

In light of the current public health crisis and the Federal, State, and County Emergency Declarations, and in accord with the provisions of Sec. 610.020, RSMo., the Parks and Recreation Commission recognizes that it would be dangerous and impractical, if not impossible, for its meeting to be physically accessible to the public. The Commission also recognizes the need for the public's business to be attended to in order to protect the public health, safety, and welfare. In order to balance both the need for continuity of government and protection of the health and safety of our residents, business persons, and employees, this meeting of the Parks and Recreation Commission will not be open to public attendance in person. The meeting will be accessible by the public in real time ONLY by following the instructions in the box below.

Persons interested in making their views known on any matter on the agenda should send an email with

You are invited to a Zoom webinar.

When: Jun 5, 2023 07:00 PM Central Time (US and Canada)

Topic: Parks and Recreation Commission Meeting

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84565993349>

Or One tap mobile :

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Webinar ID: 845 6599 3349

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their comments to the Director of Parks and Recreation at tsiering@claytonmo.gov. All comments received will be distributed to the entire Commission/Board before the meeting. Thank you for your understanding and patience as we all try to get through these difficult and dangerous times.



**City of Clayton
Parks & Recreation Commission Meeting
Monday, June 5, 2023
7:00 PM – via Zoom Virtual Meeting**

----- Agenda Topics -----		
Topic		Notes
1. Approval of Minutes	Eric Schneider	
2. Addresses from the Audience	Eric Schneider	
3. Proposal to Lap Swimming Group for Extended Season at SPAC	Toni Siering	
4. Director's Report	Toni Siering	
5. Old Business/New Business		

Attachments:

Minutes – May 1, 2023

Notes:

Next Meeting: Monday July 10, 2023 at 7pm

Clayton Parks & Recreation Commission Meeting
Monday, May 1, 2023
Zoom Webinar

Members Present: Ira Berkowitz, Karen Berry-Elbert, Jim Craig, Matt Durham, Daniel Henke-Cilenti, Missy McCormick, Gary Pierson, Eric Schneider

Members Absent: Ben Beinfeld, Susan Buse

Staff Present: Valerie Egel, Doris Patzius, Lori Rice, Toni Siering

Meeting Called to Order at 7:00 pm.

Approval of Minutes:

Minutes from the April Commission meeting were approved after correction of July Parks and Recreation meeting moved from July 3 to July 10.

Addresses from the Audience:

No comments from the audience.

FY24 Fees and Charges

Lori Rice, Superintendent of Recreation, stated that as part of the FY24 budget, staff is recommending an increase to season pass fees at the Shaw Park Aquatic Center (SPAC). Ms. Rice stated that the staff recognizes that a fee increase is necessary based on the increased cost of supplies, utilities, and contractual cost of personnel. Season passes were last increased at SPAC in FY22. To combat the nationwide lifeguard shortage, Midwest Pool Management (the contractual service provider for staffing at SPAC) offered a substantial increase in salaries to staff in FY23, which increased expenses to the City by approximately \$49,000. Ms. Rice stated that as part of the FY24 budget, staff is recommending a minimal daily fee rate increase at SPAC whereas resident daily fees and corporate daily fees for adults, seniors, and youth would increase by \$1 per visit and guest daily fees for adults, seniors, and youth would increase by \$2 per visit. Daily fees were last increased at SPAC in FY22. However, Ms. Rice stated that a daily fee increase is recommended when season pass fees are also raised. Daniel Henke-Cilenti inquired about raising fees again for FY23 due to expenditures. Toni Siering, Director of Parks and Recreation stated that the Board of Alderman and Board of Commission already approved current fiscal year fees and some passes have already been sold at those rates. Recommendation to approve all fees effective October 1, 2023. Recommendation approved.

FY24 Scholarship Program Policy Proposal

Valerie Egel, Superintendent of Administration, stated that the current Parks and Recreation Department's scholarship policy differentiates the amount of assistance available for those who receive free lunch compared to those who receive reduced cost lunch. Currently, the requirement for a family of four to be eligible for free lunches is \$36,075 or less annually, while the reduced cost lunch eligibility is \$51,338 or less. If the family is eligible for free lunch, they will receive a 50% discount for the program registration and if the family is eligible for reduced lunch, they will receive 25% discount for the program registration. Ms. Egel stated that the reduced discount is still not enough for families to participate in programs and that staff proposes the policy change that would allow participants in both the free and reduced cost lunch programs to receive the same scholarship benefit. Ms. Egel stated that this change would increase access to Clayton Parks and Recreation programs for those families with limited incomes. The Clayton Community Foundation, which funds the scholarship program,

is in support of this change. Mr. Henke-Cilente suggested further reviewing such programs and working with Clayton School District to increase access to the scholarship program in the future. The recommendation to approve updates to the Scholarship Program Policy effective October 1, 2023. Recommendation approved.

FY24 End of Year School Party Proposal

Ms. Egel stated that after reviewing the Parks and Recreation Department's current end of year school party policy and to offer more flexibility to Clayton School District schools, staff recommends updated policies that offer several party options with no fees, along with an a la carte menu to be added for frequently requested services. Some of these options may include fees to cover additional costs incurred by the City and/or Center. Ms. Egel also stated that the end of school year events may take place at Shaw Park, Shaw Park Aquatic Center and the Center of Clayton. The Clayton Recreation Sports and Wellness Commission approved this change for parties at the Center at its May 12th meeting. The recommendation to approve updates to End of Year School Party Policy October 1, 2023. Recommendation approved.

Director's Report

Ms. Siering reported that the Board of Aldermen voted recently to name the new park at 7811 Maryland Avenue Remembrance Park.

Ms. Siering announced that Missy McCormick is stepping down from her role on the Parks and Recreation Commission after tonight's meeting and thanked her for her years of service.

Ms. Siering stated that the Shaw Park Tennis Center is open as of May 1.

Old Business / New Business

Eric Schneider suggested the possibility of in-person Parks and Recreation meetings in future. The Commission agreed to continue virtual meetings for now.

Mr. Schneider stated that the Master Plan consultants are not ready to meet with the Parks and Recreation Commission yet and suggested that Alex Elmstead, Clayton Community Foundation Executive Director, attend a future meeting to discuss CCF's fundraising efforts related to Parks and Recreation.

Meeting adjourned at 8:12 pm.

Respectfully Submitted By: Doris Patzius



To: Parks & Recreation Commission

From: Toni Siering, Director of Parks & Recreation

Date: June 5, 2023

RE: Proposal to Lap Swimming Group for Extended Season

At the January 9, 2023, Parks and Recreation Commission meeting, the Commission voted in favor of updating the seasonal hours of operation policy for Shaw Park Aquatic Center (SPAC). At that time the Commission agreed that, due to the on-going national lifeguard shortage, the 2023 season would end on Labor Day and that the extended season for lap swimming at SPAC would need to be addressed both from a staffing and financial perspective moving forward.

At the March 6th Parks and Recreation Commission meeting, a group of swimmers addressed the Commission to request that the lap swimming season at SPAC be reconsidered to extend until September 30th. On March 13th, the lap swimmers presented a proposal to the Parks and Recreation Department which was forwarded to the Parks and Recreation Commission. At the April 3rd Parks and Recreation Commission meeting, the Commission reviewed lap swimmers' written testimony and proposal and recommended no change to the current seasonal hours of operations policy at SPAC for 2023.

Since that time, the lap swimming group has presented several suggestions to extend the lap swimming season at Shaw Park Aquatic Center through September 30th. The Parks and Recreation Commission may consider the following two-pronged approach to extend the lap swimming season should they chose to do so:

1. A minimum of 12 members of the lap swimming group must obtain lifeguard certification by July 15th at their own time and expense. Please note, these participants will be considered Midwest Pool Management (MPM) employees and must commit to the onboarding and employment requirements as such. The City will need confirmation from MPM of assignment of this staff to the September Lap Swim program at SPAC and coverage of all hours/duties.
2. An adequate number of participants to cover all programming costs must register by July 15th for a membership-based extended lap swimming season for the program to be considered in 2023. This Commission will need to determine what, if any, financial subsidy should be recommended to the Board of Aldermen for this program.
 - a. The cost to keep SPAC open for lap swimming for four hours per day from September 5-30, 2023, is approximately \$39,500, plus administrative and related costs. The average number of weekly lap swimming participants in previous years with extended swimming has been 77. ***As an example, with anecdotal data, the charts below could indicate how many memberships would need to be sold and what participants might pay to***

cover approximately \$40,000 in expenses for an extended lap swimming season (if approved by the Board of Aldermen).

FOR EXAMPLE ONLY - No Subsidy Offered

Resident Fee	\$ 400.00	40	\$ 16,000.00
Corporate Fee	\$ 600.00	20	\$ 12,000.00
Non Resident Fee	\$ 800.00	15	\$ 12,000.00
			\$ 40,000.00

FOR EXAMPLE ONLY – 25% Subsidy Offered

Resident Fee	\$ 300.00	40	\$ 12,000.00
Corporate Fee	\$ 450.00	20	\$ 9,000.00
Non Resident Fee	\$ 600.00	15	\$ 9,000.00
			\$ 30,000.00
<i>Additional Cost subsidized by City</i>			\$ 10,000.00

The staffing and financial requirements listed above must both be fulfilled for the extended season to be considered.

Recommendation:

To consider a proposal to the lap swimming group to extend the lap swimming season at Shaw Park Aquatic Center until September 30th with required minimum staffing and to recommend a membership fee structure to the Board of Aldermen for approval.



Clayton Parks & Event Calendar

June 2023

Picnic in the Park

Sunday, June 4, 4:00 pm – 8:00 pm

This community building event held in Shaw Park will have activities for all ages including live music by The Hollywood 5, inflatables, crafts, the Bubble Bus, and food trucks! The event is sponsored in part by the Clayton Century Foundation.

Clayton Music & Wine Festival

Saturday, June 10, 5:00 pm – 10:00 pm

Enjoy an elegant event of wine, music, and endless entertainment at the Clayton Music and Wine Festival. Admission is free, and wine and food will be available for purchase. No outside food or drink (except for water) is permitted. Attracting close to 3,000 people annually, the Music and Wine Festival is one of Clayton's most popular events outside of the St. Louis Art Fair.

Family Fun Night

Friday, June 16, 4:00 pm-10:00 pm

Enjoy extra family games and activities on special nights at Shaw Park Aquatic Center!

CSP Summer Invitational Swim Meet

Friday, June 23 – Sunday, June 25

Clayton Shaw Park Swim Team will be hosting their annual meet where nearly 700 participants from across the region compete at Shaw Park Aquatic Center. During the swim meet, the pool is closed to the public. SPAC members will have access to the Center of Clayton pools for the weekend.

Summer Family Bingo Night

Friday, June 23, 6:00 pm – 8:00 pm

Gather the family for a fun-filled night of Bingo on Friday, June 23 at 6:00 p.m. at the Center of Clayton. Participants may bring their own food and drink (non-alcoholic). Prizes will be awarded throughout the event.

Unicorns & Dragons

Saturday, June 24, 10:00 am – 12:00 pm

Spend the morning with a real unicorn and some not so real dragons! We will have unicorn and dragon themed crafts and snacks, a photo opportunity with a unicorn, and a reptile show. This event is held in conjunction with Brentwood Parks & Recreation and is located at the new Brentwood Park Pavilion.

Musical Nights at Oak Knoll Park

Sunday, June 25, 5:00 pm – 7:00pm

Join us in Oak Knoll park for free concerts each month from 5:00-7:00 pm. Bring blankets, lawn chairs, and snacks to enjoy with live music near the pond. Access to parking is off Big Bend. The June event features music by 2 Pedros.