

FY2011 Operating and Capital Improvements Budget

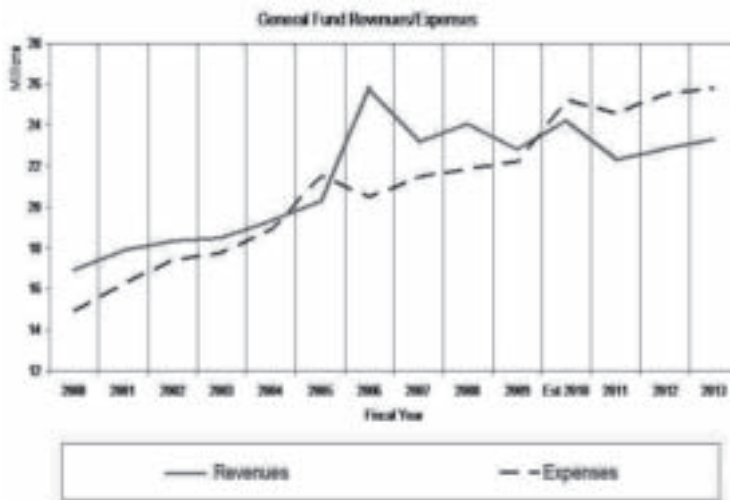
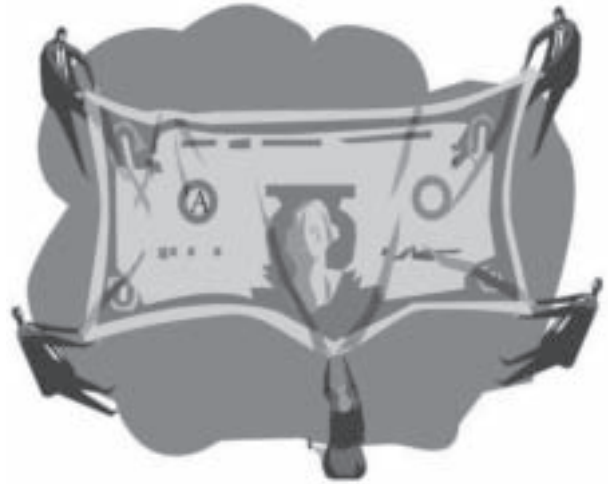
City maintains high levels of service

Clayton ranks among the highest in several critical service level categories when compared to local peer cities and with peers from around the country. The City also receives impressive ratings in the annual citizen survey for safety, emergency services, street maintenance and parks services. The City provides most of these services at the lowest average cost per capita, while sustaining balances in all major operating funds that exceed the minimum policy balance requirements.

These statistics were gathered during the preparation of the FY2011 Operating and Capital Improvements Budget, which was presented to the Mayor and Board of Aldermen in early July. The three-year budget projection reflects continued trends in reduced revenue and escalating expenditures. The FY2011 General Fund shows \$22,323,301 in total revenue and \$24,561,831 total expenditures.

Clayton applies a three year budget model to help plan and anticipate challenges and opportunities. This model has predicted the effects of the economy and has prompted staff and elected officials to consider a range of options to narrow budget gaps, always mindful of the impacts these decisions have on residents, businesses and visitors.

The General Fund budget includes debt service of \$1 million per year related to the bonds issued for the new Police Station. These debt service payments will be offset in FY2014 when the City levies the new \$0.12 voter approved property tax. This new levy in turn will be offset when the \$0.09 property tax levy related to outstanding general obligation bonds expires in FY2013.



Like most U.S. cities, Clayton has faced challenges related to declining revenue and increased costs. Though Clayton has not seen as dramatic an impact as some, the City has nevertheless faced difficult decisions as it works to preserve the quality and high standards so closely linked to the identity of Clayton.

Rebalancing the costs, revenues and fund balance is the essence of budgeting. This year the Mayor and Board of Aldermen chose a combination of cost reduction, use of fund balance and increases in some revenue sources. It is clear that

Budget cont'd. on Page 4

Online Service Center

- submit service requests
- obtain information (FAQ)
- register for Parks programs
- pay traffic tickets 24/7

see the HOME page at www.ci.clayton.mo.us

MASCOT OF THE YEAR
campaign
see Page 6

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Mayor Linda Goldstein

Before I start reporting on what's new in Clayton, I first want to thank everyone for the passage of Proposition P. Because of your overwhelming support, much needed work has begun on the new police station that our top-notch Police Department so richly deserves.

In keeping with the progress made by this type investment in our community, we are ready to look at some initiatives that are being recommended by Sasaki in the final draft of the Downtown Clayton Master Plan Update. Implementation of this proposed plan should help strengthen the downtown Clayton economy, which in turn allows us to continue to provide excellent services for our citizens, businesses and visitors

During the process of updating the plan, Sasaki's team of strategists analyzed current issues and identified the overwhelming potential that lies ahead for downtown Clayton.

Their suggestions include:

- recruiting boutique retail shops that help differentiate Clayton from other retail destinations
- investing in streetscape improvements that will change the perception of and improve the pedestrian experience throughout downtown and provide better connections to mass transit
- investing in an interconnecting open space system that creates a downtown identity
- enhancing Shaw Park to create an active and inviting edge along Brentwood Boulevard with lively sports, entertainment and cultural venues
- undertaking a comprehensive signage and wayfinding study to unify the entire downtown and highlight the subdistricts of downtown
- developing a consistent and effective marketing strategy to benefit private and public sectors and encourage tourism.

In an effort to generate revenue to implement currently unfunded recommendations, the Board passed an ordinance to place a proposition on the November 2nd election ballot that will read:

Shall the City of Clayton impose a tax on the charges for all sleeping rooms paid by the transient guests of hotels and motels situated in Clayton at a rate of not more than five percent (5%) for the sole purpose of promoting tourism?

Revenue generated by this tax can be used only for tourism related expenses such as special events, marketing, wayfinding and conference attraction. In addition to implementing Master Plan recommendations, the tax will help enhance the production of the Saint Louis Art Fair and The Big Read events. City staff will continue to work with hoteliers and retail business owners on attracting visitors.

If the initiative is approved by the voters, the City will determine the amount to be levied, which could be less than the 5% requested. At 3.5%, the tax will amount to approximately \$4 per night per room and generate an estimated \$969,000.

Additionally, with the lowest tax of the nine Special Business Districts (SBD) in St. Louis County, the Board recently considered and approved an increase in Clayton's SBD tax to \$0.129 per \$100 of assessed value for commercial property and \$0.11 for residential property. This means that an owner of a commercial property valued at \$5 million in the SBD would pay an additional \$944 per year. The increase will generate approximately \$188,000. Even with the increase, Clayton still has the lowest SBD tax in St. Louis County.

You will find more information about the proposed Downtown Master Plan Update via the link in the left menu on the City's website www.ci.clayton.mo.us

October Meeting Schedule

The following list contains all regularly scheduled public meetings of the City of Clayton. Meetings may be added, canceled or rescheduled, in accordance with the Open Meetings Act, as the need arises.

- Oct 4 Plan Commission/ARB
City Hall - 5:30 p.m.
- Oct 4 Parks & Recreation
The Center - 7 p.m.
- Oct 8 Board of Aldermen
City Hall - 7 p.m.
- Oct 14 Board of Adjustment
City Hall - 5 p.m.
- Oct 18 Plan Commission/ARB
City Hall - 5:30 p.m.
- Oct 21 Ecology & Environ.
City Hall - 5 p.m.
- Oct 22 C.R.S.W.C.
The Center - 8 a.m.
- Oct 26 Board of Aldermen
City Hall - 7 p.m.

NEWS FROM WARD III



Alderman Alex Berger

Happenings in Downtown Clayton - Come on out and participate!

- **Trailnet Active Living Award:** On August 13, Trailnet announced the 2010 Active Living Award winners. Clayton received the Municipal Award for the care it has taken to help citizens maximize physical activity. The acknowledgement identified the City's dedicated bicycle lane, replacement of the trail in Oak Knoll Park, sidewalk expansions and general reduction in vehicular traffic. The City was honored for its highly visible and multi-faceted role in promoting active living.

- The **Art on the Avenue** events were launched on August 19 and continued on September 16. We hope you will join us on October 21 for more entertainment, art exhibits, extended outdoor dining, retail and children's activities on North Central Avenue between Maryland and Forsyth.



Alderman Steve Lichtenfeld

- **Clayton Farmers' Market** features weekly specials and produce from local farmers. The market continues every Saturday morning from 8:30 a.m. until noon through the end of October at Straub's Markets' west parking lot at 8282 Maryland Avenue
- We celebrated the seventeenth annual award-winning **Saint Louis Art Fair** in downtown Clayton on September 10, 11 and 12. Guests enjoyed fabulous entertainment, food, activities, and of course, excellent art in all media in all price ranges.
- On Saturday, October 9, **The Big Read** will return to celebrate authors and promote literacy for adults and children through readings, book signings, storytelling, hands-on activities and costume characters, and will even feature a spelling bee – all on North Central between Forsyth and Maryland.
- The Shaw Park **Inclusion Playground** is scheduled for completion this Fall. Shaw Park Tree Top Playground is a place where all children can play and interact side by side, developing understanding and respect for their similarities and differences. All equipment meets or exceeds ADA standards for a truly all-inclusive playground that is accessible to children of all abilities. The Shaw Park Inclusion Playground will be dedicated on October 16, 2010 at 11:00 am.

And don't forget to check the City of Clayton website, www.ci.clayton.mo.us, for more information on progressive initiatives, including: Clayton Climate, our new environmental newsletter and Green Power Community Challenge

Enjoy the autumn season, and feel free to contact your Ward III Aldermen.

Alex Berger III
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November Election

In August, the Board of Aldermen passed an ordinance that calls for a proposition authorizing a hotel/motel tax to be placed on the November 2nd election ballot. If approved by the voters, a levy of up to 5% may be imposed effective April 1, 2011.

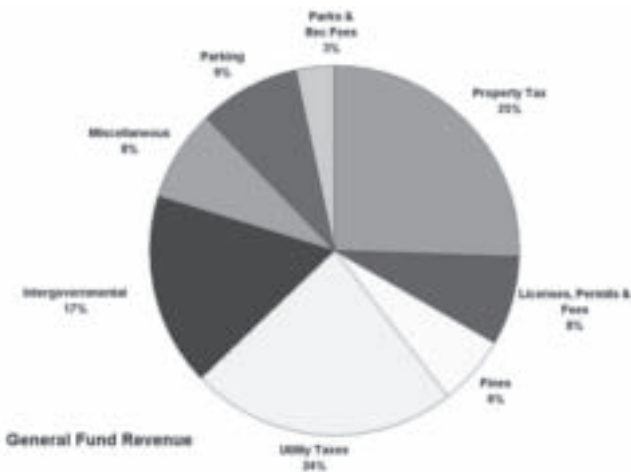
The Revised Statutes of Missouri authorize certain cities and counties to impose a tax on sleeping room charges. Under the State Statutes, the funds resulting from the tax are to be used to promote tourism.

Currently, there is a total of 850 rooms in Clayton hotel properties. The estimated revenue associated with a 3.5% tax would amount to approximately \$969,000, which would be used to support activities that promote tourism, such as special events, marketing strategies and programs that attract visitors.

For information about polling locations, contact the St. Louis County Board of Election Commissioners at 314.615.1800 or visit www.co.st-louis.mo.us/elections

Budget, cont'd. from Page 1

years will present comparable challenges that will require continued dialogue with the entire community and strategic decisions.



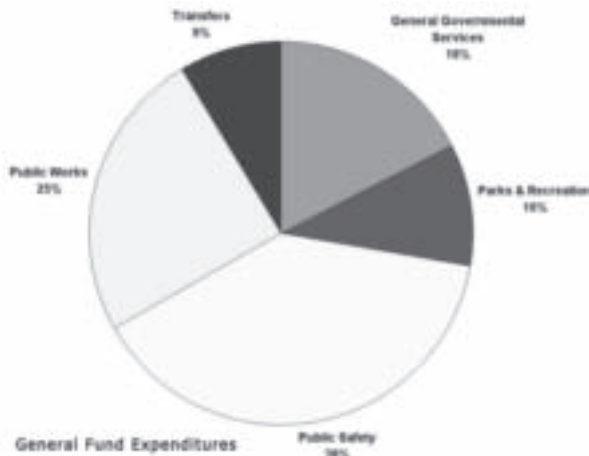
FY2011 Budget Highlights

The chart shows that property tax provides 25% of the General Fund revenue that pays for a wide range of valuable community services including public safety, trash, recycling, yard waste collections, leaf removal, street sweeping and maintenance of outdoor parks and recreation facilities such as the Shaw Park pool, tennis courts, ice rink and playgrounds.

"Reductions in revenue and escalating expenses are forcing us to look at making some tough choices," said Mayor Linda Goldstein. "To guarantee Clayton maintains its competitiveness, we studied rates charged by other communities before increasing our taxes and fines."

New Revenue Sources

Owners of commercial property worth \$5 million will pay \$640 more than in 2009 with the addition of \$0.04 per \$100 assessed valuation. The owner of a home worth \$600,000 will pay \$26 more than last year, as a result of a \$0.023 increase. Even with an increase in the Special Business District (SBD) tax that will generate an additional \$184,000 in revenue to fund enhancements related to the proposed Downtown Master Plan, Clayton still has the lowest tax of the nine SBDs in St. Louis County. Additionally, parking meter fines will be increased from \$5 to \$10; the \$2 discount eliminated; and hourly parking meter rates will be increased from \$0.75 to \$1 per hour.



On August 10, the Board passed an ordinance to present to the residents on the November 2, 2010 ballot an initiative to authorize up to a 5% sales tax for hotel/motel rooms, which would be used for way-finding and promoting tourism and supporting events such as the Saint Louis Art Fair.

The City may be required to make continued strategic modifications in either service levels or revenue enhancements or both over the next two years to reduce the impact on fund balance.

"We will continue to monitor revenue trends and continuously explore approaches to cost savings," said City Manager Owens. "With the revenue end of the equation moving, we have worked to find a new balance that continues to maintain Clayton as the premier City in the region."

In the upcoming year, the City intends to involve all segments of the community in a strategic planning effort. Through multiple public engagement opportunities, service level requirements, future goals and appropriate sustainable funding for service requirements will be identified. Combining directives from Vision 2013, the master plans, departmental strategic plans, citizen surveys and community input, a comprehensive strategic plan will be created.

Residential property tax generates 50% of the total property tax revenue. Commercial property tax generates 39% of the total property tax revenue. The City's share of a residential property tax bill is 10.4%, and 9.3% of a commercial property tax bill.

Throughout the budget review process, City officials stayed true to their commitment to transparency, accountability and citizen engagement and held public forums to review the FY2011 Operating and Capital Improvements Budget and obtain input from citizens. On August 24, the Mayor and Board of Aldermen approved the FY2011 budget, which is available at www.ci.clayton.mo.us > City Hall > Departments > Finance.

FIRST in Missouri

Have you joined the Clayton Green Power Community Challenge?

If you've been thinking about supporting renewable energy at your Clayton business or home, now's a great time. You can make a difference in how power is made in Missouri and be part of something big in our community.

In April, the Clayton Board of Alderman passed a resolution to pursue the prestigious national distinction of EPA Green Power Community. Less than six months later, the City is more than halfway to achieving the goal of 2% of all power used coming from green resources. The Clayton Chamber of Commerce's early commitment led the way. Now in addition to participation by 18 Clayton based businesses, there are over 172 Clayton residents who have signed on to support the Challenge by participating in the Pure Power program. More than a dozen Clayton residents are exploring on-site solar power at home.

Clayton residential and business citizens are encouraged to support the City's pursuit of becoming the FIRST Green Power Community in Missouri.

Interested businesses can email Challenge team leaders to discuss how a business can help bring more Green Power to Missouri. Team leader email addresses are available at www.mogpc.com

The simplest way for residents to support the challenge is to sign up for Pure Power at home. Choosing the block option for an additional \$15 per month guarantees 1 MWh of new green power added to our Missouri grid each month. This is enough to power the average Missouri home – all for the price of a bottle of wine.

Supporting the Challenge is not only history in the making – but history we are creating for Clayton and for Missouri. You will find more information at www.mogpc.com



In addition to 172 residents, the following Clayton based businesses are supporting the City's challenge to become the first Green Power Community in the Midwest.

Araka
Armstrong Teasdale
Bethesda Health Group
Centene
City of Clayton
Clayton Chamber of Commerce
Clayton School District
Clayton United Methodist Church
Companion Bakery
Concordia Seminary (largest commitment to date)
DeMun Professional Cleaners
Gladys Manion
Kaldi's
McAlister's Deli in Clayton
Microgrid Energy
Miso on Meramec
Remy's Kitchen and Wine Bar
Straub's in Clayton
The DESCO Group
The Sansone Group/Bruce Development
The Sansone Group/Forester Properties, Inc.
The Sheraton Plaza Hotel

Clayton Climate

Clayton is committed to facilitating and promoting environmentally progressive practices. Over the years, the City has provided helpful Green information to the community and reported on its impressive history as a regional leader in conservation initiatives.

In August, the City took the next step in its dedication to sustainability and published the first edition of its environmental e-newsletter, Clayton Climate. The new e-publication recognizes the individuals and organizations that are helping to create solutions for environmental issues. Clayton Climate is a resource for residents and businesses interested in helping to reduce our collective carbon footprint. To subscribe to future issues of the City's new e-newsletter, click the e-Communications icon on the Home page of the City's website www.ci.clayton.mo.us

Visitors to the City's website will also find that the Sustainability section has been redesigned and provides even more information and links to help residents and businesses do what they can to protect the environment for generations to come. A link to the Sustainability section appears in the left menu on the Home page.

The Mayor's Youth Advisory Council

Through another unique collaboration with the School District of Clayton, Mayor Linda Goldstein initiated a new program designed to encourage high school students to become involved in local government activities.

In April, individuals interested in a future in government, politics or public service were encouraged to apply to serve on the Mayor's Youth Advisory Council. The inductees were selected based on their backgrounds, interests, extra-curricular activities and goals.

The eleven students, who were chosen, kicked off their terms as council members at a meeting with Mayor Goldstein and City Manager Craig Owens. The Mayor and City Manager shared information about Clayton's City Charter, the basic functions of each department and how Board of Aldermen meetings are conducted.



Laura Stanton (advisor), Marquise Griffin, Andrea Stiffelman, Phoebe Raileanu, Dawn Androphy, Drake Pinkston, Mayor Linda Goldstein, Justin Elliot, Maria Massad, Zachary Praiss, Maddy Bullard, Elizabeth Sikora, Debra Wiens (advisor). Not pictured: Jonathan Shumway

The group is scheduled to meet again in early November with adult advisors Laura Stanton, who serves as Community Advisor, and Debra Wiens, the Clayton High School Advisor. During the meeting, they will report on the various Boards and citizen appointed committee meetings they have attended.

"You should be on the lookout for them as they start attending the various meetings," said Laura Stanton. "They will be identifiable by their badges—and their energy!"

The group will stay in touch via email. As they participate in community projects and get a better feel for the functions of each of the Boards and Commissions, they will discuss individual interests and activities as a group.

"We are so proud of these kids for getting involved," said Mayor Goldstein. "This program not only provides an opportunity for them to learn more about civic discourse, it will help us better understand the perspective of the students."

Clayton Expands Smoking Ban



The resolve of Clayton's Mayor and the Board of Aldermen resulted in the City leading the charge to pass more restrictive smoking ban ordinances. Following the Board's adoption of the revised smoking ban ordinance, St. Louis County, St. Louis City, Kirkwood, Brentwood and Lake St. Louis all toughened their ordinances and cracked down on smoking.

During the process to adopt the new smoking ban in all enclosed spaces, that went into effect on July 1, 2010, the Aldermen discussed extending the prohibition on smoking to include City parks. Clayton, being only the second St. Louis County municipality to implement an extensive smoking ban -- Ballwin already had a ban -- became the first in the area to consider banning smoking outdoors. The City's other citizen appointed Boards and Commissions also supported the ban in parks.

"In addition to the potential public health benefits, this ordinance should also help reduce litter and foster a more inviting and attractive environment on public property," City Manager Craig Owens told the Board at its August 24th meeting.

At the meeting on August 24, the Board of Aldermen voted unanimously to adopt an ordinance that prohibits smoking in City-owned parks, on playgrounds and all City-owned and leased facilities. The ban does not include streets, sidewalks and alleys. It will go into effect on January 1, 2011.

2011 LEAF COLLECTION SCHEDULE

The following is the 2011 Leaf Collection Program schedule. Listed are the weeks and days of collection for each street and subdivision in Clayton.

NO LEAF COLLECTION THANKSGIVING WEEK – November 22 - 26.

WEEK OF:

October 4 - 8
October 18 – 22
November 1 - 5

November 15 – 19
December 6 - 10
December 20 - 23



Monday

8100 Blk Stratford*
Clayton Gardens Subdivision
Polo Subdivision
Country Club Court
7700 Blk Walinca Terrace
7700 Blk Shirley Drive

Tuesday

8100 Blk Stratford*
Hillcrest Subdivision
Ellenwood Subdivision
Tuscany Park Subdivision

Wednesday

Carrswold Subdivision
Southmoor Subdivision
Forest Ridge Subdivision

Thursday

E. Brentmoor Subdivision
W. Brentmoor Subdivision



WEEK OF:

October 11 - 15
October 25 – 29
November 8 – 12

November 29 - December 3
December 13 - 17
December 27 - 31

Monday

Bemiston Subdivision(Old Town)*
Maryland Terrace Subdivision(7400 Blk Maryland)*
Hanley Place Subdivision(7500/7600 Blks Westmoreland)*
Parkside Subdivision(10 Blks Brighton & Topton Way)*
Northmoor Subdivision(Bland Ave.)
7400 Blks Moorlands Subdivision
7500 Blks Moorlands Subdivision*
Forest Court*

Tuesday

Bemiston Subdivision(Old Town)*
Maryland Terrace Subdivision(7400 Blk Maryland)*
Hanley Place Subdivision(7500/7600 Blks Westmoreland)*
Parkside Subdivision(10 Blks Brighton & Topton Way)*
Skinker Heights Subdivision
Wydown Terrace Subdivision
Hi-Pointe Subdivision*

Wednesday

Claverach Park Subdivision
Clayshire Subdivision
Clayshire Ridge Subdivision
Haddington Court
Wenneker Drive

Thursday

Wydown Forest Subdivision*
Hi-Pointe Subdivision*
6300/6400 Blks Forsyth

Friday

Davis Place Subdivision*
7500 Blks Moorlands Subdivision*
Forest Court*

*Denotes restricted parking for street sweeping. Please keep this schedule for future reference.

DO's & DON'T's

- Rake leaves to curb. No plastic bags, limbs or brush - yard debris will be picked up during regular yard waste pickups.
- Obey the street sweeping signs on the scheduled leaf collection day.
- Leaves will be collected from all streets on the scheduled day or the following workday, rain or shine.
- When a collection day falls on a holiday, leaves will be collected the day before or the next non-holiday work day.
- In case of inclement weather (heavy rain, snow or ice), the leaf collection schedule will be modified or reduced. Please call Public Works at 290.8540 for a revised schedule or view it at www.ci.clayton.mo.us
- Leaves from islands, parkways and common areas will be picked up as time permits. These areas may be skipped in order to maintain the residential leaf pickup schedule.
- Do not rake the leaves onto islands, parkways or common areas.
- Alley pickup is not available.

Inclusion Works for Local Family

A young boy, age 12, had a great time this summer at Magic Camp which was held at the Center of Clayton! What is so special about that? He has autism, and was able to participate in camp activities, just like everybody else his age, with the help of Mary Furfaro and inclusive services through the Clayton Parks & Recreation Department.

Mary Furfaro, Coordinator for Inclusive Recreation for the Mid County Region, serves the cities of Clayton, Maryland Heights, University City and Webster Groves. Her job is to assist Parks and Recreation Department staff in welcoming and accommodating Clayton residents with developmental disabilities into existing programs and activities. Such programs and activities might include day camp, tee ball, soccer, dance lessons, aerobics, arts, crafts, swim lessons and much more. As a result of inclusive programs, people strengthen their independence and self-reliance by making choices, improving self-esteem and building relationships within their community.

Individuals and families who express concern about entering into Parks and Recreation Department programs can feel at ease knowing that the Coordinator has the expertise to assist them in the inclusion process. Sharon Younge, a parent of a camp participant, said "There have been some camp activities that I thought



my son would enjoy, but I wouldn't enroll him because I was afraid that the staff wouldn't be willing to work with him and accommodate his needs. I now feel that I can enroll him and know that his needs will be accommodated. The work of the inclusion partnership is critical...the work you do helps me as a parent, but most importantly it helps my child."

If you or your child has a need, plan now to be part of Clayton's recreation programs. If you need assistance or modifications of a program, let the staff know at the time you register. Mary Furfaro will give you a call to learn how the program can best assist you. If you are interested in volunteering or participating with an individual with a disability, or you have any questions, Mary can be reached at 314.505.8607 or by TDD Relay Missouri 1.800.735.2966.

Have a Safe Halloween

To make Halloween fun for kids and parents, the Clayton Police Department provides the following safety tips.

"Unhaunting" Your House and Neighborhood

- Welcome trick-or-treaters at home by turning on your exterior lights.
- Drive slowly all evening, you never know what creature may suddenly cross your path.
- Report any suspicious or criminal activity to your local police department. (Call 911 for emergencies and 314.645.3000 for non-emergencies.)

Making Safe Costumes

- Be sure costumes are made of flame-retardant material to avoid danger near candlelit jack-o-lanterns and other fire hazards.
- Keep costumes short to prevent trips, falls, and other bumps in the night.
- Try using make-up instead of a mask. Masks can obstruct a child's vision.
- Have trick-or-treaters wear light colors or put reflective tape on their costumes.

Preparing Ghosts and Goblins

- An adult should accompany young children. Older kids should go out with friends.
- Set a time limit for trick-or-treating.
- Try to get kids to trick-or-treat before dark. After dark, have them carry a flashlight.
- Remind kids not to enter a strange house or car.

Safeguarding Halloween Treats

- Remind kids not to eat treats until they get home. Dinner before trick-or-treating will help discourage the temptation.
- Check all treats in a well-lighted place at home.
- Only eat unopened candies and treats in original wrappers.

Have a safe and happy Halloween!

Clayton Salutes ... Cheryl Verde

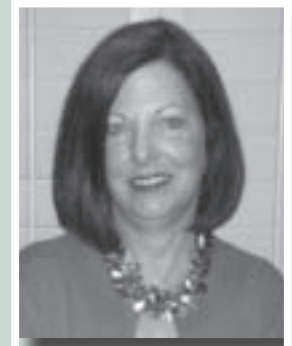
Since moving to Clayton in 1994, Cheryl Verde has been an active and visible community volunteer. As a resident of the Old Town Neighborhood, she is currently the President of the Old Town Clayton Neighborhood Association, created their website www.oldtownclayton.org, organized the Secret Old Town Garden Walk in 2003, and now uses Twitter to communicate with Old Town residents.

In addition, Cheryl's activities in the City of Clayton include:

- Founding member of the Clayton History Society, created their website, maintains records, and assists the author in research for the new Clayton History book for the 2013 centennial celebration
- Founding member of the Clayton Century Foundation
- Web coordinator for the Joint Study Committee (Clayton/Richmond Heights Merger), maintained agendas, minutes, documents and reports
- Citizen appointee to the Clayton Landscape Committee, participated in drafting the 2004 Clayton Landscape Master Plan
- Member of the Citizens for Clayton Police, created the website for the successful passage of Proposition "P" in August 2010
- Citizen appointee to assist both the Clayton Fire and Police Departments in selection of qualified job candidates
- One of the first Creme de la Clayton Award recipients for organizing the Secret Old Town Garden Tour in 2003.

Recently, Cheryl developed the website for the successful Party on the Point, a St. Joseph Parish fundraiser for Habitat for Humanity and the Marian School. Her outside activities include serving on the Women's Councils of both Forest Park Forever and St. Louis University. In 2002, Cheryl received "Best Overall Design" for her backyard garden in the Post-Dispatch Great Garden Contest. Cheryl and her husband, Nick, also stay busy with their five grown children and six grandchildren.

The City of Clayton honors all of our community volunteers and thanks Cheryl for her continued dedication to improving the lives of Clayton residents.



Cheryl Verde

Center Member Benefits Increase

... fees are reduced

The Center of Clayton now offers members the very latest choices in innovative programming and responsive services for less. In response to requests, membership benefits will include lower land and water fitness class fees.

Beginning with the Fall 2 Session, members will enjoy programs at reduced rates. For as little as \$8 per 8 week session, (only \$1 per class!) members can easily appreciate the water and group fitness programs. Spinning, Zumba and Women's Dance Fusion sessions are now \$24 per 8 week session. For only \$40 per 8 week session, members can experience the Pilates, Tai Chi and Yoga programs.

Registration in these programs is required. Classes are expected to fill quickly at these new lower rates and members are encouraged to register early.

Please contact The Center at 314.290.8500 and visit www.centerofclayton.com for program information and registration.

Online Service Center Puts Citizens in Charge

Clayton citizens can submit service requests, obtain information via the Frequently Asked Questions (FAQ) section, register for Parks programs and pay traffic tickets 24/7 on the City's new Online Service Center.

To facilitate entering service requests and to allow clients to follow the status of their requests, residents are encouraged to create an account. The process, which only takes a minute, will streamline service request entries and save the account holder time in all future online activities.

The FAQ section may also help to facilitate visits to the Online Service Center. It currently contains 340 answers to the most frequently asked questions. The FAQ section provides a quick and uncomplicated channel to information for the nearly 4,000 viewers.

To create an account or to use any of the other services available on the Online Service Center, click Online Service Center on the Home page at www.ci.clayton.mo.us



Elect Clayton's MASCOT OF THE YEAR



Picture it! Your pet - the City of Clayton Mascot of 2011. Proud Clayton pet owners can enter their pets/nominees for the City's 2011 Mascot.

In addition to the City gaining a mascot, the campaign will help create support for the Clayton Century Foundation. Voters will be charged \$5 for each vote for the candidate of their choice. The election will be kicked off during Yappy Hour at The Big Read on Friday, October 8 from 5 to 7 p.m.

The process for submitting nominees, criteria for entries and deadlines for submitting nominees and votes will be available in material distributed at Yappy House on October 8 and via a link on the Home page on the City's website www.ci.clayton.mo.us -- online voting will also be available via the link on the website Home page.

Barbara Newmark and Four-legged Friends Garden

Through a generous donation from Clayton resident Michael N. Newmark to The Century Foundation, a new garden has been created in Oak Knoll Park. It commemorates the noteworthy occasion of Barbara and Michael Newmark's 50th Wedding Anniversary on August 19, 2010. The garden, located on the west side of Oak Knoll Park, was designed and built by Clayton's Parks & Recreation Department employees. The garden includes a dog-friendly drinking fountain and provides repose for walkers enjoying the park.

The Newmarks are lifelong residents of Clayton. They both grew up in Clayton and graduated from Clayton High School. Michael, now an attorney with Bryan Cave LLP, was first associated with Lewis and Rice whose founding partner, Charles M. Rice, built the stone mansion in Oak Knoll Park that is now home to the St. Louis Artist's Guild. Every morning for more than 20 years, Barbara has enjoyed walking with her dogs Daisy, Molly, Benny and Katie in Oak Knoll Park, and has made many lifelong friendships with other dog walkers in the park.



Front row: grandsons Zachary and Tyler Newmark, granddaughters Isabella Newmark and daughter Nancy Newmark. Back row: daughter-in-law Kara Newmark, her husband Bob Newmark; Barbara and Michael Newmark and son John Newmark and the Newmarks' dog Katie.

With the establishment of the Barbara Newmark and Four-Legged Friends Garden the Newmarks have created a lasting legacy for the City of Clayton and its residents.

City Receives Trailnet Award

... for promote active living

On August 13, Trailnet announced the 2010 Active Living Award winners. Clayton received the Municipal Award for the care it has taken to help citizens maximize physical activity. The acknowledgement identified the City's dedicated bicycle lane, replacement of the trail in Oak Knoll Park, sidewalk expansions and general reduction in vehicular traffic. The City was honored for its highly visible and multi-faceted role in promoting active living. Recipients were honored during a ceremony and reception September 28 at the Donald Danforth Plant Science Center.

EVENTS

Clayton Farmers' Market

Saturdays

8:30 a.m. - noon

Straub's west parking lot

Clayton's weekly Farmers' Market supports local farmers, spotlights organic items and other unique or seasonal specialties, and educates the public about the preparation of local, seasonal products. For more information, visit www.claytonfarmersmarket.com

The Big Read

Saturday, October 9

9 a.m. - 4 p.m.

North Central Avenue in downtown Clayton

The Big Read festival features publishers, book-sellers, national authors, readings, book signings, panel discussions, workshops, demonstrations and an interactive children's area with readings, costumed characters and projects that engage the young reader.

The Big Read is free and open to the public. For details, call 314.863.0278.

Jaguar Palooza

Saturday, October 9

10 a.m. - 3 p.m.

Brentwood Boulevard between Forsyth and Maryland

The Jaguar Association of Greater St. Louis will hold its annual *concorde d'elegance*, which is judged and is regularly one of the largest, nationally sanctioned shows in North America. For details, call 314.772.3534.

Party in the Patch

Friday, October 15

6 - 8:30 p.m.

Shaw Park

Kids 3 and over can enjoy a hay ride along the torch lighted trail, play carnival games and more! The Parks and Recreation departments of Brentwood, Clayton, Maplewood and Richmond Heights will be awaiting your arrival for this fun-filled fall evening. Hot dog dinner is included with a child's registration. An additional dinner meal is available for purchase for \$5.00. Pre-Registration is recommended. Day of the Event fee is \$10. Kids 12 and under: \$7 (includes hotdog, chips & drink); 13 and over: Free (may purchase food at event). Rainout location will be The Center of Clayton.

Art on the Avenue

Thursday, October 21

5 - 10 p.m.

North Central Avenue in downtown Clayton

The City is coordinating with First National Bank, Art Dimensions and the Saint Louis Artists' Guild on the new Art on the Avenue events. The City closes North Central Avenue between Forsyth and Maryland for these celebrations. The event features exhibits by local artists. The festivities include expanded outdoor dining with live music and special offerings by the participating restaurants and merchants along North Central Avenue. For more information, call 314.290.8467.

Special Olympics

Sunday, November 7

7:30 a.m.

Starting at The Center of Clayton, 50 Gay Avenue

The Clayton Police Department has co-sponsored the 5K run/walk and half mile youth run that benefit the Special Olympics with the St. Louis Track Club and Special Olympics Missouri for the past ten years. To increase participation, three years ago the St. Louis Track Club combined their half marathon run with the 5K run/walk. The Half Marathon, which has been an institution in St. Louis running circles for the last thirty-one years and is a sanctioned event by the USA Track Federation, will be offering a total cash purse of \$2900 to be split among the top three male and female finishers. "We encourage runners from across the region to participate in the various events that benefit a very worthwhile cause," said Clayton's Police Captain Kevin Murphy. For more information, call Captain Murphy at 314.290.8407. To register, go to www.stlouistrackclub.com/calendar.htm

Holiday Champagne Stroll

Sunday, November 21

Noon to 5 p.m.

Along Clayton Road from Brentwood Boulevard to Hanley Road

The chic boutiques and antique shops of The Shops of Clayton Row are gaily decorated and filled to the brim with unique gift-giving ideas for the holidays. Guests can expect warm holiday greetings, refreshments and special activities as they stroll this charming holiday setting. For more information, call: 314.725.2622.

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The Mission of Clayton City Government is to foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government.

STATEMENT OF ACCESSIBILITY TO ALL CITIZENS

It is the City of Clayton's goal to make programs and facilities accessible to all individuals. If you or someone you know has a disabling condition and would like more information and support for accessibility of all programs and facilities, please contact us at 314.290.8501(V). Sign interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

Q & A

Q: What types of community services does the Police Department provide?

A: The Police Department provides a variety of services to consumer groups such as:

- Citizens Academy
- Crime Phone Alerts
- National Night Out Program
- Security and Safety Presentations

For more information about community services provided by Clayton's Police Department, contact Community Service Officer Korey Golcynski, at 314-290-8424 or check the City's web site: www.ci.clayton.mo.us

What would you like to know? Clayton citizens are invited to ask questions of their City officials. Forward your questions to: City of Clayton, ATTN: Judy Kekich, 10 North Bemiston, Clayton, MO 63105; Fax them to 314.863-0295; E-mail them to: jakekich@ci.clayton.mo.us

IMPORTANT NUMBERS

<i>In Case of Emergency</i>	911
City Manager	290.8400
Community Outreach.....	290.8473
Customer Service.....	290.8441
Finance.....	290.8446
Fire (non-emergency).....	290.8485
Planning and Development.....	290.8453
Mayor/Board of Aldermen/City Clerk.....	290.8469
Parks and Recreation.....	290.8500
Human Resources	290.8448
Police (non-emergency)	645.3000
Public Works.....	290.8540
TDD	290.8435