

July 1
CLAYTON will be



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Proposition P on the August 3 Ballot

The outcome will have significant and long range impact on the lives and security of Clayton residents.

On August 3, Clayton residents will have the opportunity to consider a referendum to fund the new police and courts building. Our police department has occupied the building at 227 S. Central Avenue since it was built in 1962. Over the years and despite regular maintenance, the building has deteriorated and our officers work in a cramped facility surrounded by exposed asbestos, eroded pipes and outdated security systems. In 2007, the city hired the architectural firm Arcturis to conduct a space and needs analysis. Because the existing building is inadequate and too small, the city was encouraged to find a new site and construct a new facility.



Following a five-year search, the city purchased the Heritage Building at 10 S. Brentwood Boulevard for \$7.5 million. Acquisition of the Heritage Building was more cost effective than either renovation and expansion of the existing station or building a totally new station. It also allows the city to preserve the classic Heritage Building from possible demolition for a new high-rise development in the future.



The city was able to take advantage of unique and favorable market conditions. Besides the historically low interest rate of 3.42% on the special Build America bonds, the acquisition and conversion of the Heritage Building could provide a \$2 million savings over building a completely new facility, and the city will have a building large enough to accommodate not just the police department but also the city court and other city services.



Heritage Building

Additionally, the city was awarded approximately \$875,000 in funds provided by an Energize Missouri Communities Grant and has applied for \$110,000 in leveraged funds from AmerenUE. The funds are in recognition of Clayton's efforts to improve energy efficiency and make the new police station environmentally LEED Silver Certified.

Police Station cont'd. on Page 5



Mayor Linda Goldstein

While City staff does a phenomenal job meeting the expectations of the community, they are equally committed to helping our vibrant business community thrive. Various members of staff work directly with business owners to promote shopping and dining in Clayton.

They coordinate with the Clayton Chamber of Commerce to hold monthly meetings for the Clayton Retail Group (CRG). Members of CRG work to resolve problems and share ideas about how to improve business. The city and Chamber collaborate on the Shop Clayton Shops. The events are designed to increase retail sales and foot traffic by encouraging employees of area businesses to shop on their lunch hour or after work on the last Friday of each month during the summer.

In addition to coordinating with our Chamber of Commerce and the Clayton Retail Group, the City's Economic Developer Gary Carter formed the Restaurant Task Force (RTF) as part of an effort to help businesses weather recession challenges and prepare them for the implementation of the smoking ban in July. Gary was instrumental in launching the first annual Clayton Restaurant Week in January and is coordinating a Smoke Free Clayton campaign. He recently invited representatives from the RTF and CRG to a joint meeting. The group exchanged ideas about the best ways to promote shopping and dining in Clayton.

Business owners eagerly work with our staff on activities that help to improve the retail community. Most of our retail businesses are one of a kind enterprises. Although these owners are accustomed to standing on their own, they understand the importance of community. They strive to develop personal connections with their clients and business and residential neighbors. This bonding cultivates the synergy between residents and the business community – a vital element of Clayton's enviable quality of life.

Clayton retail businesses need support from those with whom they share this community – the community to which they contribute socially and economically. I encouraged you to frequent our unique mix of boutiques, shops, galleries and restaurants. Please join us in supporting our exciting business community and strengthening our economy. Money spent at our local independently owned businesses returns to the community through taxes, payroll and other expenditures. Think of the impact – for our businesses neighbors and the city's economy.

The city uses all of its resources to create visibility for our businesses. In addition to an advertising campaign promoting shopping and dining in Clayton, staff publishes detailed information about all of our restaurants, retail shops and personal services in the Clayton Retail Guide and on the city's website www.ci.clayton.mo.us. Specifics about our businesses and activities in Clayton are promoted on our new Facebook page and on the city's business oriented Twitter account. Recently, we produced a glossy, full color pocket card that promotes dining in Clayton and lists the names, addresses and phone number of our restaurants.

The city does its part to help our businesses prosper, now it's time for us to do ours.

June Meeting Schedule

The following list contains all regularly scheduled public meetings of the City of Clayton. Meetings may be added, canceled or rescheduled, in accordance with the Open Meetings Act, as the need arises.

- June 7 Plan Commission/ARB
City Hall - 5:30 p.m.
- June 7 Parks & Recreation
The Center - 7 p.m.
- June 8 Board of Aldermen
City Hall - 7 p.m.
- June 14 Art Commission
City Hall - 6 p.m.
- June 21 Plan Commission/ARB
City Hall - 5:30 p.m.
- June 22 Board of Aldermen
City Hall - 7 p.m.
- June 24 Ecology & Environ.
City Hall - 5 p.m.
- June 25 C.R.S.W.C.
The Center - 8 a.m.

News from Ward I



Alderman Judy Goodman

On a recent spring morning, the new Hi-Pointe / De Mun entrance monument at De Mun and Clayton Roads was dedicated. The design of the monument, which is an important gateway to a popular neighborhood and retail area, reflects two original, historic entries to the neighborhood from the east. It is also the culmination of active resident participation with city staff to achieve a suitable design within budget. The design was first initiated by resident Paul Bridgman in 2005 and later refined by Kate Anderson, another neighborhood resident.



Alderman Andrea Maddox-Dallas

In 2005, more than 50 residents were involved in researching the neighborhood's history. The research resulted in the neighborhood designated an Historic District on the National Register of Historic Places, one of national significance and a rare, prestigious designation. Designed by landscape architect and community planner Henry Wright, the area is a sustainable model for today's "new town" developments, with its public park common spaces, balance between residences and industry/retail, and mixture of housing for all age groups.

Take advantage of the nice weather to walk the neighborhoods of Hi-Pointe / De Mun and discover the great restaurants and retail services in the area.

Hi-Pointe / De Mun Monument



Elected officials, residents and city staff gathered for the unveiling and dedication of the new monument installed at the entrance to the historic Hi-Pointe / De Mun neighborhood. Mayor Linda Goldstein, Aldermen Andrea Maddox-Dallas and Judy Goodman recognized the contributions of everyone who ensured that this concept became a reality. The monument project reflects the city's ongoing commitment to enhancing these residential areas by adding historic light fixtures, planters and bike racks.

Linda Goldstein
Elected to Second Term as Mayor



Mayor Linda Goldstein and City Clerk June Waters

Running unopposed in April, Linda Goldstein was elected to her second term as Mayor of the City of Clayton. Mayor Goldstein has served the Clayton community as a city official for more than eleven years. Before being elected Clayton's first woman mayor in April 2007, she served as a Ward II alderman for eight years. She also served for two years as President of the Clayton Recreation Sports and Wellness Commission, the governing board of The Center of Clayton. Mayor Goldstein will serve another three year term.

Clayton Salutes . . . Sue Hodapp



Jack, Andy, Sue and Jim Hodapp

Sue Hodapp has been a resident of Clayton since 1989. She has served as a Wydown Terrace Trustee for the past four years. From disseminating important information to facilitating decisions among residents, she is actively involved in managing neighborhood business.

She and her husband Jim have two children: Jack, a junior at CHS, and Andy, an 8th grader at Wydown Middle School. Recently, Sue served as a member of the Wydown Tomorrow Committee, studying options to address the needs at Wydown Middle School. She is currently Co-President of the Clayton High School PTO.

As Chair of the Clayton Special Education Parent Advisory Committee, Sue has provided leadership for parents receiving services from the Special School District. She was the representative to the Fred Saigh Parent Leadership Institute in 2007, committed to providing information, training and resources to local parents of children with disabilities.

In her spare time, Sue walked in the Go St. Louis Half Marathon three times and ran a half marathon for the Leukemia Lymphoma Society in San Francisco. She is active in a women's book club, primarily with moms from Captain School, and says, "Staying connected with parents in the community provides wonderful support in navigating the challenges of parenthood."

Clayton High School (CHS) Centennial Plaza

As Co-President of Clayton High School's PTO, Sue Hodapp is working with Clayton residents and CHS alum on the Clayton High School centennial project, the CHS Centennial Plaza. The Plaza has been designed as an outdoor gathering place. The Globe that is currently located in front of the high school will be moved, it will be surrounded by benches and become the centerpiece of the new outdoor setting. For more information about how you can become a part of the CHS Centennial Plaza project team, contact Sue at sohgarden@aol.com

Creme de la Clayton Award Ceremony

Clayton recognizes its outstanding citizens: Kate Anderson, Jan Anglin, Ann Bauer, Paul Bridgman, Jack Cerulo, Charles Farris, Frank Hackman, Celeste Gillette, Christy Polk, Jan and Kate Rogers, Elizabeth Robb, Mimi Stiritz, Angela Strum

Fourteen involved Clayton citizens received the commemorative ceramic note pad and pencil holder at the Creme de la Clayton awards ceremony on April 27. The Creme de la Clayton awards program was established to recognize citizens for extraordinary contributions to the Clayton community.

This year, contributions included work to have neighborhoods nominated to the National Register of Historic Places. Several individuals were honored for extended service on resident advisory committees and for generous and unselfish deeds. "Our community is fortunate to have citizens who help make Clayton such a wonderful place to live and work," said Mayor Linda Goldstein.

The city has honored its special citizens with Crème de la Clayton awards since 2005. A link to photos from the 2010 ceremony are available on the Home page at website www.ci.clayton.mo.us in the right menu bar.

Central Business District Master Plan / Retail-Marketing Strategy - Final Reports

In April 2009, Sasaki Associates was selected to revise the Central Business District portion of the city's 1993 Business District Master Plan, to conduct a study of the city's retail environment and create a marketing strategy. Sasaki's strategy team presented outlines for the project in October, preliminary concepts in January and refinements to the vision and planning principles in March.

The team will present the final draft document when it returns to Clayton this month. The team will present to the Plan Commission/Architectural Review Board at 5:30 p.m. on Monday, June 21, and to the Board of Aldermen on Tuesday, June 22, at 6 p.m. Both meetings are open to the public and will be held in the Council Chambers on the second floor at Clayton City Hall. For more information, contact Clayton's Economic Developer Gary Carter at 314.290.8467 or at gcarter@ci.clayton.mo.us

Heartland Bank Joins Clayton's Environmental Revolution

Heartland Bank has recycled paper and toner cartridges for years; last month the Bank implemented a fluorescent light recycling program through Waste Management. To further its commitment to preserving the environment, large recycling containers were recently installed on all floors of the corporate office at 212 S. Central in Clayton. Employees deposit office paper, aluminum and select plastic products into the new receptacles. Since placement a few weeks ago, the containers have been full, and the Bank is considering purchasing more.

Heartland Bank's next environmental initiative will be a print tracking program. All print jobs to copiers and desk top printers throughout the company will be tracked. The purpose of the program is to determine where the company can lower cost and reduce paper usage.

Heartland is one of many Clayton businesses showing leadership in sustainability. The city will be publishing a new Environmental e-newsletter. Send your story to jakekich@ci.clayton.mo.us

Police Station cont'd. from Page 1

The August referendum will ask residents to approve a 12-cent tax levy for the police and courts building to be sunset in 20 years. If approved, the tax will not be implemented until 2013 when an existing bond rate of 9-cents is retired. The 3-cent net difference amounts to approximately \$28.50 per year on a \$500,000 home. The eventual sale of the current police station building will help to further defray the costs.

“Enhancing police services, protecting our law enforcement officers and negotiating the best possible financial solution for Clayton taxpayers is a primary duty of city government,” said Mayor Linda Goldstein. “Clayton has a police department second to none in St. Louis County and, with the help of our residents, we intend to keep it that way.”

For information about polling locations, contact the St. Louis County Board of Election Commissioners at 314.615.1800 or online at www.co.st-louis.mo.us/elections. For further questions about Proposition P or to arrange a presentation of the issue in your neighborhood, call 314.290.8469.

Clayton Police Department Crime Phone

The Clayton Police Department's law enforcement efforts are respected by agencies throughout the region. Included in the department's strategy to ensure that the community is safe and secure is the Crime Phone, a crime alert system that notifies residents of crimes committed in Clayton. The Crime Phone message provides details about an incident and suggests precautions residents should take to maintain their safety and security. The Clayton Police Department's Community Services Officer Korey Golcynski issues the calls and encourages residents to sign up for the service by calling him at 314.290.8424 or emailing him at kgolcynski@ci.clayton.mo.us

Clayton Appoints New Director of Planning & Development Services



Susan Istenes

On May 19, Clayton City Manager Craig Owens announced the appointment of Susan M. Istenes as the city's new Planning & Development Services Director effective July 6, 2010. She is currently serving as Special Projects Manager in Collier County in Naples, Florida. She had also served for seven years as the Director of Zoning and Land Development Review where she lead a staff of 39 employees and oversaw a budget of 3.4 million dollars with Collier County.

Ms. Istenes has nearly twenty years experience in urban planning, is a member of the American Planning Association and holds a designation from the American Institute of Certified Planners (AICP). Ms. Istenes received her Bachelor of Science, Horticultural Science and Landscape Design and Master of Science, Urban and Regional Planning degrees from Virginia Polytechnic Institute and State University in Blacksburg, Virginia.

Ms. Istenes will start as Clayton's Planning Director as the city concludes the Downtown Master Planning process that will serve as a roadmap for future development for Clayton.

"Susan is a good fit for Clayton and brings experience that will help us take some important next steps," said City Manager Owens. "Even in this economy, we continue to have high levels of development activity, and we are already seeing significant additional commercial development cueing up. Bringing Susan's leadership into the organization is great timing." He continued, "Her commitment to high standards and quality development, while maintaining excellent working relationships with the property development community is not always an easy balance to strike and maintain, but is critical for Clayton."

Ms. Istenes was selected to fill the Planning Director position following a national search that generated over 75 applications from around the country and even international. She will succeed former Planning & Development Services Director Catherine Powers, who left Clayton to take a position as Planning & Sustainability Director in Franklin, Tennessee.

Finance Director Selected to Missouri Finance Board



Finance Director Don Yucuis

After serving five years on the Government Finance Officers Association (GFOA) of Greater St. Louis Board, Clayton's Finance Director Don Yucuis was recently selected as the Second Vice-President of the GFOA - Missouri Board.

As president of the GFOA Greater St. Louis Board, Mr. Yucuis was instrumental in St. Louis being selected as the site for the 2018

GFOA conference, which will bring between 6,000 and 10,000 representatives to the metropolitan area.

Mr. Yucuis served a one-year term as president of the St. Louis GFOA Board and will serve in his new position on the Missouri Board for one year.

Fire Chief Elected President of Fire Chiefs Association



Fire Chief Mark Thorp

In April, Clayton's Fire Chief Mark Thorp was elected President of the Greater St. Louis Area Fire Chiefs Association. The Association helps coordinate regional cooperation and operations among fire service and other emergency responders and conducts advanced and special training classes. The president represents fire departments and districts in the City of St. Louis, and St. Louis, St. Charles, Jefferson and Franklin Counties.

Chief Thorp will serve a two-year term as the Association's president.

CDBG PUBLIC HEARING

The City of Clayton will hold a public hearing to discuss the allocation of \$22,500 in Community Development Block Grant (CDBG) funds, which will become available after January 1, 2011. The public hearing will be held at 11:30 a.m. on Thursday, July 1, 2010, in Conference Room A on the first floor of Clayton City Hall at 10 N. Bemiston Avenue in Clayton, Missouri.

To further its commitment to fair and equitable treatment of all citizens, the City of Clayton has enacted and/or enforces the following: a Fair Housing Ordinance prohibiting unlawful discrimination against any person because of race, sex, color, religion, disability, familial status or national origin; a Policy of Nondiscrimination on the Basis of Disability in the admission or access to or employment in its federally assisted programs or activities; a Policy of Equal Opportunity to Participate in Municipal Programs and Services regardless of race, color, religion, sex, age, disability, familial status, national origin or political affiliation; a requirement for bidding on CDBG activities that promotes employment opportunities created by HUD funding and that these opportunities be afforded low-income community residents and business.

If you would like information regarding the above policies or if you believe you have been unlawfully discriminated against, contact the following municipal official or employee who has been designated to coordinate compliance with equal employment opportunity requirements referenced above: June Waters, City Clerk, 10 N. Bemiston Avenue, Clayton, Missouri 63105, 314.290.8469. For more information or if you are a person with a disability or have special needs and need accommodations in order to participate in this public hearing, please contact Steve Meyer at 314.290.8540 Voice, 1.800.735.2966 TDD, 1.800.735.2466 RELAY MISSOURI, Equal Opportunity Employer.

Citizen Satisfaction Survey Results

The city continues to live up to community expectations

In an ongoing effort to improve performance, the city solicits opinions from Clayton residents on an annual basis. Each year, the citizen satisfaction survey is conducted to gauge how the community rates the quality of city services. ETC Institute, a national leader in the design and administration of market research for local governments, helped administer the survey.

Results of the 2010 Clayton citizen satisfaction survey were presented to the Board of Aldermen on May 11. Major findings from the 2010 survey, which was sent to 1,800 randomly selected households in March, show that 97% of the residents surveyed feel that the quality of life in Clayton is excellent/good; 96% are very satisfied/satisfied with the quality of public safety services, and 94% with the quality of parks and recreation programs. Seven new high standards were added to the nine that were set in 2009.

“With each increase in ratings over the results from last year, a significant effort was made. A department or an individual worked very hard to raise the degree of satisfaction in areas that showed significant improvement,” ETC Institute’s Karen Falk told the Board during her presentation in May. “The expectations of City government are very high in Clayton. Your residents should know that the survey provides measurable proof that your city is meeting those expectations, by comparing your ratings to similar communities across the country.”

Benchmarks that compare Clayton to other municipalities regionally and nationally show 91% of the survey respondents in Clayton feel safe in their neighborhoods at night compared to 75% in other cities in the region and 68% nationally. Trends show significant increase in satisfaction with the city’s efforts in preventing crime and fires, in managing redevelopment, in keeping the community informed, in street maintenance and traffic management. Responders ranked public safety as the service that should receive the most emphasis.

“Our city operates as efficiently and effectively as a well-run corporation,” said Mayor Linda Goldstein. “Clayton continues to set high standards for the region and outshines municipalities in national comparisons as well.”

Although 2009 rankings were impressive, the 2010 survey results indicated that the city managed to make further improvements. The city plans to conduct citizen surveys annually to sustain the mutual recognition between city staff and the community it serves.

Our Award Winning Finance Department

While other governmental entities are facing significant budget deficits, Clayton’s Finance Department manages to win awards and sustain the city’s fiscal stability. For twenty-two consecutive years, the City of Clayton has been awarded a Certificate of Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR). The certificate is in recognition of conformance with the highest standards for preparation of financial reports. On May 5, the city received word that it had been awarded the Distinguished Budget Presentation Award (DBPA) for the third year in a row; the DBPA reflects the commitment to meeting the highest principles of governmental budgeting. Both awards are presented by the Government Finance Officers Association of the United States and Canada.

The city’s financial reports are available at www.ci.clayton.mo.us in the Finance Department section under City Hall.



On July 1, 2010, Clayton will be *smoke free*. Clayton's businesses will become clean air alternatives to venues that allow smoking.

The process to ban smoking in public places started last summer with public discussions about the detrimental health impact related to smoking. Protecting the health of residents, the visitors who patronize Clayton businesses and the employees who work in the community was the focus of these discussions. However, Clayton restaurant owners worried about the timing of the ban and the possibility it would add to the challenges caused by the recession. The Board of Aldermen considered these concerns and delayed implementation of the ban for a year.

Even during the recession, however, smoke free cities throughout the country were reporting positive economic conditions. Surveys indicated that the vast majority of Americans prefer restaurants that are smoke free. The decision to go smoke free was reinforced by the results to Clayton's 2009 citizen survey: 77 percent of the resident responders favored a smoking ban as did 85 percent of local businesses.

To mitigate the impact of the recession and prepare restaurateurs for implementation of the ban, the city took an active role in promoting the restaurant community. Clayton's Economic Developer Gary Carter began working directly with restaurant owners and helped form the new Restaurant Task Force. The group developed a marketing strategy. They worked with a consultant on the first annual Clayton Restaurant Week (CRW) this past January. "The event was such a phenomenal success," said Mr. Carter, "plans for CRW 2011 are already in the works."

Since the vote to implement the ban, the recession has eased, and it appears that Clayton restaurant owners are largely embracing the ban on smoking; some have planned to refresh lounge areas by replacing existing carpeting and furniture. Brad Baraka, owner of Miso on Meramec and ARAKA, plans to freshen Miso's lounge area with a Miso Fall Makeover.

The City is working with the businesses on the transition to becoming a smoke free community and on promoting *Smoke Free Clayton*.

BigBelly

Clayton installs one of the first solar trash compactors in the region

On April 27, the BigBelly Solar Compactor and BigBelly recycle bin were unveiled. Installed on Forsyth Boulevard at Bemiston Avenue in front of City Hall. The BigBelly Solar Trash Compactor is a patented compacting trash receptacle that is completely self-powered. The BigBelly uses solar power for 100% of its energy needs. The unit has the same footprint as an ordinary receptacle with a capacity five times greater. Increased capacity reduces collection trips, cuts fuel use and greenhouse gas emissions by 80%.



The BigBelly compactors were installed on a trial basis and will help the city determine how collection costs could be reduced in the central business district. The length of the trial period has not been set. With a cost of \$5,200 for the pair, the city will monitor the data collected during the trial to determine if the benefits are meaningful.

Composting in Clayton

... did you know?

In April 2010, the Board of Aldermen approved a revision to the Clayton ordinance that addresses composting. The city's Ecology & Environmental Awareness Committee recommended expanding the ordinance to permit additional items in residential compost bins. The new ordinance is consistent with composting's best practices. It allows organic materials such as fruits, vegetables, eggshells and coffee grounds; formerly only yard waste and wood chips were permitted. Updates were also made to the list of items that cannot be composted, such as meat or animal by-products, dairy products, oils and whole grains.

To view the ordinance, visit the city's website www.ci.clayton.mo.us and click Ecology & Environment in the left menu bar.

Announcing the Clayton Green Power Community Challenge!

Leading municipalities across the nation are partnering with the EPA to become Green Power Communities (GPCs.) GPCs are cities in which the local government, businesses, and residents collectively buy green power. The City of Clayton Board of Aldermen recently passed a resolution to embark on an EPA Green Power Community Challenge via a joint effort of the City of Clayton, AmerenUE Pure Power™ and Clayton-based Microgrid Energy. The Challenge focus is to encourage local businesses, residents and non-profit organizations to support new sources of renewable energy and reduce the City of Clayton's carbon footprint.

We need your participation to help Clayton become the first EPA GPC in Missouri!

The City of Clayton is doing its part. Two years ago, Clayton took the first step by enrolling all city-owned electric service meters in the Pure Power program. This first step alone will prevent 626,979 pounds of the greenhouse gas carbon dioxide (CO₂) from entering the atmosphere—the environmental equivalent of taking 55 cars off the road each year!

You can do your part. There are two ways that businesses and individuals can do their part to help Clayton achieve this goal:

1. Purchase Renewable Energy Credits (RECs). The easiest way to help is to enroll in Pure Power or another REC supplier - by paying a bit more for their power each month, Pure Power customers support the development of wind power and other forms of renewable energy through the purchase of certified renewable energy certificates (RECs). Each REC represents the green power attributes (including the Green House Gas Emission reduction) of 1 MWh of new renewable energy produced onto our Missouri grid.
2. Have a solar system installed at your Clayton business or residence by Microgrid Energy or any other solar installer. As part of this Challenge, Microgrid Energy will offer a 10% discount for Clayton residents during the time period of the Challenge. Microgrid will also offer a zero upfront cost solar lease option.

You can pick one or both to help Clayton achieve the goal.

Renewable energy is here today, and it is working. Increasing the amount of renewable energy in the power pool through the purchase of RECs or onsite renewable energy systems will reduce carbon emissions and promote economic development through the construction of new renewable power sources in Missouri. Won't you help today? You'll begin making a difference immediately AND help Clayton win national recognition. For more information, visit: www.mogpc.com/clayton

The Clayton Green Power Challenge Partnership



Join Us and Learn More:

Clayton EPA GPC Challenge Kickoff Picnic

Held prior to Musical Nights in Oak Knoll Park on Sunday, June 27, at 4 p.m.

Free BBQ, wind-powered crafts for the kids and answers to all your questions about how you can help Clayton become the first EPA Green Power Community in Missouri.
(live music will begin a 5 p.m.)

SHAW PARK

. . . then



Shaw Park - 1938 aerial

Shaw Park is Clayton's oldest and the largest Clayton municipal park, established in 1935 and comprising nearly 50 acres. The land was originally part of a 400-acre Spanish land grant in the early 1800s and owned by Charles Gratiot. He sold it to Ralph Clayton in 1820, and Clayton and his wife Rosanna McCausland raised their family there. In 1892, Clayton sold the land to John T. Davis. A stockholder in the Forest Park and Clayton streetcar line, Davis saw a great future for the Clayton area. In 1925, he subdivided the land under Davis Realty Company, thereby creating Davis Place and ultimately Shaw Park.

The park is named for Charles Shaw, who was Clayton's sixth mayor (1933 to 1940) and credited with bringing Clayton out of the

Great Depression. The land was acquired from the Davis Estate with Works Project Administration money in 1935. Shaw received a second grant to improve the park, a project creating 300 jobs. In 1936, citizens voted in favor of a tax levy to maintain public parks in Clayton, and in 1937, Mayor Shaw unveiled an Olympic-sized swimming pool, large bath house, and plans for the completion of tennis courts, baseball fields, and a children's playground.

. . . and now



Shaw Park 2010

City parks are an important community amenity. In recognition of the value of these assets, in 2006, the City hired Planning Design Studio to create a Parks and Recreation Master Plan to help guide future projects and planning efforts. Recently, the Board of Aldermen authorized expanding the process by obtaining additional consultant services for Shaw and Hanley Parks to engage the community to obtain further input regarding concepts that had been proposed but not yet implemented.

Suggested modifications to Shaw Park were also included in the recent revision of the City's Central Business District Master Plan undertaken by Sasaki Associates. Shaw Park was specified as an important asset that could enhance the vision for Downtown Clayton.

Public Forums

The Parks and Recreation Department invites the community to participate in this continuing dialogue. Forums to discuss Hanley Park will be held on Wednesday, June 23 and August 25. Forums to discuss Shaw Park will be held on Thursday, June 17 and July 15. All the public forums will be held at The Center of Clayton from 7 to 9 p.m. For more information, please contact Eric Gruenenfelder at egruenenfelder@ci.clayton.mo.us or 314.290.8509. The City values your input and appreciates your interest in the process.

The Center Celebrates 10 Years of Service

On May 1, the community was invited to celebrate the 10th anniversary of the opening of The Center of Clayton. From 7 am. to 7 p.m., the celebration at The Center was open to the public. Festivities throughout the day highlighted the variety of amenities available to the community. In addition to the free admission, guests were treated to discounts on fees for membership and programs, gift bags and refreshments. Event planners found that several employees had worked for the Parks & Recreation Department for ten years, so the ten-year employees also celebrated anniversaries during the day-long event.



Participants in a kayaking event

American Red Cross-St. Louis Cardinals Blood Drive

Step Up to the Plate and Donate
Tuesday, June 29, 10 a.m. to 7 p.m.
The Center of Clayton

The St. Louis Cardinals, the American Red Cross and the City of Clayton are partnering again to show how the power of teamwork can help to save lives as well as win baseball games. Cardinal players and team mascot Fredbird are scheduled to attend. With the blood supply traditionally at lower levels during the summer, with schools out and families on vacation, the Cardinals, the American Red Cross and the supporters of this drive are asking for your help.

To donate blood, a person must be in good health, be at least 17 years old (16 with a signed Red Cross parental consent form) and weigh at least 110 pounds. Blood donors should bring a Red Cross donor card, valid driver's license with a photo or other form of official picture identification. For more information or to schedule an appointment, call 1-800-RED CROSS or visit redcrossblood.org and enter sponsor code StCardinals (case sensitive). Walk-ins are welcome.

HANLEY HOUSE

The Yores and the Hanleys:

A Riverboat Family Makes Their Mark on County Farmers
Saturday, July 17, 10 to 11 a.m.

We will tour the Historic Martin F. Hanley House looking at the lives of the Yore family and the years that they spent on the Mississippi and Missouri Rivers. Jennie (Hanley) Yore, daughter of Martin F. Hanley, married into a family with ties to the riverboat industry. Her husband, Jim Yore, served as a riverboat pilot and her father-in-law was a captain. Captain Pat Yore employed one of the most famous riverboat pilots known today: a young Samuel Clemens. Resident: \$5; Non-Resident: \$7 For more information, contact Sarah Umlauf at 314.226.9893 or e-mail sumlauf@ci.clayton.mo.us

CLAYTON FARMERS' MARKET

Saturdays
8:30 a.m. - noon
Straub's west parking lot

Clayton's weekly Farmers' Market supports local farmers, spotlights organic items and unique, seasonal specialties and educates the public about the preparation of local, seasonal products. For more information, visit www.claytonfarmersmarket.com.



PARTIES IN THE PARK

Second Wednesdays
monthly
July 14
5 - 8 p.m.
Shaw Park in Clayton

The Clayton Chamber of Commerce original after-work party returns to Clayton's Shaw Park again in 2010 with live music, food and refreshments. Parties provide a unique opportunity to meet new people and relax with old friends. Best of all, every Party is free and open to the public. For more information, visit www.partiesinthepark.org



MUSICAL NIGHTS IN OAK KNOLL PARK

June 27 - Flaming Pie
July 25 - Vince Martin
5 - 7 p.m.
Oak Knoll Park

Concerts sponsored by the Clayton Parks Foundation are held on the fourth Sunday of each month June through September. Guests enter free and are encouraged to bring lawn chairs and blankets. For more information, call 314.290.8544



NATIONAL NIGHT OUT 2009

America's Night Out Against Crime
Tuesday, August 3, 6 - 9 p.m.

NATIONAL NIGHT OUT heightens crime and drug prevention awareness; generates support for and participation in local anti-crime programs; strengthens neighborhood spirit and police-community partnerships; and sends a message to criminals letting them know that neighborhoods are organized and are fighting back.

Between 6 and 9 p.m. on Tuesday, August 3, the Clayton Police Department encourages residents to turn on their porch lights, secure their residence and celebrate National Night Out with neighbors. Activities will include ice cream socials, flashlight walks, block parties, swim parties and games for the kids.

Clayton police officers would like to visit each neighborhood event. Please call Community Service Officer Korey Golcynski at 314.290.8424 to schedule a visit. The department is grateful to all those who helped make last year a great success and hopes other neighborhood groups will join the National Night Out 2010 celebration.

City of Clayton
10 North Bemiston Avenue
Clayton, Missouri 63105

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**Deliver by
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The Mission of Clayton City Government is to foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government.

STATEMENT OF ACCESSIBILITY TO ALL CITIZENS

It is the City of Clayton's goal to make programs and facilities accessible to all individuals. If you or someone you know has a disabling condition and would like more information and support for accessibility of all programs and facilities, please contact us at 290.8501(V). Sign interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

Q & A

Q. How can I obtain information about city services?

A. You'll find answers to questions about everything from parking permits and job opportunities to special events on the new Frequently Asked Questions (FAQ) section of the city's website www.ci.clayton.mo.us

What would you like to know? Clayton citizens are invited to ask questions of their City officials. Forward your questions to: City of Clayton, ATTN: Judy Kekich, 10 North Bemiston, Clayton, MO 63105; Fax them to 314/863-0295; E-mail them to: jakekich@ci.clayton.mo.us

IMPORTANT NUMBERS

<i>In Case of Emergency</i>	911
City Manager	290.8400
Community Outreach.....	290.8473
Customer Service	290.8441
Finance.....	290.8446
Fire (non-emergency).....	290.8485
Planning and Development.....	290.8453
Mayor/Board of Aldermen/City Clerk	290.8469
Parks and Recreation.....	290.8500
Human Resources	290.8448
Police (non-emergency)	645.3000
Public Works	290.8540
TDD	290.8435



City of Clayton

10 North Bemiston • Clayton, Missouri 63105-3397 • (314) 727-8100 • FAX (314) 721-8116 • TDD: (314) 290-8435

June 2010

To my fellow Clayton residents,

Clayton is one of the best communities in the region in which to live, work and play. Each of us has very personal reasons for choosing to reside in Clayton, not the least of which is our charming retail business community.

These retail businesses are divided into five vibrant retail districts, all within walking distance to our residential neighborhoods. While the neighborhood shopping villages may be one of the reasons we chose to live in Clayton, proximity to residential neighborhoods is one of the reasons many of these business owners decided on a Clayton location.

Most are independently owned; many are long-standing members of our business community. In a recent meeting with the Clayton Retail Group, some of our valued retailers reported that, besides stiff competition, they continue to feel the fallout of the recession, so I would like to encourage support from the residential neighbors.

Not only will your support help our businesses prosper, you will help the city preserve its fiscal stability. Let's not stand idly by. We must do our part to help maintain our city's appeal, energy and financial stability by supporting our business neighbors.

Sincerely,

Linda Goldstein
Mayor