

# CITY VIEWS

A NEWSLETTER FOR CLAYTON BUSINESS AND RESIDENTIAL CITIZENS

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## CLAYTON ...

the place that people want to see and where they want to be seen

The real estate community describes Clayton as the most cosmopolitan and desirable municipality in the St. Louis region. The City has been compared to Bethesda, Maryland and Buckhead, Georgia.



No other community in the metropolitan area packs so much into 2 1/2 square miles. In Clayton, you'll find seven million square feet of premier office space, a charming retail community, a nationally recognized school district, responsive government officials, an outstanding calendar of special events, and works of public art by artists such as Ernest Trova, Alexander Calder, Karl Milles and soon, Alice Aycock.



Clayton is safe and walkable. Most residents live within walking distance of their neighborhood business districts. Clayton's charming retail communities include active and diverse collections of specialty shops that offer everything from computers to wine, jewelry to interior design, fine art and the area's best selection of antique shops. An array of personal items and gift-giving ideas are available in one million square feet of vibrant retail space. Complemented by seventy-five award-winning restaurants that cater to a wide range of tastes and styles.



"I'm sure Clayton residents realize what a jewel of a community they live in," said Mayor Ben Uchitelle. "We hope that they take advantage of the unique elements that make this City so outstanding and encourage them to enjoy all that our vibrant business community offers."

For information about Clayton shops and restaurants call 314.290.8473 for your free copy of Clayton's Retail Guide.

## News from Ward I

We are delighted to have the opportunity to communicate with Clayton residents about news from Ward 1, the area east of Big Bend that is characterized by historic neighborhoods and stellar institutions...



Ward I Alderman  
Bev Wagner



Ward I Alderman  
Judy Goodman

- Fontbonne University is completing renovations to establish a new teaching Center in Communication Disorders, Deaf Education and Education/Special Education, which are nationally recognized programs and services.
- Washington University was approved for a new residence hall as part of a long-term plan to replace aging dormitories. The four-story, 163-bed building furthers the University's state-of-the-art, on-campus housing.
- Concordia Seminary has a new monument sign at Clayton Road and University Lane, and the campus grounds look outstanding. Discussions are underway for possible use of the former CBC athletic field for Clayton High School evening football games.
- Wydown School has "green" barrier fencing on the south side of the parking lot, thanks to the School District's responsiveness to neighbor requests. We are encouraging examination of rental programs to be more accommodating to neighbors.
- Wilson School will begin construction for an "underground" gymnasium and additional school renovations, without impinging upon its residential property to the east on Fauquier.
- St. Michael and St. George School is expanding and enhancing its playground for elementary students, also providing greater safety.
- Captain School has launched its "Roots and Shoots" playground renovation, converting a section of asphalt into an attractive organic garden for multiple learning opportunities. Teachers, parents, students and alums are fundraising, and naming bricks are still available.
- Cornerstone development proposed for the corner of Clayton Road and University is currently on hold. We have been actively working with residents and the developer to ensure that the development fits within the context of the neighborhood. We are also pursuing an Urban Design District for Clayton Road, a tool used for areas experiencing transition or development pressure.

The City provides excellent services in Ward 1. From microsurfacing streets and rebuilding alleys to landscaping medians and Alamo Park; from snow-plowing to street-sweeping; from tree-trimming to globe-light cleaning; our Public Works Department maintains Clayton's high standards. The City is currently working with MSD to address storm water concerns.

Safety is always a top concern. The Clayton Police Department has initiated heightened surveillance in response to auto thefts in the DeMun area and is investigating improved lighting to discourage illegal activity. Recently, a house on Wydown experienced a significant fire, and the Clayton Fire Department responded quickly and effectively.

Walgreen's is scheduled to reopen in December 2004. Clayton Road also features the newly transformed Blackberry Cafe. The DeMun retail strip is thriving with Kaldi's, Jimmy's, Sasha's, Gallery DeMun, Joint Venture Antiques, The Healing Center, Heads and Strand...as well as Hughes Antiquarian Books, Bouffant Daddy and Carl's Deli on the south end.

We are honored to represent such a diverse and vibrant section of Clayton. With the flurry of reinvestment in the area, extending to the sensational Forest Park, it is certainly an exciting time. While one issue may be in our spotlight, we follow many ongoing concerns, such as MetroLink's progress, economic development in the Central Business District, fiscal responsibility and future planning for the City.

We encourage you to contact us at [jgoodman@ci.clayton.mo.us](mailto:jgoodman@ci.clayton.mo.us) and [bwagner@ci.clayton.mo.us](mailto:bwagner@ci.clayton.mo.us) with comments.

## Clayton Police Department Has a New Telephone Number

The City of Clayton has joined four other cities in developing a high tech dispatch center to improve communications and service to the community. On April 1<sup>st</sup>, the dispatch function for the Clayton Police and Fire Departments was transferred to the East Central Dispatch Center in Richmond Heights. To better serve the residents, the non-emergency line for the Police Department has changed. The new number to call for non-emergency assistance or other Police Department business is 314.645.3000, which replaces 314.727.4130. For emergencies you should, as always, dial 911. To assist you in remembering 645-3000 as the new number for the Police Department, stickers to be placed on or near your phone have been included in this issue of our newsletter. If you have any questions about this change, please call the Clayton Police Department at 645-3000.

### August Meeting Schedule

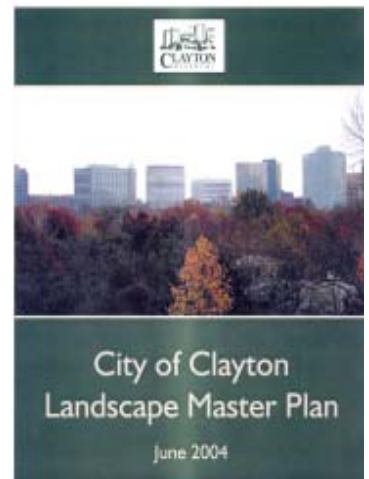
The following list of public meetings contain all regularly scheduled meetings of the City of Clayton. Meetings may be added, canceled or rescheduled, in accordance with the Open Meetings Act, as the need arises.

- August 2 Plan Commission/ARB  
The Center - 5:30 p.m.
- August 5 Board of Adjustment  
The Center - 5:00 p.m.
- August 9 Art Commission  
The Center - 7:00 p.m.
- August 10 Board of Aldermen  
The Center - 8:00 p.m.
- August 16 Plan Commission/ARB  
The Center - 5:30 p.m.
- August 23 Ecology & Environ.  
Clayton High - 5:30 p.m.
- August 23 Parks & Recreation  
The Center - 7:00 p.m.
- August 24 Board of Aldermen  
The Center - 8:00 p.m.
- August 27 C.R.S.W.C.  
The Center - 7:30 a.m.

## Landscape Master Plan

The role of the Landscape Committee is to counsel the Board of Aldermen on matters relating to landscaping and beautification of City parks, rights-of-way and other public spaces. In late 2003, the Committee issued a Request for Qualifications for planning and design services to develop a comprehensive public space Landscape Master Plan. SWT Associates was selected to submit a planning and design services proposal. To ensure that the needs and desires of the community were addressed, an interactive planning process was used during the development of the comprehensive plan. The design team collected and analyzed information and developed the final design, engaging City staff and the Clayton Landscape Committee throughout the design process. The Comprehensive Landscape Master Plan was developed to provide a solid foundation to guide the City's future landscape improvements. The plan identified areas of immediate attention and explored the groundwork necessary for future streetscape improvement.

To view the Comprehensive Landscape Master Plan, visit [www.ci.clayton.mo.us](http://www.ci.clayton.mo.us), click "Government", "Public Works", "Landscape Master Plan".



Dale Miner, Gary Scheipeter,  
Doug Durham

## Thirty Years on the Job

On May 22, 2004, the Missouri Chapter of the American Public Works Association's St. Louis Metro Branch held its annual dinner and awards banquet. Three of Clayton's Public Works Department employees were recognized for outstanding service to the City. Gary Scheipeter, Public Works Superintendent, Doug Durham, the City Forester and Dale Miner, Labor Foreman, each have worked for thirty consecutive years for the City's Public Works Department. "We are proud to have these conscientious individuals on staff," said Public Works Director Dave Christensen. "The City of Clayton is a fine place in which to live and work because of hard working employees like Gary, Doug and Dale."

## Microsurfacing

Recently, the Board of Aldermen approved a contract with Missouri Petroleum, Inc. to apply a microsurfacing pavement to streets in residential subdivisions and the central business district. The material used in this project has proven to be very effective in reducing the amount of repairs needed to maintain pavement.

In residential areas, temporary street closures will be needed to ensure the quality of this undertaking. One week prior to the start of the project, signage will be placed at subdivision entrances with additional information about the project.

In the central business district (CBD), temporary street and alley closures will occur; and access to driveways and parking lots will temporarily be limited. To minimize inconvenience and traffic disruptions, all overlay operations will be performed during the day on Saturdays and Sundays. Since the process requires a double application in the CBD, this work will take place on one day during two weekends. Signage with additional information will be placed along streets two to three days before the start of the project.

Traffic will be allowed to travel on the newly paved streets within three to four hours after the microsurfacing application is complete. Citizens are asked to observe the "No Parking" and traffic control signs which will be posted just prior to and during the resurfacing project. The contractor will send a notification letter approximately one week prior to the start of the project.

For details about street closures during microsurfacing, visit [www.ci.clayton.mo.us](http://www.ci.clayton.mo.us), click "Government", "Public Works", "Microsurfacing". If you have any questions, please do not hesitate to contact the Clayton Public Works Department at 314.290.8540.

## Taste of Clayton Restaurants Win Environmental Awards



EEAC Chair Liz Forrestal Reinus, Bevo Mill/Max's owner David Hanon, Clayton Mayor Ben Uchitelle

The Ecology & Environmental Awareness Committee (EEAC) promotes ecologically sound practices within the Clayton community. To encourage earth-friendly practices at special events, the Committee met with Taste of Clayton, St. Louis Jazz Festival and Saint Louis Art Fair event coordinators and discussed ways to minimize the impact on the environment.

Consequently, Taste of Clayton coordinators selected recycled paper stock for all of the event's printed pieces. They also worked with EEAC members on a project in which restaurateurs received surveys asking them to furnish information about their environmentally friendly practices. The Committee tallied the survey results and announced that Bevo Mill/Max's, J. Buck's and Kaldi's were winners for their "green" efforts at the 2004 Taste of Clayton. On June 22, first place winner David Hanon accepted a proclamation from the Board of Aldermen recognizing the restaurateur's efforts in minimizing environmental impact and conserving precious natural resources during their participation at the Taste of Clayton.

Representatives with the Taste of Clayton are considering other ways to protect the environment at the 2005 event.

## Parks & Recreation Department Activities Brochure



For information about Clayton's Parks & Recreation Department activities, call The Center of Clayton at 314.290.8501 for your free copy of the Fall 2004 program.

## Mosquito Control and West Nile Virus

Citizens are urged to help reduce the mosquito population.

Mosquito control has been an important public health issue in St. Louis County for many years. However, with the arrival of West Nile Virus (WNV), the County's Vector Control Program provides ways to target the areas with the greatest potential for the disease.

Since prevention is very important in mosquito control, treatment of mosquito breeding sites is a high priority. The St. Louis County Vector Control Program addresses mosquito problems in public areas but not private property. Since mosquitoes can breed anywhere that water collects, residents and businesses should also take preventive measures.

Vector Control welcomes citizen input regarding areas of high mosquito infestation to aid in its surveillance program and in determining the presence of mosquito borne diseases, including WNV.

### **Actions citizens can take:**

#### **Landscaping:**

- Make sure drainpipes from gutters and sump pumps are properly sloped so they do not hold water.
- Never dump grass clippings or leaves into creeks or other drainage areas.
- Keep bushes trimmed and grass cut.
- Fill in any low places where water can stand.
- Keep fish in fishponds, as they eat mosquito larvae.

#### **Home Maintenance:**

- Check and clean out clogged rain gutters and downspouts.
- Store inside, or get rid of, artificial containers such as flowerpots, cans, tires, etc.
- Empty, clean and refill birdbaths on a weekly basis.
- Empty and clean small wading pools at least once a week.
- Be sure pool covers are not holding water and breeding mosquitoes.
- Store wheelbarrows upside down; cover or store canoes and boats upside down.

#### **Personal Protection:**

- Wear light colored clothing (white is best) and a white hat, as mosquitoes are attracted to dark colors.
- Wear long sleeves and long pants to minimize exposed skin.
- Check out mosquito repellent products and follow label instructions.
- A fan creates a breeze which prevents mosquitoes from landing.

Homeowners can purchase biological mosquito control products at garden centers, hardware and home supply stores and on the Internet. For information about products used by the County's Vector Services visit [www.ci.clayton.mo.us](http://www.ci.clayton.mo.us), click City Departments, Public Works, then West Nile virus.

## Second Annual Safety Day

The Clayton Police and Fire Departments are sponsoring the second Annual Safety Day, which will be held at The Center of Clayton on August 14, 2004 between 10:00 a.m. and 2:00 p.m. Admission to the event is free.

Activities include the rollover car, a dynamic demonstration emphasizing the use of seatbelts provided by the Missouri State Highway Patrol. Also, the NO-ZONE truck will show you the blind spots around 18-wheelers. Get into the cab and see for yourself.

In addition, the Safety Council of Greater St. Louis is providing SAFETYVILLE. This is a small town to help teach young children the safe rules while cycling. Tricycles are provided, and you are encouraged to bring bikes 20" or smaller.

The Police Department and Fire Department have several employees licensed as technicians to install child car seats. Keep your children safe and have the seats checked at the car seat checkpoint. Appointments are recommended and can be scheduled by calling the Community Service Unit at 290-8425 or 290-8424.

Police and Fire equipment will be on display and officers will be available to answer questions.

## Taste of Clayton Adds New Ingredient



The Taste of Clayton Board of Directors works to maintain a polished and family-oriented event, while keeping it innovative. This year the Taste featured the chefs' demo tent. Demonstrations by chefs Lisa Slay with Remy's, Adam Lambay with 12 North, Ed Neill with Cafe Provencal and Lynn Krause with Viking delighted audiences. "With corporations like Fox2, Viking Culinary Arts Center and Ford interested in sponsoring, the demo tent is sure to get bigger and better each year," said co-chair Ray Gallardo.



Chef Lynn Krause with Viking, chef consultant Julie Ridlon with Chanterelle Catering, chef Lisa Slay with Remy's



Recently Sauce Magazine's Readers' Choice poll named the Taste of Clayton the "Best Annual Food Event" in 2004. Event officials believe that this is a testimonial to flawless execution. "The 2004 Taste was my first special event as Clayton's City Manager, and I marveled at how smoothly things fell into place," said Clayton's new City Manager Mike Schoedel. "It gave me pride and confidence in our staff, who are the foundation of this and other outstanding special events."

On July 15th, Taste of Clayton officials awarded benefiting charities St. Vincent's Ministries, Lift for Life, LaClinica and the Clayton Park Foundation with checks totaling \$70,000 — bringing the total contributed to charitable organizations since the event's inception in 1993 to almost \$700,000.

The Taste Board has already started working on plans for the 2005 Taste of Clayton, which is set for Sunday, June 5, 2005 in Clayton's Shaw Park.

## Clayton Farmers' Market

8:00 a.m. to noon

August 7, 14, 21, 28, September 4, 18, 25 (no Market on September 11)

On North Central Avenue in downtown Clayton

The Heirloom Tomato Festival will be held on Saturday, August 21. Several of St. Louis's finest restaurant chefs will be preparing local heirloom tomato dishes to celebrate the bounty of Missouri and Illinois from 8:30 a.m. to noon. Enter to win a Market Basket full of Great Market Products!

Clayton Farmers' Market is hosting a local Apple Pie Contest for home cooks on Saturday, September 18th from 8:30 to 10:00 a.m. Channel 4 will be broadcasting live from North Central and Maryland Avenues. Prizes will be announced at the market and through the market website [www.saucecafe.com](http://www.saucecafe.com). For a copy of the Apple Pie Contest rules and an entry form, or for more information about all the activities at the Clayton Farmers' Market, call Julie Ridlon at 314.645.5807.



## IronKids Bread Triathlon

Clayton's Parks & Recreation Department will again host the IronKids Bread Triathlon on Sunday, August 1. Activities begin promptly at 8:00 a.m. Kids 7 through 14 years are eligible; the age group and division is determined by the age the participant turns during the 2004 calendar year.

DIVISION	AGE	SWIM	BIKE	RUN
Junior	7-10	100m	5k (3.1mi.)	1k (.6 mi.)
Senior	11-14	200m	10k (6.2 mi.)	2k (1.2)

Entry fee is \$20 per person plus two proofs of purchase from IronKids Bread; late registration fee is \$25. Fee for relay teams is \$30 per team plus six proofs of purchase from IronKids Bread; late registration fee is \$42. Registration forms are available at The Center of Clayton or from the web site, [www.ironkids.com](http://www.ironkids.com). Registrations must be postmarked July 24 or before. All first-time IronKids participants must attend the orientation the day prior to the race. For more details call 1.888.796.2576 or contact Janet Eiserle, Local Race Director, at 314.290.8508.

# SAINT LOUIS ART FAIR

Friday, September 10

5:00 - 10:00 p.m.

Saturday, September 11

10:00 a.m. - 10:00 p.m.

Sunday, September 12

11:00 a.m. - 4:00 p.m.



## 2004 event features:

- original works by 165 visual artists
  - artists demonstrations
    - glass blowing
  - Creative Castle for kids
  - Pleasures of the Palate
    - Performing Arts Village
  - live music on three stages
- unique performance art activities



For details call 863.0278  
or visit [www.saintlouisartfair.com](http://www.saintlouisartfair.com)



# FACTS ABOUT CLAYTON

**Q:** There used to be two pedestrian bridges across the Forest Park Parkway, but they were torn down during MetroLink construction. When and where will the replacement bridges be located?

**A:** The bridges will be reconstructed in the same locations. They should be in place before the completion of the MetroLink project, which is scheduled for 2006.

What would you like to know? Clayton citizens are invited to ask questions of their City officials. Forward your questions to: City of Clayton, ATTN: Judy Kekich, 10 North Bemiston, Clayton, MO 63105; Fax them to 314/863-0295; E-mail them to: [jakekich@ci.clayton.mo.us](mailto:jakekich@ci.clayton.mo.us)

## IMPORTANT NUMBERS

<b><i>In Case of Emergency</i></b> .....	<b>911</b>
City Manager .....	290.8400
Economic Development .....	290.8473
Finance .....	290.8443
Fire (non-emergency) .....	721.9566
Planning and Development .....	290.8453
Mayor/Board of Aldermen/City Clerk .....	290.8469
Parks and Recreation .....	290.8500
Park Program 24-Hour Registration .....	290.8501
Personnel .....	290.8449
Police (non-emergency) .....	645.3000
Public Works .....	290.8540
TDD .....	290.8435

## STATEMENT OF ACCESSIBILITY TO ALL CITIZENS

It is the City of Clayton's goal to make programs and facilities accessible to all individuals. If you or someone you know has a disabling condition and would like more information and support for accessibility of all programs and facilities, please contact us at 290-8501 (V). Sign interpreters may be scheduled upon request. Suggestions for future programs are welcomed.

### City of Clayton

10 North Bemiston Avenue  
Clayton, Missouri 63105

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Linda Goldstein  
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#### CITY MANAGER

Michael A. Schoedel

#### CITY VIEWS EDITOR

Judy Kekich



"The Mission of Clayton City Government is to foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions, and a healthy natural environment through an open, accessible and fiscally responsible government."

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