

CITY OF CLAYTON CITY VIEWS



Help Prevent Car Theft

The Clayton Police Department needs your help. In 2015 alone, over 200 cars were broken into, and two-thirds of them were unlocked.

During an investigation into numerous vehicle larcenies in the area, one juvenile admitted that he and a group of friends often target Clayton because they “always” locate unlocked vehicles with valuable items in plain sight. The young man stated that the group travels from Illinois to Clayton, where they simply pull on car handles to identify unlocked automobiles. Based on numerous investigations, it appears that criminals identify Clayton as an easy target.

The Police Department’s goal is to significantly reduce, if not eliminate, these targeted larcenies. In addition to protecting the safety of our citizens and their personal property, a few simple steps will help to significantly reduce the cost of easily preventable investigations. Typical car break-in investigations cost the City roughly \$425 per incident – a cost that can be eliminated by simply locking your car door and removing valuables!



8125 Forsyth



Proposed Developments

8125 FORSYTH

On December 7, Apogee Associates LLC, of Saint Louis, presented a conceptual design to the Planning Commission/ Architectural Review Board. The proposed project, located at 8125 Forsyth, would replace the vacant 2 story office/ retail space with a 14-story Class A office building. The estimated cost of the project’s construction is \$68.5 million.

After conceptual review by the Planning Commission/Architectural Review Board, the developer may submit plans for the redevelopment of the property and City staff will go through a detailed review of

Here’s what you can do to help:

- If you hear **GLASS BREAK** or see suspicious activity, call 911.
- If you must leave your belongings in the car, remember to **HIDE** them.
- Always **LOCK** your car, even in your driveway, and **TAKE** your keys.
- Never leave your car running unattended or your keys in the ignition.
- If you have a garage, use it.

Thank you for helping us keep Clayton safe!

To view submitted applications, plans, and renderings, visit: claytonmo.gov/pendingapplications



As Mayor of Clayton,
I am frequently asked two questions:
“What do you like about being Mayor?”
inevitably followed by...
“What do you dislike about being Mayor?”



Meetings

Parks and Recreation Commission
February 1, March 7 at 7 p.m.

Center of Clayton

**Planning Commission/
Architectural Review Board**
February 1, 16, March 7, 21 at 5:30 p.m.

City Hall

Board of Aldermen
February 9, 23, March 8, 22 at 7 p.m.

City Hall

Sustainability Advisory Committee
February 25 at 4:30 p.m.

City Hall

MAYOR'S MESSAGE

Mayor Harold J. Sanger

To the first question, there are more highlights to being the Mayor of our great community than I can list here. Working with a terrific Board of Aldermen and a highly talented City Staff, we have achieved many of our goals, not the least of which has been a renaissance in development investment in our community. With \$170,000,000 in construction under way and more projects forthcoming, it has been extremely satisfying to see continued growth in Clayton. What's more, the fulfillment of our Downtown Master Plan will bring more vibrancy to the core of our community.

One-on-one or small group meetings with community leaders, business leaders, and Clayton residents are special, as well as any forum where I can extoll the virtues of Clayton. Our 103-year-old community continues to grow and change with the times while continuing to be the epicenter of commerce, education and livability in

the St. Louis region. The City of Clayton boasts picturesque neighborhoods, terrific restaurants, unique shops and incredible educational opportunities. These are all great things for which I enjoy being involved.

Of course, not every day is a great day for the Mayor. None of the elected officials or city staff enjoy saying no, and indeed our goal is to figure out how to say yes; however, the aspect of NIMBYism (not in my back yard) can be a hard one to deal with. The goal of your elected officials, with substantial public input, is to make decisions that are right for the future of our community as a whole.

While there will always be bumps in the road, our adherence to fiscal responsibility, dedication to our unique community culture and commitment to smart growth gives us confidence that the future of our community is bright. You just can't help but "like" it when these things come together.

I look forward to, and hope you will join me in, many more "likes" than "dislikes" in 2016.

Sign Up For The City's CLAYTON CONNECTIONS Weekly Email Update

www.claytonmo.gov/notifications

State of The City

Watch Mayor Sanger deliver the 2016 State of the City, recapping 2015 and looking ahead to 2016 at:

www.claytonmo.gov/SOTC



Ward II Message

Ward II has been abuzz with activity this fall and winter. The **Moorlands Neighborhood Association** has been formed to provide opportunities for residents to get to know one another and to provide a forum to discuss and resolve neighborhood and city issues. The second resident meeting took place in December and was very well attended. It was decided that those residing between Audubon and Hanley on the east and west and Clayton Road and Wydown Boulevard on the south and



Cynthia Garnholz



Ira Berkowitz

north will be eligible for membership in the Association. Neighbors left the meeting energized and ready to move forward. Kudos to the many wonderful residents who initiated and saw this effort through!

Ward II will also have some new parking regulations restricting parking to only one side of the street. These restrictions are necessary to allow room

for emergency vehicles to safely traverse our neighborhood streets. **The new restrictions will affect the Moorlands and parts of Claverach Park.**

Ward II residents should also be aware that over the next year or so, MSD will be laying new pipes in our area. Both the Moorlands and Wydown Forest will experience some street excavation and the resulting inconvenience, but the work will result in fewer sewer backups for our residents and will lead to the long awaited repaving of both neighborhoods.

We hope your New Year is off to a great start! Join us for our monthly **Ward coffee on the first Sunday of the month** at 4:00 pm at the Starbucks on Wydown.

[CITY UPDATE]

Youth Baseball/Softball Deadline

Youth baseball/softball leagues will accept team and individual registrations through Friday, February 19. League practices will begin in mid-March with games starting in April.

For more information, visit:
www.claytonmo.gov/youthsports

Spring Break Camps

Spring Break Camps take place March 21-25 and include two great camp options in the morning and in the afternoon.

Find information about all of our camps online at:
www.claytonmo.gov/camps

Electronic Recycling March 11 & 12

Electronic Recycling is held on the south parking lot in Shaw Park for residents and business employees to dispose of unwanted electronics in an environmentally safe way.

Find more details at:
www.claytonmo.gov/e-recycling



Planning and Development

Tree Preservation & Replacement

City planners are in the process of updating the City's tree and landscaping requirements. The new requirements will apply to new residential construction, large residential additions, and large non-residential developments located in residential zoning districts. The purpose of the new regulations is to provide standards for the protection, preservation and replacement of trees; to reduce tree loss and damage during construction; to promote tree species diversity; and to maintain adequate tree canopy coverage citywide. The City will host a public workshop in February to give the community an opportunity to provide input on the proposed regulations.



Project information will be posted on:
www.claytonmo.gov/planning



**Volunteer to
Keep your
Neighborhood
Beautiful**

Do you have a green thumb and want to help keep your neighborhood looking beautiful? The Public Works Department is looking for volunteers to assist with the **Volunteer Residential Landscape Program**.

Volunteers in the program assist the City by offering their time and effort to assist with the maintenance of medians and other public landscaped areas in neighborhood subdivisions. Volunteers help by cleaning up flower beds, spreading mulch (provided by the City), checking for disease and insects, watering and removing leaves.

All mowing, seeding, tree trimming, and fertilization will be handled by Public Works staff on an as needed basis. This cooperative effort helps keep our neighborhoods looking beautiful and frees up time for Public Works staff to address other city maintenance needs.

If you are interested in participating or learning more, contact Gary Scheipeter, Superintendent of Public Works, at 314-290-8540 or gsheipeter@claytonmo.gov.



PRESIDENTS DAY

City offices will be closed Monday, February 15 in observance of the Presidents Day holiday. Offices will reopen at 8:00 a.m. on Tuesday, February 16. There will be no changes to waste collection or the Center of Clayton's hours.

[2015: YEAR IN REVIEW]

CITY OF CLAYTON 2015 YEAR IN REVIEW



Economic Development

ACCOMPLISHMENTS

- Three major housing projects under construction (212 S. Meramec, 25 N. Central, 8500 Maryland)
- Conducted first survey of business satisfaction with city services
- Commissioned a downtown housing study

NEW BUSINESSES

- 801 Fish
- Nami Ramen
- Garden Party & David
- Vincent Van Doughnut
- Cobbler's Corner
- Mani & Pedi Nail Spa
- Polished Nails & Spa

PERFORMANCE MEASURES

office vacancy rates

Clayton	9%
Chesterfield	10%
Creve Coeur	16%
Maryland Heights	27%
St. Louis	28%

average rental rates - commercial - per sq ft

Clayton	\$22.26
Chesterfield	\$16.28
Creve Coeur	\$20.78
Maryland Heights	\$5.47
St. Louis	\$5.38

sales tax per sq ft	\$6.95	2014 \$6.07
	2015	2013 \$5.62

commercial prop tax per sq ft	\$0.43	2014 \$0.38
	2015	2013 \$0.39



Public Works

ACCOMPLISHMENTS

- Replaced 4,400 square feet of public sidewalks citywide through our Sidewalk Replacement Program and upgraded/added 6 curb ramps along Shaw Park Drive to ADA standards through the use of \$22,500 of Community Development Block Grant (CDBG) funding
- Completed the 2015 Residential Resurfacing project, which repaved 5.7 miles of residential streets, utilizing \$1.7M from bonds approved by voters in 2014
- Recycled over 13,800 tons of construction material from 2015 City projects
- Recognized as a Tree City by Tree City USA for the 23rd consecutive year

- Completed 1,700 linear feet of alley reconstruction utilizing \$368,000 from bonds approved by voters in 2014
- Developed the Emerald Ash Borer (EAB) Plan for trees in the City Rights-of-way

PERFORMANCE MEASURES

% of residents rating overall satisfaction of trash collection service as good or better

93% | **84%**
CLAYTON 2015 | U.S. AVERAGE

% of residents rating overall satisfaction of snow removal as good or better

84% | **65%**
CLAYTON 2015 | U.S. AVERAGE



Finance and Administration

ACCOMPLISHMENTS

- Clayton continues its status as a member of the elite group of cities that maintains Standard & Poor's AAA bond rating
- The FY 2016 Adopted Operating Budget achieved a balanced budget, with revenue exceeding expenditures
- For 28 consecutive years, awarded the Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR)* for highest standards of financial report preparation
- Awarded the Distinguished Budget Presentation Award (DBPA)* for eighth consecutive year
- Received the International City/County Management Association (ICMA) Center for Performance Measurement's Certificate of Excellence for the fifth consecutive year

* presented by Government Finance Officers Association (GFOA) of the United States and Canada.



Fire Department

ACCOMPLISHMENTS

- Raised over \$13,000 to benefit local charities
- Trained 300 local firefighters on skills needed to battle high rise building fires
- Adopted the 2015 International Fire Code
- Received new ambulance with state of the art medical equipment

PERFORMANCE MEASURES

Satisfaction with quality of EMS

89% | **84%**
CLAYTON 2015 | U.S. AVERAGE

% of fires contained in room of origin

100% | **79%**
CLAYTON 2015 & 2014 | PEER CITIES 2014 AVERAGE

FMS/EMS cost per capita

\$106 | **\$98** | **\$187**
CLAYTON 2015 | CLAYTON 2014 | PEER CITIES 2014 AVERAGE

[2015: YEAR IN REVIEW]



Planning & Development

ACCOMPLISHMENTS

- Amended the City's outdoor dining standards to allow for year-long dining
- Adopted the 2015 ICC building codes
- 3 major downtown constructions projects are underway – bringing 600 new residential units and 27,548 square feet of commercial space to Clayton in the coming years

PERFORMANCE MEASURES

% of residents rating appearance of Clayton as good or better

87%

CLAYTON 2015

67%

U.S. AVERAGE

construction permits issued

1,575

CLAYTON 2015

1,429

CLAYTON 2014

construction value of permits

\$158,693,239

CLAYTON 2015

\$91,212,322

CLAYTON 2014

investigated & resolved complaints for property maintenance

84

2015



Parks and Recreation

ACCOMPLISHMENTS

- Secured a \$7 million donation to begin the design and construction of Chapman Plaza in the northern corner of Shaw Park



- Completed enhancements to Newman Green near Clayton High School



- Purchased 7612 Westmoreland Avenue in effort to expand Hanley Park
- Held the first "Dive-In Movie" at Shaw Park Aquatic Center on September 4
- New artwork, *One of Us on a Tricycle*, installed in Shaw Park



PERFORMANCE MEASURES

% of residents rating overall satisfaction with parks and rec as good or better

92%

CLAYTON 2015

69%

U.S. AVERAGE

expenditures per acre of parkland

\$8,160

CLAYTON 2015

\$12,403

2014

U.S. AVERAGE

% operating cost recovery for recreation facilities **98%**



Police

ACCOMPLISHMENTS

- Police department received over 3400 hours of training
- Received 5th reaccreditation from the Commission on Accreditation for Law Enforcement Agencies
- Detectives cleared 100% of all violent crimes in 2015

RECOGNITIONS

- Hosted the 15th annual run to benefit Special Olympics MO – raised \$16,517
- Clayton detectives worked five cases for the Major Case Squad
- Department received 26 citizen letters of appreciation

of police calls for service

10,262

2015

PERFORMANCE MEASURES

% of residents rating overall satisfaction police dept as good or better

89%

CLAYTON 2015

74%

U.S. AVERAGE

2 min 57 sec

3 min 42 sec

response time



City of Clayton
 10 North Bemiston Avenue
 Clayton, Missouri 63105

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Statement of Accessibility to All Citizens The City of Clayton's goal is to make programs and facilities accessible to all individuals. If you would like more information and accessibility support for those with disabilities, please call 314.290.8501(V). Sign language interpreters may be scheduled upon request. Suggestions for future programs are welcomed.



BIG HERO 6

February 27 | Code: 18965

INSIDE OUT

March 19 | Code: 18966

FAMILY MOVIE NIGHT

Clayton Firehouse - Corner of Bemiston & Forsyth
Saturdays 6 - 8 p.m. Doors open 5:30 p.m.

See the fire trucks, meet the Clayton firefighters and watch a movie. Bring refreshments (no alcohol allowed). Soda will be for sale; free popcorn while supplies last. Seating is on the concrete engine room floor, so bring heavy blankets to sit on. Children must be accompanied by parent or guardian.

Registration is required for this FREE EVENT due to limited space. Call The Center of Clayton, 314-290-8500 to register.

CUPID'S BALL

Monday, February 8
 6:30 - 8:30 pm @ Ritz Carlton Hotel

Girls, ask your favorite guy (dad, uncle, grandfather, etc.) out on a special date. Join us at the beautiful **Ritz Carlton Grand Ballroom** for a very enchanting evening. Event includes a buffet dinner, followed by dancing, a commemorative photo opportunity and a special gift for the girls!



TO RSVP, CALL 314-290-8500
Resident \$45 | Non-resident \$50



Kids ages 1-8 are invited for a morning of fun with activities and lots of eggs to gather for your basket.

Mr. Bunny will be our special guest, so parents... don't forget your camera!

Hunt will begin **PROMPTLY** at 10:30 a.m.

Pre-registration at The Center of Clayton: 314-290-8500
Resident: \$6 | Non-Resident: \$8 | Day of event: \$10