

City Fine-Tunes Its Vision for the Future

In February 2008, the Mayor and Board of Aldermen approved *Vision 2013: Building a Bright Future*. The document introduced focus areas with well-defined strategies for achieving specific results. Becoming a regional leader as a “green” city, enhancing the City’s position as a business center and developing a public-private foundation to fund civic goals were among the priorities established. Vision 2013 was a first step in a public process to move the City forward as it approaches its Centennial in 2013.

Since 2008, the City has focused on the directives in the original Vision document, which included a vow to maintain world-class core services. Results of the 2009 citizen satisfaction survey confirmed that the City is meeting and exceeding citizens’ expectations. The results set nine new benchmarks among municipalities in the region and confirmed that Clayton’s governmental services were more than fulfilling the needs of the community.

However, the Board of Aldermen and City staff are constantly evaluating and reevaluating performance and service to the community. Earlier this year, they studied the original 2008 document. Based on progress, input and opportunity, they updated the goals. The strategies related to these goals efficiently allocate resources to effectively accomplish the priorities of the community. Objectives were developed to achieve the goals and performance measures designated that indicate progress toward these goals. Last month, the Board approved the updated version of the Vision 2013 document.

The original *Vision 2013: Building a Bright Future* and the new Vision 2013 are available on the City’s website: www.ci.clayton.mo.us

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Vision 2013

GOALS:

- **Ensure the public’s safety** and respond effectively and efficiently to all emergencies throughout the community.
- **Maintain and grow a strong, diversified economic base** that enriches the City’s quality of life, preserves the integrity of our residential neighborhoods, and is consistent with the Comprehensive Plan.
- **Create and maintain a beautiful, clean and healthy community** where resources are used responsibly.
- **Encourage widespread participation in a variety of recreational and cultural activities**, which are accessible to all community members.
- **Foster all safe and accessible modes of travel** including walking and biking.
- **Efficiently and transparently align organizational resources** to achieve the Vision, Mission and Goals of the City of Clayton.

VISION: To be a leading community that thrives on innovative thinking, adaptive approaches to new challenges and 21st Century sustainable practices.

MISSION: To foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government.



Mayor Linda Goldstein

I am proud to announce that through another unique collaboration with the School District of Clayton, the Mayor’s Youth Advisory Council (MYAC) was recently established. The new program is designed to encourage high school students to become active in the community by participating in local government. The youth of Clayton involved in the program will acquire a greater knowledge of and appreciation for the American political system through active participation in that system. High school juniors and seniors, who exhibit leadership skills, will learn about local government, round out their resume for college applications and give back to their community.

The MYAC will help the Mayor and Board of Aldermen better understand the perspective of students by working directly with the representatives for the youth of the community. It will serve the youth of the City of Clayton by providing educational opportunities through community projects; encouraging the development of future community leaders; and promoting community pride and personal self-esteem.

Very important to the MYAC are the adult advisors – one appointed by the Mayor and Board of Aldermen and one by Clayton High School. The advisors will attend MYAC meetings and serve in an advisory role in all MYAC activities. The advisor appointed by the Mayor and Board of Alderman, Laura Stanton, is a Clayton resident. As a Davis Place trustee, she became familiar with the workings of City government. Laura has served as a mentor in youth journalism programs, and looks forward to helping students add their voice and energy to the governing process. Debra Wiens, who has taught history in Clayton schools for 26 years, was selected to serve as the Clayton High School advisor. Debbie sponsored a youth advisory board in the late 1990s and hopes to draw a cross-section of the student body who have an intrinsic interest in local political participation.

The City is committed to partnerships with the Clayton School District that result in programs like the Mayor's Youth Advisory Council and with groups like Oasis that produce exciting new events such as the Spring into Health Community Fair in March that focused on health for senior citizens. The partnerships and related activities contribute to the excellent quality of life enjoyed by Clayton citizens of all ages.

Do you know a teen who is interested in a future in government, politics or public service? We are looking for energetic, engaged students to be part of the City's civic discourse. For details about the Mayor's Youth Advisory Council including requirements, expectations and the selection process, click on the MYAC link on the Home page of the City's website www.ci.clayton.mo.us.

April 2010 - 40th Anniversary of Earth Day

While climate change is the greatest challenge of our time, it also presents the opportunity to build a healthy, prosperous, clean energy economy now and for the future. The Earth Day Network has galvanized millions who make personal commitments to sustainability.

This year the cities of Clayton, Maplewood and Richmond Heights will shake things up with their new environmental event Ecopalooza. In recognition of the 40th Earth Day anniversary, the event will be held in Shaw Park on Saturday, August 21. Guests will enjoy a fun-filled day of activities and learn what they can do at home and work to protect the planet for generations to come.

Visit the Home page of the City's website www.ci.clayton.mo.us; click Ecology and select Programs & Events for details about Ecopalooza.

April Meeting Schedule

The following list contains all regularly scheduled public meetings of the City of Clayton. Meetings may be added, canceled or rescheduled, in accordance with the Open Meetings Act, as the need arises.

- Apr 1 Board of Adjustment
City Hall - 5 p.m.
- Apr 2 C.R.S.W.C.
The Center - 8 a.m.
- Apr 5 Plan Commission/ARB
City Hall - 5:30 p.m.
- Apr 5 Parks & Recreation
The Center - 7 p.m.
- Apr 12 Art Commission
City Hall - 6 p.m.
- Apr 13 Board of Aldermen
City Hall - 7 p.m.
- Apr 19 Plan Commission/ARB
City Hall - 5:30 p.m.
- Apr 22 Ecology & Environ.
City Hall - 5 p.m.
- Apr 27 Board of Aldermen
City Hall - 7 p.m.

News from Ward III



Alderman Alex Berger

Committed to Citizen Engagement and Participation

As we considered topics to share with you, we thought we would go beyond the boundaries of a Ward III update to address a topic that is Citywide in its priority and importance.

Citizen engagement and participation is a key component of the City of Clayton's functioning and is a basic priority for all of the elected officials and City staff.

The keys to engaging the community include visibility, transparency of process, the use of multiple channels of communication, respect for all points of view and ensuring the

opportunity for every citizen to voice his or her opinion in the review process and decision making. The measure of engagement is the level of citizen participation - when the public hearing is populated with numerous speakers; when the room holding the hearing is standing room only; or when an elected official's email box is full - all tell us that the process of engagement is facilitating participation.

What examples support citizen engagement and participation?

- Parks master planning
- Inclusion playground planning
- Smoking ban ordinance revision
- Domestic fowl ordinance revision
- Planning and Zoning new development decisions
- Central Business District Master Plan revision

The last item is worth expanding upon. A consultant was engaged to conduct a study and make recommendations to guide the City in the future with respect to enhancing our Central Business District. One of the key criteria for selection of the consultant was a plan for citizen engagement. Sasaki, the firm selected, demonstrated a commitment to this citizen input priority by recently holding a charette session in which 60 citizens participated in a meeting where they could express their ideas and add to the body of knowledge about key components of development and what the priorities for the future should be. Hands on, visible citizen participation based on an engagement strategy will provide better understanding and outcomes to the study.

Clayton succeeds because of its commitment to citizen engagement and participation.



Alderman Steve Lichtenfeld

Clayton Salutes ... André Williams

For over 22 years, André Williams has operated A-1 Shoeshine Services, which is currently located at 20 South Central Avenue in Clayton's Central Business District. His former location, André's Shoeshine, was on Forsyth Boulevard.

The long-standing business prides itself on providing quality, reasonably-priced shoe shines and onsite shoe rebuilding and refinishing. Besides André, his two sons also work part-time at the shop. André has been in the business over 35 years, starting when he was a teenager.

While committed to operating his business in Clayton, André and his family reside nearby in University City.

Often, you will find all seven shoeshine chairs occupied at once. André is proud of his repeat clientele, advertises through flyers to the business community, and admits that his best advertising is through "word of mouth." In addition to serving clients in the shop, A-1 Shoeshine Services provides off-site services to conventions, meetings, events, and hospitals in the area.

Stop in and say hi to André, the shop is open from 8 a.m. to 4:30 p.m., Monday through Friday; you will receive both quality service and interesting conversation.



André Williams

Two of Clayton's Are Dispatched to Haiti

Fire Department staff members respond to call for medical care following the massive earthquake in Haiti

Fire Chief Mark Thorp and Firefighter/Paramedic Jeff Counts were part of a 35 member Disaster Medical Assistance Team (DMAT) that provided medical care to victims of the earthquake that struck Port Au Prince, Haiti in January. Chief Thorp and FF/PM Counts left St. Louis on January 23rd. While in Haiti, the Missouri DMAT became part of an International Medical Surgical Response Team (IMSuRT) that ran a field hospital next to the GHESKIO Clinic in the Red Zone in the heart of Port Au Prince. The Red Zone was the most damaged area in Port Au Prince and the GHESKIO Field Hospital was one of the busiest medical and surgical sites in the Red Zone.



Chief Mark Thorp and a baby the medical team named Jefferson, who was removed from life support and was miraculously able to leave the hospital with his mother.

The team addressed fifteen to thirty surgical cases in the treatment areas or in the single field Operating Room on a daily basis. The tent hospital saw an average of 200 patients in a day and had a hospital capacity of forty patients in the intensive care, pediatrics, medical and post operative areas. The obstetrics area delivered three to seven babies with an average of two Cesarean births per day.

Chief Thorp, who served as the Deputy Commander/Hospital Administrator for the field hospital, and FF/PM Counts, who served as the leader for the paramedic staff working at the site, returned from their mission on February 7th. "We found the assignment one of our most challenging and rewarding emergency response missions and will share our experience with the rest of the Department," said Chief Thorp. "It will help us prepare for coping with disasters and better understand the response needed in case an earthquake strikes closer to home."

While the Chief was away, the City of Clayton was being protected under the watchful eye of Assistant Fire Chief Paul Mercurio and Clayton's alert and at-the-ready firefighters.

Fire Department Honored

Clayton's Fire Department was recognized for completing 345 hours of advanced level firefighter training during the 2009 calendar year. The award was presented by the Special Programs Committee of the Greater St. Louis Area Fire Chiefs Association whose mission it is to plan, research, and conduct advanced and special training classes of interest to the Fire Service.

The advanced training places special emphasis on instructions not currently available within the department, continuing education credits (CEU's), and nationally accepted programs.

Consultant to Make Final Master Plan Study Recommendations

Sasaki Associates, Inc. of Boston was selected to update the Central Business District (CBD) portion of the City's 1993 Business District Master Plan and to conduct a Retail Study.

In October 2009, Sasaki's strategy team presented an outline of its project plans to the Board of Aldermen. The outline established the criteria and process for gathering data. Team members indicated that, although Clayton is blessed with many attributes, the retail component of the City's business environment needed attention.

In January, Sasaki's team presented preliminary concepts to the Board of Aldermen, Plan Commission/Architectural Review Board and Economic Development Advisory Committee and to the public at a special Town Hall meeting.

At a Phase 3 Community Meeting on March 16, the team presented further refinements to the vision and planning principles of the six districts within the CBD and recommendations for implementing strategies to achieve the vision. The Retail and Market Strategy focused on market opportunities for future office and housing development and how to retain, enhance and sustain a stronger retail mix for the Clayton CBD. The presentation addressed urban design and open space connections, character, density, use, zoning, regulatory mechanisms, phasing, and policy changes for the CBD. Implementation strategies included land-use policy approaches, density bonuses, special taxing district, building synergy between uses through planning concentrations and long term establishment of a downtown management entity. Sasaki requested input from the citizens at the meeting which will be taken into consideration before making final master plan recommendations to the City.

For details about the project, click Central Business District Master Plan Update on the Home page of the City's website www.ci.clayton.mo.us

Public Works Superintendent Nominated for Top Ten Award



Public Works Superintendent
Gary Scheipeter

From the hundreds of applications from individuals throughout the United States and Canada, Clayton's Public Works Superintendent Gary Scheipeter has been nominated by the Missouri Chapter of the American Public Works Association for the Top Ten National Public Works Leaders of the Year award. A nomination for the award is an honor in and of itself. The Top Ten award seeks to inspire excellence and dedication in public service by recognizing the outstanding career service achievements of individual public works professionals and officials from both the public and private sectors.

Gary began his career with the City as a Clerk Typist in 1974. Thirty-six years and multiple promotions later, his enthusiasm for serving the Clayton community remains evident.

"Gary is an ideal candidate for this award given his long-tenured, dedicated, exemplary service to the Clayton community," said City Manager Craig Owens.

He is the backbone of the City's Streets Division. Gary and his division work tirelessly to maintain the appearance of City streets, the balance between streetscape and greenscape and the high level of City services Clayton residents expect. Gary's dedication is most apparent when the City is faced with fallout from serious rain or snow storms. He arrives with his division's early morning shift and seldom leaves before the end of the last shift late at night. It's not uncommon for Gary to supervise his crews for 32 consecutive hours. "The City is proud and fortunate to have an employee with Gary's level of commitment," said Public Works Director Mike Pratt. "His attention to detail and strong adherence to high work standards contribute heavily to the extraordinary level of customer service and quality of life experienced by Clayton residents."

Winners of the Top Ten National Public Works Leaders of the Year award will be announced this summer.

Public Works Department's Capital Improvement Projects

From sidewalk and alley improvements to irrigation and pedestrian crossings on Wydown, the list of 2010 capital improvement projects planned by the City's Public Works Department is formidable.

The City's 2010 Microsurfacing Project will include Clayshire Subdivision, Country Club Place Subdivision, Country Club Court, Walinca Terrace, Shirley Drive, Hillcrest Subdivision and the Central Business District (CBD). During June, microsurfacing will be done in residential areas on weekdays; work in the CBD will be done on weekends. Two coats of material will be applied in the CBD, which means that each section of the street will be closed twice over the course of the four weekends. To find more details, click Road Closures on the Home page of the City's website: www.ci.clayton.mo.us

The Public Works Department will also be caulking streetscape sidewalk joints within the CBD on Bonhomme Avenue, Carondelet Avenue, Forsyth Boulevard and Maryland Avenue. The project schedule is weather-dependent. Crews will proceed with the project as quickly as weather allows and will strive to complete the work before spring and the increase in pedestrian traffic. Businesses located on the streets affected by the project are asked to wait until the project is completed before setting up outdoor dining fencing or furniture on the right-of-way, otherwise it will be necessary to remove those fixtures and furnishings to make completing the work possible. Crews will work to complete the areas affecting businesses with outdoor dining first; restaurants will then be able to set up outdoor dining facilities as work progresses elsewhere.

Find information about more projects on the City's website www.ci.clayton.mo.us under City Hall > Public Works Department > Capital Improvements.

Shaw Park Inclusion Playground

... a safe playground for children of all abilities

Construction of an inclusion playground was identified as a priority in the City's Parks and Recreation Master Plan approved by the Board of Aldermen in June 2007. The Master Plan recommendations represent a wish list of projects and a vision of what citizens want from the Parks and Recreation Department. The plan provides strategies for meeting Clayton's recreational needs through the year 2017.

The Master Plan recommendation calls for replacing the existing playground on the north end of Shaw Park with a state-of-the-art inclusion playground.

In September, four vendors submitted design and work plans for the project. Working with Unlimited Play, the City selected Cunningham Associates. Besides a competent project team and outstanding design, Cunningham participates in a cooperative that procures resources for local governments, which allows for a 35% discount on the equipment.

On February 23, the Board of Aldermen approved the contract with Cunningham for \$549,999.36, along with a change order contingency not to exceed \$27,500. Funding for this project includes a \$297,500 Municipal Park grant, a \$75,000 Department of Natural Resources grant and \$5,000 from the Clayton Century Foundation. The remainder is part of the City's FY 2010 budget.

Cunningham is scheduled to start the construction this month and complete it by the end of July.

Clayton History

... tell us your stories about the northeast corner of Forsyth and N. Meramec

The northeast corner of Forsyth and North Meramec Avenue was once the site of the landmark Autenrieth Hotel, owned by the George Autenrieth family from 1889 until 1924. The Autenrieth Hotel was known far and wide by the traveling public as a prominent Clayton landmark, where genuine hospitality and good cheer were dispensed to guests by the popular landlord. Beginning in 1870, Mr. Autenrieth gained prominence in politics and for thirty years was one of the most conspicuous characters in public life in St. Louis County. Among numerous educational, religious and charitable roles, he was a founder of the St. Louis County Bank and president of the Clayton School Board.



Autenrieth Hotel before 1911 fire

In 1890, according to Dickson Terry, a group of citizens met at the hotel and decided that downtown Clayton should have street lights. There was no electricity or gas available in Clayton, so the only alternative was coal oil lamps, which first lit the hotel on January 2, 1891. After a devastating fire in January 1911, the hotel was promptly rebuilt



Forsyth and North Meramec 2010

and renamed Hotel Claymo in 1924. It ceased to be a hotel in the late 1920s and was remodeled as an office building for General Title Company. The Bond Clothing Company occupied the space from 1950 to 1957, but it was returned to office space for the Chicago Title Company.

Does your family have any memories, photos or mementos from the Autenrieth Hotel, Claymo Hotel or Bond Clothing Company? Please contact the Clayton History Society via email at claytonhistorysociety@gmail.com or voicemail at 314.467.0712. Visit www.claytonhistorysociety.org for ongoing updates.

Clayton Century Foundation



CLAYTON CENTURY
FOUNDATION
enriching our community

The Clayton Century Foundation (CCF) Board of Directors is pleased to report that 2009 was an exciting and successful first year for the foundation. As a new non-profit organization and first-time vehicle for residents to give "in their own backyard," CCF was gratified by the outpouring of support. Thanks to the generosity of individual donors, CCF was able to make contributions toward achieving two projects consistent with the City's Parks and Recreation Master Plan: the Shaw Park Inclusion Playground and the Shaw Park Recreational Trail. CCF is also helping with funding for a Clayton Centennial Book for the City's 100th anniversary in 2013. CCF was formed to make a difference in our community for generations to come and is beginning to take steps in that direction. For information on how you can help, please visit www.claytoncenturyfoundation.com

Hanley House

2010 tour season begins April 3 and 4. From April through October, the Hanley House will be open to the public on Saturdays and Sundays from noon to 4 p.m. Museum tours cost \$3 for adults. Children 12 and under are free. Contact Sarah Umlauf for more information: 314.226.9893 or sumlauf@ci.clayton.mo.us

Tea Service, April 17, 10 to 11 a.m. The Hanley family invites you to a Spring Tea on the grounds of the Historic Hanley House. Enjoy tea, cakes and spirited discussions about the history of the Hanley family with costumed interpreters. Space is limited and pre-registration is required. \$5 for residents; \$7 for non-residents. To register, visit the front desk at The Center of Clayton, call 314.290.8500 or visit www.CenterofClayton.com

Hanley House Herb Sale, May 1, 9 a.m. to noon. Many popular garden herbs as well as a few heirloom varieties will be available for \$3 each. Arrive early for the best selection.



Parties in the Park

The original outdoor after-work party, returns to Clayton's Shaw Park in 2010. Events are held on the second Wednesday of each month, May - September, from 5 - 8 p.m. and provide a unique opportunity to meet new people and relax with old friends. Best of all, every Party is free and open to the public. For details, visit www.partiesinthepark.org



Clayton Farmers' Market

Saturdays, 8:30 a.m. - noon, Straub's west parking lot

2010 season starts on Saturday, May 22. The Clayton Farmers' Market promotes good foods that are locally grown and regionally branded products that appeal to our dedicated Market-goers. The market supports local farmers, spotlights organic items and other unique or seasonal specialties, and strives to educate the public about the preparation of local seasonal food. For more information, visit www.claytonfarmersmarket.com



First Annual Clayton Restaurant Week

... a phenomenal success

Event statistics confirm that the first Clayton Restaurant Week (CRW) was a success. During Clayton Restaurant Week – January 25 through 31 – approximately 11,500 patrons visited the CRW restaurant of their choice. Seventeen of Clayton's finest restaurants featured select items from their soup/salad/appetizer, entrée and dessert menus, offering 3-course dinners for \$25. To complement the meal, guests were offered specially priced Casa Lapostolle wines in the "add a glass" promotion. Patrons also had the option of adding "Extra Credit" donations to their dining bill in \$5 increments, which resulted in \$3,000 for benefitting charity KidSmart.

"We're excited about the results of our first restaurant week event," said Economic Developer Gary Carter. "It's a great way to create a buzz and get the year started for our businesses."

The event was cosponsored by the City of Clayton, Enterprise Bank & Trust and Synergy Productions. Participating in the 2010 Clayton Restaurant Week were: Alexander's (Sheraton), Araka, Barcelona, Bar Napoli, J. Bucks, Jimmy's On The Park, John P. Fields, Luciano's, Mazara, Miso, Molly Darcy's (Seven Gables Inn), Oceano, Portabella, Remy's, Ruth's Chris, The Crossing and The Grill at The Ritz-Carlton.

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 10 North Bemiston Avenue
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The Mission of Clayton City Government is to foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government.

STATEMENT OF ACCESSIBILITY TO ALL CITIZENS

It is the City of Clayton's goal to make programs and facilities accessible to all individuals. If you or someone you know has a disabling condition and would like more information and support for accessibility of all programs and facilities, please contact us at 290.8501(V). Sign interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

Notice

April 2010 Municipal Election

On Tuesday, April 6, 2010, the City of Clayton will hold an election for the Office of Mayor.

For information about polling locations, contact the St. Louis County Board of Election Commissioners at 314.615.1800, or online at www.co.st-louis.mo.us/elections.

What would you like to know? Clayton citizens are invited to ask questions of their City officials. Forward your questions to: City of Clayton, ATTN: Judy Kekich, 10 North Bemiston, Clayton, MO 63105; Fax them to 314/863-0295; E-mail them to: jakekich@ci.clayton.mo.us

IMPORTANT NUMBERS

<i>In Case of Emergency</i>	911
City Manager	290.8400
Community Outreach.....	290.8473
Customer Service.....	290.8441
Finance.....	290.8446
Fire (non-emergency).....	290.8485
Planning and Development.....	290.8453
Mayor/Board of Aldermen/City Clerk.....	290.8469
Parks and Recreation.....	290.8500
Human Resources	290.8448
Police (non-emergency)	645.3000
Public Works	290.8540
TDD	290.8435