certification program for successful levels of habitat creation.

For additional details about the program including an online form to request a consultation, simply visit www.stlouisaudubon.org/BCH

If you have questions about the program or your application, contact mitch@stlouisaudubon.org or call (314) 599-7390



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Statement of Accessibility to All Citizens The City of Clayton's goal is to make programs and facilities accessible to all individuals. If you would like more information and accessibility support for those with disabilities, please call 314.290.8501(V). Sign language interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

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HALLOWEEN AT CITY HALL

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FRIDAY, OCTOBER 28TH

11:30AM-1:30PM



ages 14 & under

Party in the Patch

Friday, October 14 • 6 - 8:30 pm

Celebrate fall with a candy hunt, hay rides, inflatables and crafts! Hot dog dinner included in child's registration. Adults may purchase additional hot dog meals at concessions. Call 290-8500 to register.

Kids 14 and under: \$8 (registration code: 20258)
 Day of the event: \$10



A URDA NO EMBER 2
 11 a.m. – 3 p.m.

Begin your holiday shopping at downtown Clayton businesses on Small Business Saturday! In addition to shopping specials and discounts, you'll be able to enjoy carriage rides, pictures with a reindeer, and gift basket drawings.

For more information about events, visit claytonmo.gov/events