CITY VIEWS ANEWSLETTER FOR CLAYTON BUSINESS AND RESIDENTIAL CITIZENS

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Clayton Officials Embark on New Initiatives

The Board of Aldermen, the City's Economic Development Advisory Committee and the Clayton Chamber of Commerce recently collaborated to launch an aggressive program to address economic development issues. During



the spring and summer of 2004, several meetings were held to establish an ongoing dialogue with Clayton hoteliers, retail business owners and restaurateurs. Business owners were asked to share their ideas about how to enhance all that Clayton has to offer.

Discussions resulted in several meaningful short-term solutions. Strategies implemented included relaxing outdoor dining and parking requirements for restaurants. Street activity, outdoor concerts and other types of entertainment are being explored to create exciting evening activity for families in the business districts. With the introduction of MetroLink in Clayton, the use of trolleys will be studied to promote shopping and dining, and allow visitors to take advantage of free weekend parking and a wealth of public parking spaces that are already available during the week. In an effort to work toward developing long-range plans, the City is looking at professional urban planning firms to assist in the evaluation, planning and implementation of possible redevelopment opportunities.

As the City continues to partner with members of the business community, it moves closer to realizing its full potential and reaffirming its status as the preeminent business center of the region. Residential and business citizens throughout the metropolitan area recognize the outstanding quality of life and convenient, centrally-located services which have become Clayton's trademark.

City officials are taking steps to strengthen Clayton's business climate and encourage Clayton citizens and others to shop and dine right here in Clayton.

UPTOWN CAFE



Explore Clayton's diverse collection of specialty shops for holiday gift-giving ideas - choose from antiques and wine, from computers and interior design. Enjoy lunch or dinner at one of Clayton's award-winning restaurants and cafes to complete your

shopping excursion in Clayton.

Refer to the enclosed 2005 Clayton Retail Guide for information about all of Clayton's restaurants, retail businesses, services and hotels. For additional copies, call the Clayton Chamber of Commerce at 314.726.3033, or call Clayton's Communications Coordinator at 314.290.8473.

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COMMUNITY NEWS

Ward III Alderman Alex Berger

News from Ward III

West of Hanley Road and north of the Forest Park Parkway, Ward III includes diverse residential neighborhoods; the Central Business District and neighborhood business areas; the St. Louis County Government Center, Clayton High School, and Meramec Elementary School; Shaw Park and the Center of Clayton; and distinctive hotels and unique restaurants. As your Aldermen, we appreciate this opportunity to review the latest news from Ward III.

Neighborhood Issues

• Concerns about quantity and speed of traffic within our neighborhoods are being studied by the City to maintain safety and promote the quality of life that our residents desire.



Ward III Alderman Steve Lichtenfeld

- Solutions to residential yard flooding in the Clayton Gardens neighborhood have been guided by our Public Works
 Department which is working with the Metropolitan Sewer District.
- Single- and multi-family redevelopment in the Clayton Gardens, Old Town, Davis Place, and Clayshire neighborhoods is reviewed by the Clayton Plan Commission and Architectural Review Board and administered by the Planning and Development Department.

Economic Development

- Hotels, restaurants, and retail contribute to the vitality of Clayton. The City is taking action to provide enhanced opportunities, including expanded outdoor dining and marketing promotions.
- The Economic Development Advisory Committee is beginning a study of the area along Forsyth Boulevard and east of Hanley Road to determine future development potential that will relate to and strengthen the existing residential and commercial fabric.
- The area surrounding the new Metro Transit Center/Garage at the south edge of the Central Business District may spur additional economic development.
- Redevelopment of the former Library, Ltd. property at Hanley Road and Forsyth Boulevard into a headquarters campus is proposed by Centene Corporation.
- Clayton Row Shops on Clayton Road west of Hanley Road welcome the new Lake Forest Confections and will host their annual Holiday Stroll on November 21st.

Technology and the City

- Explore the new Clayton website at <u>www.ci.clayton.mo.us</u>.
- The City is developing improved citizen access to governmental services.
- Watch for additional Wi-Fi "hot spots" in Clayton.
- Our new, state-of the art Fire Station is now operational, and the renovated and expanded City Hall will be occupied in January.

Quality of Life Activities

- We welcome new restaurants, including Tejas, Tavern 43, Rearn Thai, Sansai Japanese, Plush Pig Barbeque, Market Bistro, First Watch, Krispy Kreme, and Barristers, and redesigned or expanded Portabella's, Blue Elephant, and City Coffee in the Central Business District; relocated Northwest Coffee in the Maryland Avenue/Clayton Gardens area; and Subway at the Center of Clayton.
- Our many fine hotels provide accommodations to business and leisure travelers including the recently expanded Radisson and renovated Sheraton Clayton Plaza.
- Major events during Spring, Summer, and Fall included Taste of Clayton, the US Bank Jazz Festival, St. Louis Art Fair, and the Chamber of Commerce's Parties in the Park.
- Arts and culture abound with numerous art galleries, the Clayton Community Theatre, and Clayton Symphony providing activities
 for residents and visitors alike.
- The Clayton Farmers Market has enjoyed another banner year providing residents and visitors with the best in organic produce and products as well as culinary demonstrations.
- Visit the Hanley House, our historic gem in the middle of the Old Town neighborhood. For a tour, call The Center at 314.290.8501.

As all of you are aware, preliminary discussions about exploring the possibility of a merger with the City of Richmond Heights have begun. There are both positives and negatives to the merger issue. Our commitments are to <u>study</u> both sides of the issue and to <u>engage</u> all of the citizens in the process. You must stay involved. As your Ward III Aldermen, we provide a direct link between you and the City government. We encourage you to contact us.

Alex Berger III, aberger@ci.clayton.mo.us

Steven E. Lichtenfeld, slichtenfeld@ci.clayton.mo.us

Street Lighting Upgrades

In November, Clayton's Public Works Department began work on street lighting upgrades. Currently, crews are working on replacing and upgrading street light fixtures throughout the Hi-Pointe Subdivision and in a portion of the Hillcrest Subdivision. In the DeMun Business District and along DeMun between Northwood Avenue and Clayton Road, the existing ornamental street lights were upgraded, and three new street lights have been installed along DeMun in the median between Fauquier and Wydown. Improvements to the lighting along Clayton Road and in the east/west alley north of the properties along Clayton Road between Hanley Road and Oleta are scheduled to be completed by the end of December. These street

light improvements will result in an increase in lighting levels along the sidewalks and streets. Lighting levels will improve by as much as 40%, which will enhance the aesthetics and safety in the areas affected by the upgrades.

December Meeting Schedule

The following list of public meetings contains all regularly scheduled meetings of the City of Clayton. Meetings may be added, canceled or rescheduled in accordance with the Open Meetings Act as the need arises.

- Dec. 2 Board of Adjustment The Center - 5:00 p.m.
- Dec. 6 Plan Commission/ARB The Center - 5:30 p.m.
- Dec. 6 Parks & Recreation The Center - 7:00 p.m.
- Dec. 13 Art Commission The Center - 6:00 p.m.
- Dec. 14 Board of Aldermen The Center - 8:00 p.m.
- Dec. 16 Landscape Committee Clayton High - 5:00 p.m.
- Dec. 17 C.R.S.W.C. The Center - 7:30 a.m.
- Dec. 20 Plan Commission/ARB The Center - 5:30 p.m.
- Dec. 21 Board of Aldermen The Center - 8:00 p.m.

April 2005 Municipal Election

On Tuesday, April 5, 2005, the City of Clayton will hold an election to fill one Aldermanic position for each of the City's three wards.

Persons interested in running for the office of Alderman are required to file a Declaration of Candidacy form with the City Clerk. A filing fee of \$50.00 is due at the time of candidacy declaration. The first day for filing the forms for the April election is December 14, 2004 between 8:00 a.m. and 5:00 p.m. Filing will close at 5:00 p.m. on January 18, 2005.

Candidates for the position of Alderman must: be at least 25 years of age; be a registered voter; have lived in the City of Clayton two years prior to the election date; and be a resident of the ward from which they are elected.

Candidates who file a declaration on the first day of filing will be placed on the ballot per random drawing. Candidates filing after December 14 will be placed on the ballot in the order that their declarations are received.

For more information and for the location of the City Clerk's office, contact Catherine Moore at 314.290.8469.

Urban Design District

The Board of Aldermen recently authorized a contract to pay Clarion Associates of Denver, Colorado \$27,636 to develop an Urban Design District (UDD) for the Clayton Road area. Clarion was responsible for crafting UDDs for Clayton Gardens, Clayshire, Topton/Brighton, Westwood Drive and the former CBC site in the Fall of 2001.

In the Fall of 2000, former Mayor Frank Kenney introduced the UDD concept. A UDD establishes design criteria tailored to the character of specific locations. Elements addressed by the standards can include requiring building materials to match the neighborhood, mitigation of height differences between new and existing structures, protection of green space, and the orientation of the building on the site. Urban Design District Standards do not address height, density, use regulations contained in the Zoning Ordinance or traffic issues.

Establishing a UDD requires public participation. It is an intensive process and involves a working relationship between neighborhood residents, businesses, developers and the City to ensure that new development is compatible with the character of existing neighborhoods while encouraging quality, new construction and renovation.

It is anticipated that the first meeting with the consultant will take place on December 6, 2004, and final adoption of the Clayton Road Urban Design District document in April 2005.

www.ci.clayton.mo.us



The City proudly announces the completion of the redesign and upgrade of its Website www.ci.clayton.mo.us. During the process, it has been the City's goal to provide an attractive, informative and innovative site with an easy-to-use format. "We want the new design to illustrate the cosmopolitan quality of Clayton. We want the upgrade to facilitate maintenance and provide the capability to enhance technological advancements," said Mayor Ben Uchitelle. "Eventually, interactive elements will be included." The transformation is nearly complete — Clayton business and residential citizens are encouraged to visit the new site: www.ci.clayton.mo.us.

www.ci.clayton.mo.us

A new feature

Among the many improvements and upgrades to the City's new Website, designers have added a feature by which businesses and residents can receive the latest happenings in the City of Clayton. To receive e-mails with information about current events and news, select the menu item "Contact Us" and click "e-subscribe" or go to the left menu bar on the "Home" page and click "e-subscribe".

The Center of Clayton Art Project

Clayton Art Commission raises \$100,000

A benefit held at the Pomme Restaurant on October 24 helped the Clayton Art Commission meet its fundraising goal. With \$100,000 raised, Art Commission and City officials will initiate the contract with internationally recognized artist Alice Aycock to begin working on artwork proposed for the front of The Center of Clayton. It will take Ms. Aycock approximately six months to complete the whimsical, twenty-foot sculpture composed of aluminum, steel, and thermoformed plastic. The agreement with Ms. Aycock to design a site-specific piece represents the first major commissioned project by the Art Commission and a milestone in the City's new municipal art plan.

The Aycock piece augments the City's impressive list of significant public art, which includes pieces by renowned artists Alexander Calder (*Five Rudders* in Centennial Garden in Shaw Park); Carl Milles (*Folke Filbyter* in front of Clayton City Hall at 10 North Bemiston); Fernando



Botero (*Man on a Horse* to be installed at the intersection of Hanley Road and Wydown Boulevard in early 2005); Howard Ben Tre (a sculpture to be installed at the Plaza in Clayton); and Ernest Trova (*FM/6 Walking Jackman* at Maryland Avenue and Brentwood Boulevard).

The members of the Clayton Art Commission also recently spearheaded the process through which a first-ever St. Louis Public Art Curriculum Kit was developed. A wide distribution of the kit is planned, which will be used by language, performing and visual arts teachers.

The Art Commission has sponsored public art tours and works to make public art an integral part of future developments and enhance Clayton's public spaces with high-caliber art to promote cultural, civic, aesthetic and economic vitality.

Residential Waste and Recycling

On October 1, 2004, the City of Clayton signed a three-year contract with Midwest Waste to provide the collection of residential trash, yardwaste, and recycling. In November, in an effort to keep Clayton residents informed, Midwest Waste sent fliers with pickup schedules and collection guidelines for solid waste, yardwaste and recycling. This information is helpful, and residents are encouraged to keep it handy. The City is also making the collection guidelines and pickup schedule available on its Website www.ci.clayton.mo.us -- select "Waste Management" under the "In Our Neighborhoods" section located in the righthand column of the "Home" page. Residents may call the Public Works Department at 314.290.8540 to receive a copy of the Waste Management flier in the mail.

The list of items being accepted in the recycling container has expanded. Collection guidelines list several types of plastics and mixed paper eligible for recycle pickup. Although the items list for recycle has been expanded, some items such as household hazardous waste and construction materials will not be picked up in normal weekly collections. Visit St. Louis County Health Department's Website www.stlouisco.com/doh/environ/recycler/waste-mg.html for details on hazardous waste collection.

Salvaged construction materials are being accepted by Habitat for Humanity. The Habitat ReStores are retail outlets where "quality used" and surplus building materials are sold at a fraction of normal prices. Proceeds from ReStores help local affiliates fund the construction of Habitat houses within the community. Materials sold by Habitat ReStores are usually donated from building supply stores, contractors, demolition crews or from individuals who wish to show their support for Habitat. In addition to raising funds, ReStores help the environment by rechanneling good, usable materials into use. For more information, visit their Website at www.habitat.org/env/restores.html.

horse drawn carriage rides

Thursday, Dec 2nd -CELEBRATE the holidays in Clayton

St. Louis County Plaza from 5:00 to 6:30 p.m.

- · live music
- · pictures with Santa
- · fireworks

Downtown Clayton from 6:30 to 8:00 p.m.

- horse drawn carriage rides boarding at the NE corner of Central & Carondelet
- · roasted chestnuts at the corner of Central and Forsyth

Clayton restaurants & retailers offer special holiday cheer for the whole family

twinkling holiday decorations

Would Joining Forces Make Sense?

The elected officials of the Cities of Clayton and Richmond Heights met with citizens from both municipalities on November 11 to share preliminary information about a possible merger. For the past several years, the two cities have worked together publicly in areas such as cooperative police and fire dispatch, common purchasing, sharing of certain assets and cooperative street repairs. Because of proximity and areas of commonality, the two cities are considering combining more services and possibly the two Cities themselves. Possible benefits could include:

- Improved diversity of revenues with a far stronger combined long-term financial position
 - More efficient, improved and fuller delivery of front line services
- Stronger political position with County, State and regional entities, from MSD capital improvements to greater traffic control and planning on our joint portions of Hanley Road, Big Bend Boulevard, Clayton Road and Highway 40
- Significant economies of scale on purchasing equipment, supplies and services
- Greater range and choice of quality housing options for families, seniors and singles
 - Improved and expanded recreation facilities and parks
- Stronger positioning for future trends, including demographics and competitive environment

Ms. Amy Liu of the Brookings Institution in Washington, DC, who has consulted extensively on municipal matters and mergers around the country, spoke at the November 11 meeting. The City of Clayton has made arrangements for the tape of the November 11 meeting to be aired in its entirety on Charter Communication Regional Access Channel 18 on Wednesday, December 8 at 8:00 a.m. More information is and will be provided on Clayton's Website

Officials emphasize that the process will include an extended period of study and many public meetings. It will not impact the Clayton School District boundary lines, or its tax rates, administration or population. Each governing body must approve the recommendation, and residents of each City must vote to approve combining the communities.

The City of Clayton is committed to keeping its citizenry fully informed throughout this exploratory process and invites comments and suggestions.

Winter Adult Sports Leagues

For the 2004-2005 Winter season, Clayton's Parks & Recreation Department will offer: Coed Volleyball and Men's Competitive, Men's Recreational and Women's Basketball. All Leagues will begin the week of January 10th. Anyone 18 and older, who is interested and would like more information, may call the Welcome Desk at The Center of Clayton at 314.290.8500 or e-mail dnoelken@ci.clayton.mo.us.

Aquatic Center Manager Inducted into the USA Water Polo Hall of Fame



Wally Lundt, who has served as Shaw Park Aquatic Center Manger for the past years, has recently been inducted into the United States of America Water Polo Hall of Fame. Mr. Lundt (77) has been involved in St. Louis area

water polo programs for 58 years. He is recognized as a founding father of Water Polo in St. Louis and has already been inducted into the Missouri Water Polo Hall of Fame. As the 184th individual to be inducted into the United States Water Polo Hall of Fame since the late 1800s, Mr. Lundt was enthusiastically backed by teammates, players, and coaches.

Mr. Lundt coached the Clayton High School water polo team to ten state titles and four second place finishes from 1957-1989. He has also had an outstanding career as a swim coach, leading area swim teams to state titles. Although retired from high school coaching, he accepted the job of coaching the 2004 Clayton High school boys swim team.

A celebration is being planned for the summer of 2005 to honor Mr. Lundt for his years of service to the City. If you are interested in helping plan the event and/or attending, please contact Patty DeForrest at 314.290.8464 or pdeforrest@ci.clayton.mo.us.

Shaw Park Skating Rink



New Hours:

 $\begin{array}{lll} \mbox{Monday} & 6:00 - 8:00 \ p.m. \\ \mbox{Tuesday} & 6:00 - 8:00 \ p.m. \\ \mbox{Wednesday} & noon - 5:00 \ p.m. \\ \mbox{Thursday} & 6:00 - 8:00 \ p.m. \\ \mbox{Friday} & 3:00 - 8:00 \ p.m. \\ \mbox{Saturday} & 12:15 - 3:00 \ p.m. \\ \mbox{Sinday} & 2:00 - 6:00 \ p.m. \\ \mbox{Sunday} & 2:00 - 6:00 \ p.m. \\ \end{array}$

Additional public skate sessions from 11:00 a.m. to 3:00 p.m. are scheduled for: November 26, December 20, December 24, December 27 – 31, January 14, January 17, & February 21; and from 11:00 a.m. to 6:00 p.m. on January 1st.

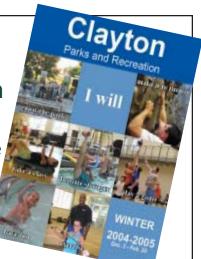
Season passes to the Shaw Park Ice Rink may be purchased at The Center of Clayton. Residents must provide a current State ID verifying current address within the Clayton School District and an unpaid utility bill. Corporate employees must present a current State ID and a recent pay stub verifying employment at an address within the boundaries of the Clayton School District.

Season Pass Rates:

For more information on rink hours and skating lessons or to rent the rink for a private party, contact Eric Gruenenfelder at 314.290.8509.

2004-2205
Clayton
Parks & Recreation
Department
activities brochure

For your free copy, call The Center of Clayton at 314.290.8501.



Davis Drive Becomes a "No Tolerance" Speed Zone

Construction on the MetroLink extension through Clayton has made it necessary to close streets. Forest Park Parkway has been closed, which has increased vehicular traffic in a few of Clayton's residential areas. Motorists now use Davis Drive to get from Brentwood Boulevard to Hanley Road, which has created a number of safety issues. For that reason, the Clayton Police Department has designated Davis Drive a "No Tolerance" speed zone. "The speed enforcement should have a positive effect on reducing speeding and on making that neighborhood safer," stated Police Chief Tom Byrne. The speed limit signs have been changed to reflect that designation, and message panels announced the designation prior to the increased enforcement. Clayton Police will use no tolerance with regard to violations of the 20 m.p.h. speed limit.

SPEED
LIMIT
20
NOTOLERANCE

Project ChildSafe

. . . avoid mishaps with firearms The Clayton Police Department and Project ChildSafe are promoting firearm safety by encouraging safe firearm storage. Project ChildSafe (PCS) is the nation's largest and most comprehensive firearm safety education program. The program is designed to make homes with firearms safer and prevent needless accidents. PCS is funded through a grant from the U. S. Department of Justice and managed by the National Shooting Sports Foundation. Gunlocks are available for distribution free to residents of the City of Clayton through the Clayton Police Department. Gunlocks will be distributed two per household upon request. Call Clayton Community Service Officers Jim O'Brien at 314.290.8424 or Larry Phillips at 290.8425.

Clayton Police Receive Grant

Clayton's Police Department, with the help of U.S. Representative Richard Gephardt, has been awarded a Federal Grant in the amount of \$93,000 to purchase digital video equipment. The funds will pay for a digital mug shot system, digital security cameras for the police building and digital video cameras for ten of the department's police cars. "The equipment will greatly enhance the department's technological capabilities," stated Chief of Police Tom Byrne. The new equipment should be operational by early 2005.

Safety at Home: Every Second Counts

Citizens are encouraged to develop a home emergency response plan. The following checklist will help. "If your responses to the majority of the questions is "yes," then you are on your way to developing a plan," stated Fire Chief Thorp. "If your answers are "no" to all or most of these questions, then we recommend developing and implementing a home plan as soon as possible."

- Do you have a home emergency plan, and does it cover disasters created by fire and weather? Does your family practice it?
- · Do you have smoke, gas and carbon monoxide detectors?
- Do you have a weather radio and do all members of your family know what the signals mean?
- Can each family member identify two ways to leave your home in case of disaster? If your second way out of a two-story home is a window, do you need a safety ladder? If you live in a high-rise, does your family know/practice two ways out of the building? (Remember that an elevator should never be used during a fire.)
- · Can all family members operate the locks, windows and doors for escape?
- Do all family members understand that they should leave home and seek shelter when an alarm sounds?
- Do all family members know where to go after evacuating your home?
- Do all family members understand that once they are outside, they should stay outside?
- · In a weather-related emergency, do family members know where to seek shelter?
- · Are batteries in smoke detectors checked and replaced regularly?
- Do you have flashlights, radios, and more importantly, batteries located in a central area known to all family members?
- Do all family members know whom to call for help in case of various types of emergencies? Are the telephone numbers posted?
- · Do you have a first-aid kit and is it fully stocked?
- · Do you have a fire extinguisher and has it been serviced?
- Do you encourage family members to take first-aid and CPR classes? Call 314.721.9566 for details about free classes offered by the Clayton Fire Department.
- · If needed, do family members know how to shut off the water, gas and electricity?
- Do you maintain a supply of tarps or plywood to cover openings created by a storm or fire?

Remember, you cannot predict when you and your family will be faced with an emergency. However, you do know that every second counts when it comes to emergency response. So be prepared and make every second count. For more information, contact the Clayton Fire Department at 314.721.9566.

FACTS ABOUT CLAYTON

Q: Why does Clayton restrict recycling to specific items?

A: The list of recyclable items currently accepted by Clayton's waste manager Midwest Waste is extensive. The list has expanded this year. It is limited only to the market for items that will be accepted by companies, who create the finished products from the material collected. For the entire list of accepted recyclable items, review the flier sent to all Clayton residents from Midwest Waste or go to the "HOME" page on Clayton's Website www.ci.clayton.mo.us and select "Waste Management".

What would you like to know? Clayton citizens are invited to ask questions of their City officials. Forward your questions to: City of Clayton, ATTN: Judy Kekich, 10 North Bemiston, Clayton, MO 63105; Fax them to 314/863-0295; Email them to: jakekich@ci.clayton.mo.us

IMPORTANT NUMBERS

In Case of Emergency	911
City Manager	290.8400
Economic Development	290.8473
Finance	290.8443
Fire (non-emergency)	721.9566
Planning and Development	290.8453
Mayor/Board of Aldermen/City Clerk	290.8469
Parks and Recreation	290.8500
Park Program 24-Hour Registration	290.8501
Personnel	290.8449
Police (non-emergency)	645.3000
Public Works	290.8540
TDD	290.8435

STATEMENT OF ACCESSIBILITY TO ALL CITIZENS

It is the City of Clayton's goal to make programs and facilities accessible to all individuals. If you or someone you know has a disabling condition and would like more information and support for accessibility of all programs and facilities, please contact us at 290-8501(V). Sign interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

City of Clayton

10 North Bemiston Avenue Clayton, Missouri 63105

MAYOR

Benjamin Uchitelle

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"The Mission of Clayton City Government is to foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government."